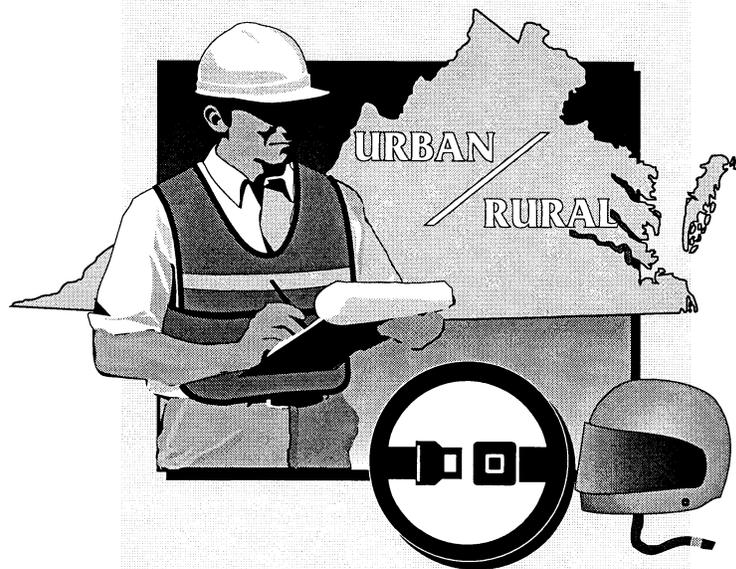


TECHNICAL
ASSISTANCE REPORT

**SAFETY BELT AND
MOTORCYCLE HELMET USE IN VIRGINIA:
RESULTS OF THE 1992 THROUGH
1995 SURVEYS**



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Standard Title Page — Report on State Project

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| Abstract This series of surveys to determine the safety belt and motorcycle helmet use rates in Virginia was initiated to qualify the Commonwealth for incentive funds in accordance with the requirements of the Intermodal Surface Transportation Efficiency Act, Section 153. To receive the funds, states had to meet specified standards with regard to the existence of pertinent statutes as well as safety belt and motorcycle helmet use rates. The National Highway Traffic Safety Administration specified the survey criteria to be used in determining a state's use rate. Over the 3 years the program was in operation (1991-1993), Virginia qualified for approximately \$1.6 million in funds. Even though the funding program ended, the Virginia Department of Motor Vehicles requested that data collection continue and that the same methods, procedures, and sites be used as were used for the Section 153 program. This report describes the methodology used for data collection and adds the results of the 1995 survey to those for the previous years (1992-1994). The results show that Virginia's 1995 safety belt use rate was 70.2% and the motorcycle helmet use rate was 100.0%. The helmet use rate has been 100% in all 4 years of the study. For the first 3 years the survey was conducted (1992-1994), the safety belt use rates were 71.6%, 73.2%, and 71.8%, respectively. | | | | |

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(The opinions, findings, and conclusions expressed in this report are those of the author and not necessarily those of the sponsoring agencies.)

Virginia Transportation Research Council
(A Cooperative Organization Sponsored Jointly by the
Virginia Department of Transportation and
the University of Virginia)

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This series of surveys to determine the safety belt and motorcycle helmet use rates in Virginia was initiated to qualify the Commonwealth for incentive funds in accordance with the requirements of the Intermodal Surface Transportation Efficiency Act, Section 153. To receive the funds, states had to meet specified standards with regard to the existence of pertinent statutes as well as safety belt and motorcycle helmet use rates. The National Highway Traffic Safety Administration specified the survey criteria to be used in determining a state's use rate. Over the 3 years the program was in operation (1991-1993), Virginia qualified for approximately \$1.6 million in funds.

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This report describes the methodology used for data collection and adds the results of the 1995 survey to those for the previous years (1992-1994). The results show that Virginia's 1995 safety belt use rate was 70.2% and its motorcycle helmet use rate was 100.0%. The helmet use rate has been 100% in all 4 years of the study. For the first 3 years the survey was conducted (1992-1994), the safety belt use rates were 71.6%, 73.2%, and 71.8%, respectively.

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INTRODUCTION

The Intermodal Surface Transportation Efficiency Act of 1991 (ISTEA) added a new section (§ 153) to Title 23 of the U.S. Code. This section authorized the Secretary of Transportation to establish a grant program to support states in adopting and implementing laws governing the use of safety belts and motorcycle helmets. To qualify for first-year funds, a state was required to have laws requiring the use of a helmet by all motorcycle riders and the use of a belt or child safety seat by all front-seat occupants in cars. To qualify for second- and third-year funding, a state was required to have mandatory use laws and demonstrate a specified level of compliance. In FY 93, states were required to demonstrate statewide belt usage of at least 55% and helmet usage of at least 70%. For FY 94, the required usage levels increased to 70% for belts and 85% for helmets. Virginia qualified for funding all 3 years of the program. The total amount received exceeded \$1.5 million.

On June 29, 1992, the National Highway Traffic Safety Administration (NHTSA) published the final guidelines for the conduct of surveys of belt and helmet use in the states.¹ The guidelines required that the selection of survey samples be based on a single “probability based” survey design and that only direct observational data be used to demonstrate compliance. The sample design had to include predetermined protocols for (1) determining sample size; (2) selecting sites; (3) selecting alternate sites when necessary; (4) determining which route, lane, and direction of traffic flow were to be observed; (5) collecting the observational data; and (6) beginning and concluding an observation period. The guidelines further stated that the relative error of the estimate could be no more than $\pm 5\%$ and that all drivers, outboard front-seat passengers, and motorcycle drivers and passengers had to be eligible for observation. The guidelines also required that at least 85% of the state’s population be eligible for inclusion and that only the smallest counties, based on population, could be eliminated from the sampling frame. Finally, all daylight hours and all days of the week had to be eligible for inclusion in the sample, and the scheduling of the time and day for each sample site had to be done randomly.

PURPOSE AND SCOPE

The purpose of this project was to conduct a survey of safety belt and motorcycle helmet use in accordance with NHTSA’s guidelines. Even though the § 153 funding program has ended, safety belt and motorcycle helmet data have continued to be collected at the request of the

Virginia Department of Motor Vehicle's Transportation Safety Administration. The methods and procedures that qualified the state for incentive funds were used in all the surveys. In this way, longitudinal data can be compared between years and over a period of years. When methods of data collection change, the making of comparisons is compromised to the extent that differences in collection procedures affect the results.

METHODS

This survey included five major tasks: (1) defining the population from which the sample was drawn, (2) determining the number of survey sites, (3) developing the sampling plan, (4) developing procedures and collecting data, and (5) determining how estimates would be weighted to approximate statewide figures.

Population

According to federal guidelines, localities with the smallest populations and making up less than 15% of the state's total population could be removed from the study population. In Virginia, determining which localities made up 15% of the population was complex. In most states, a city is a part of its surrounding county. In Virginia, although towns are considered to be a part of their surrounding county, the 41 independent cities are not. In order to accommodate this arrangement of political jurisdictions, both counties and independent cities were considered in establishing the sampling population.

Table 1 shows the 136 counties and independent cities in Virginia ordered by population. According to 1990 census figures, Virginia's total population is about 6.2 million. However, most of the population is located in the four population centers: Northern Virginia, Tidewater, Richmond, and Roanoke. Thus, there is a great disparity between the population size of the rural counties and cities and the more urban ones. For instance, the least populated county, Highland, has fewer than 2,700 residents, and the least populated city, Norton, has fewer than 4,300. Twenty-seven of the 136 political jurisdictions have a population less than 10,000. On the other hand, 13 jurisdictions have a population of more than 100,000 and account for more than 48% of the total population of the state. Because of this disparity in population, the 74 least populated jurisdictions make up just under 15% of the state's population; thus, they were excluded from sampling. Figure 1 is a map that shows the jurisdictions that were excluded (the shaded portion). All other locations in the state were equally eligible for inclusion in the sample.

Number of Survey Sites

The next step in the project was to determine the number of statewide sites necessary to fulfill NHTSA's requirements of a relative error of $\pm 5\%$ and 95% confidence. When

Table 1
POPULATION BY POLITICAL JURISDICTION

| Jurisdiction | Jurisdiction Population | Cumulative Population | Cumulative Percent | Jurisdiction | Jurisdiction Population | Cumulative Population | Cumulative Percent |
|-----------------------|-------------------------|-----------------------|--------------------|-------------------------|-------------------------|-----------------------|--------------------|
| Highland County | 2,635 | 2,635 | 0.04 | Orange County | 21,421 | 818,373 | 13.23 |
| Norton | 4,247 | 6,882 | 0.11 | Page County | 21,690 | 840,063 | 13.58 |
| Craig County | 4,372 | 11,254 | 0.18 | Winchester | 21,947 | 862,010 | 13.93 |
| Clifton Forge | 4,679 | 15,933 | 0.26 | Hopewell | 23,101 | 885,111 | 14.31 |
| Bath County | 4,799 | 20,732 | 0.34 | Scott County | 23,204 | 908,315 | 14.68 |
| Emporia | 5,306 | 26,038 | 0.42 | Salem | 23,756 | 932,071 | 15.06 |
| Bedford | 6,073 | 32,111 | 0.52 | Staunton | 24,461 | 956,532 | 15.46 |
| Surrey County | 6,145 | 38,256 | 0.62 | Lee County | 24,496 | 981,028 | 15.86 |
| Charles City County | 6,282 | 44,538 | 0.72 | Botetourt County | 24,992 | 1,006,020 | 16.26 |
| King and Queen County | 6,289 | 50,827 | 0.82 | Isle of Wight County | 25,053 | 1,031,073 | 16.66 |
| Buena Vista | 6,406 | 57,233 | 0.92 | Wythe County | 25,466 | 1,056,539 | 17.08 |
| Bland County | 6,514 | 63,747 | 1.03 | Warren County | 26,142 | 1,082,681 | 17.50 |
| Rappahannock County | 6,622 | 70,369 | 1.14 | Carroll County | 26,594 | 1,109,275 | 17.93 |
| Galax | 6,670 | 77,039 | 1.25 | Prince George County | 27,394 | 1,136,669 | 18.37 |
| Manassas Park | 6,734 | 83,773 | 1.35 | Culpeper County | 27,791 | 1,164,460 | 18.82 |
| Lexington | 6,959 | 90,732 | 1.47 | Manassas | 27,957 | 1,192,417 | 19.27 |
| Covington | 6,991 | 97,723 | 1.58 | Amherst County | 28,578 | 1,220,995 | 19.73 |
| South Boston | 6,997 | 104,720 | 1.69 | Russell County | 28,667 | 1,249,662 | 20.20 |
| Richmond County | 7,273 | 111,993 | 1.81 | Halifax County | 29,033 | 1,278,695 | 20.67 |
| Cumberland County | 7,825 | 119,818 | 1.94 | Mecklenburg County | 29,241 | 1,307,936 | 21.14 |
| Franklin | 7,864 | 127,682 | 2.06 | Gloucester County | 30,131 | 1,338,067 | 21.63 |
| Mathews County | 8,348 | 136,030 | 2.20 | Harrisonburg | 30,707 | 1,368,774 | 22.12 |
| Middlesex County | 8,653 | 144,683 | 2.34 | Buchanan County | 31,333 | 1,400,107 | 22.63 |
| Essex County | 8,689 | 153,372 | 2.48 | Shenandoah County | 31,636 | 1,431,743 | 23.14 |
| Amelia County | 8,787 | 162,159 | 2.62 | Accomack County | 31,703 | 1,463,446 | 23.65 |
| Greensville County | 8,853 | 171,012 | 2.76 | Smyth County | 32,370 | 1,495,816 | 24.18 |
| Falls Church | 9,578 | 180,590 | 2.92 | Pulaski County | 34,496 | 1,530,312 | 24.73 |
| Sussex County | 10,248 | 190,838 | 3.08 | James City County | 34,859 | 1,565,171 | 25.30 |
| Greene County | 10,297 | 201,135 | 3.25 | Petersburg | 38,386 | 1,603,557 | 25.92 |
| New Kent County | 10,445 | 211,580 | 3.42 | Franklin County | 39,549 | 1,643,106 | 26.56 |
| Northumberland County | 10,524 | 222,104 | 3.59 | Wise County | 39,573 | 1,682,679 | 27.20 |
| Lancaster County | 10,896 | 233,000 | 3.77 | Charlottesville | 40,341 | 1,723,020 | 27.85 |
| King William County | 10,913 | 243,913 | 3.94 | York County | 42,422 | 1,765,442 | 28.53 |
| Poquoson | 11,005 | 254,918 | 4.12 | Bedford County | 45,656 | 1,811,098 | 29.27 |
| Lunenburg County | 11,419 | 266,337 | 4.30 | Frederick County | 45,723 | 1,856,821 | 30.01 |
| Williamsburg | 11,530 | 277,867 | 4.49 | Washington County | 45,887 | 1,902,708 | 30.75 |
| Charlotte County | 11,688 | 289,555 | 4.68 | Tazewell County | 45,960 | 1,948,668 | 31.49 |
| Madison County | 11,949 | 301,504 | 4.87 | Campbell County | 47,572 | 1,996,240 | 32.26 |
| Floyd County | 12,005 | 313,509 | 5.07 | Fauquier County | 48,741 | 2,044,981 | 33.05 |
| Clarke County | 12,101 | 325,610 | 5.26 | Suffolk | 52,141 | 2,097,122 | 33.89 |
| Appomattox County | 12,298 | 337,908 | 5.46 | Danville | 53,056 | 2,150,178 | 34.75 |
| Fluvanna County | 12,429 | 350,337 | 5.66 | Augusta County | 54,677 | 2,204,855 | 35.63 |
| Nelson County | 12,778 | 363,115 | 5.87 | Pittsylvania County | 55,655 | 2,260,510 | 36.53 |
| Buckingham County | 12,873 | 375,988 | 6.08 | Henry County | 56,942 | 2,317,452 | 37.45 |
| Northampton County | 13,061 | 389,049 | 6.29 | Spotsylvania County | 57,403 | 2,374,855 | 38.38 |
| Alleghany County | 13,176 | 402,225 | 6.50 | Rockingham County | 57,482 | 2,432,337 | 39.31 |
| King George County | 13,527 | 415,752 | 6.72 | Stafford County | 61,236 | 2,493,573 | 40.30 |
| Goochland County | 14,163 | 429,915 | 6.95 | Hanover County | 63,306 | 2,556,879 | 41.32 |
| Nottoway County | 14,993 | 444,908 | 7.19 | Lynchburg | 66,049 | 2,622,928 | 42.39 |
| Powhatan County | 15,328 | 460,236 | 7.44 | Albemarle County | 68,040 | 2,690,968 | 43.49 |
| Westmoreland County | 15,480 | 475,716 | 7.69 | Montgomery County | 73,913 | 2,764,881 | 44.69 |
| Radford | 15,940 | 491,656 | 7.95 | Roanoke County | 79,332 | 2,844,213 | 45.97 |
| Brunswick County | 15,987 | 507,643 | 8.20 | Loudoun County | 86,129 | 2,930,342 | 47.36 |
| Colonial Heights | 16,064 | 523,707 | 8.46 | Roanoke | 96,397 | 3,026,739 | 48.92 |
| Martinsville | 16,162 | 539,869 | 8.73 | Portsmouth | 103,907 | 3,130,646 | 50.60 |
| Grayson County | 16,278 | 556,147 | 8.99 | Alexandria | 111,183 | 3,241,829 | 52.39 |
| Giles County | 16,366 | 572,513 | 9.25 | Hampton | 133,793 | 3,375,622 | 54.56 |
| Prince Edward County | 17,320 | 589,833 | 9.53 | Chesapeake | 151,976 | 3,527,598 | 57.01 |
| Patrick County | 17,473 | 607,306 | 9.82 | Newport News | 170,045 | 3,697,643 | 59.76 |
| Southampton County | 17,550 | 624,856 | 10.10 | Arlington County | 170,936 | 3,868,579 | 62.52 |
| Dickenson County | 17,620 | 642,476 | 10.38 | Richmond | 203,056 | 4,071,635 | 65.81 |
| Rockbridge County | 18,350 | 660,826 | 10.68 | Chesterfield County | 209,274 | 4,280,909 | 69.19 |
| Bristol | 18,426 | 679,252 | 10.98 | Prince William County | 215,686 | 4,496,595 | 72.67 |
| Waynesboro | 18,549 | 697,801 | 11.28 | Henrico County | 217,881 | 4,714,476 | 76.20 |
| Fredericksburg | 19,027 | 716,828 | 11.59 | Norfolk | 261,229 | 4,975,705 | 80.42 |
| Caroline County | 19,217 | 736,045 | 11.90 | Virginia Beach | 393,069 | 5,368,774 | 86.77 |
| Fairfax | 19,622 | 755,667 | 12.21 | Fairfax County | 818,584 | 6,187,358 | 100.00 |
| Louisa County | 20,325 | 775,992 | 12.54 | | | | |
| Dinwiddie County | 20,960 | 796,952 | 12.88 | Total Population | 6,187,358 | | |

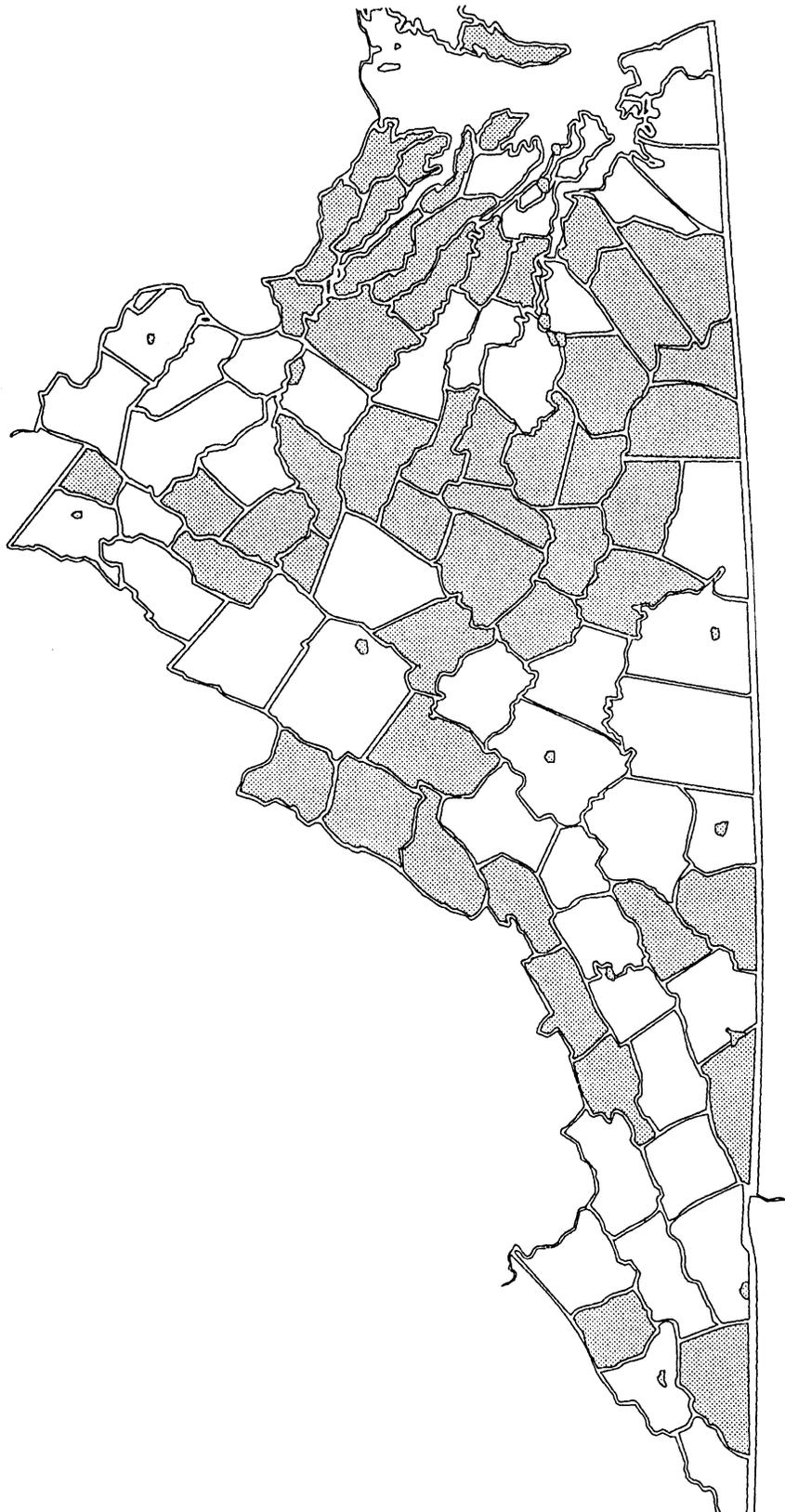


Figure 1. Areas excluded from sampling procedures (shaded).

computations were carried out to determine the number of sites necessary to meet these requirements, it was found that 78 sites would be adequate. After reviewing the project work plan, NHTSA wrote (September 4, 1992) that they would require Virginia to use 120 sites. The same 120 sites have been used every year the survey has been conducted. In addition, data were collected on the same day of the week and the same hour of the day at each site during the 4 years.

Sampling Plan

To select the sample of sites, a grid with 0.64-cm by 0.64-cm (1/4-in by 1/4-in) sections was placed over a standard map of Virginia issued by the Virginia Department of Transportation (VDOT) and drawn to a scale of 2.54 cm = 20.92 km (1 in = 13 miles). Figure 2 is a sample section of the map. Each grid box contained approximately 27.19 km² (10.5 square miles). This procedure produced a system of 144 sections across the horizontal axis and 63 sections across the vertical axis. However, because Virginia is not perfectly rectangular and because political jurisdictions representing Virginia's smallest 15% of the population were excluded from the sample, some boxes fell outside the geography or were wholly within excluded areas. To keep these boxes from affecting the random nature of the sample, they were not defined as part of the study population. Each valid grid box containing at least one intersection in an included part of Virginia was numbered. Random numbers were generated to select 120 of the 2,572 valid grid boxes, without replacement, from which specific intersections were selected.

To respond to a concern expressed by NHTSA that a pure statewide random sample of 120 sites would overrepresent the nonurban areas of Virginia, the originally proposed procedures were changed. The selection of sites was based on the proportion of the population in the urban and rural areas of the state. Excluding the lowest 15% of the state's population, the urban areas have about 68% of the remaining population, and the rural areas have about 32%. Of the 120 total sites, 84 were randomly selected from the four metropolitan areas and 36 were randomly selected from the remainder of the state.

By the use of detailed maps of urban areas available in book form from ADC map publishers²⁻⁶ and county maps prepared by VDOT, each intersection in a selected grid box was numbered, and a random number was generated to select the specific intersection to be sampled. Two alternate sites were also selected randomly from the box. For each primary and alternate site, random numbers were used to select which route and direction of travel and whether traffic entering or exiting the selected intersection would be observed. Figures 3 and 4 are examples of urban and rural grid boxes and potential sites.

Members of the study team visited and evaluated each site to determine whether data could be safely and adequately collected. The safety of the observer was the primary criterion for evaluating each site, followed by the ability to observe traffic. If the intersection was found to be inadequate, attempts were made to find an adequate observation point downstream if traffic exiting the intersection was to be observed and upstream if entering traffic was to be observed.



Figure 3. Detail of urban grid showing intersection choices.

In either case, if an adequate site could not be found before the next intersection was reached, an alternate site was investigated. Choosing a point before the next intersection ensured that the same traffic characteristics would be present at the upstream or downstream sites as would have been present at the original intersection. Very few original sites were discarded in favor of alternates. Those that were discarded had no safe area for the observer to stand or park or required the observer to be below the level of the roadway, making observation impossible.

After selection, the sites were sorted geographically into seven groups. The days of the week were randomly assigned, without replacement, to each geographic group. Data were collected for 1 hr at each site all 4 years. For each day, the sites in a geographic group were assigned a random hour to begin, without replacement, from 7 A.M. to 6 P.M. When inclement weather precluded the collection of data at a site, data were collected at that site at a later date but at the originally specified time and on the same day of the week.

Data Collection Procedures

All passenger cars in the curb lane were observed for shoulder belt use by the specified passengers. (Dedicated turning lanes were not considered to be curb lanes for the purpose of this study.) All observations began precisely on the hour and ended on the hour. If a momentary interruption occurred, the observer was instructed to resume observing vehicles, but to ensure that the beginning observation was not a nonrandom selection by the observer, data collection resumed with the fifth vehicle to pass the site after the observer was ready.

Observations were recorded using eight counters mounted on a hand-held board. A “yes” or “no” count was made for shoulder belt use for drivers and outboard front-seat passengers for each passenger car in the curb travel lane and for motorcycle driver and passenger helmet use in any lane at the intersection. The data collectors were required to complete a training program on the use of the counter board and how the data were to be collected and recorded. The data collectors were checked for inter-rater reliability in training sessions before they began the survey. Since observation points were preselected at each site, the data collectors were instructed to use intersection diagrams and photographs to locate the point at which observations were to be made (see Figures 5 and 6).

In 1992, 1993, and 1994, college students were hired for data collection as summer employees of the Virginia Transportation Research Council (VTRC). Because of a mandate from the Governor's office to reduce the number of employees on the state payroll, a contract was executed with the Weldon Cooper Center for Public Service at the University of Virginia (the Center) for 1995 data collection. The Center hired personnel who collected the data in accordance with previously established procedures and furnished VTRC with the data formatted for use in the formula for computing the statewide use rate. Although VTRC was responsible for all training and scheduling, it had no role in the hiring of the employees and only a partial role in their supervision and quality assurance checks.

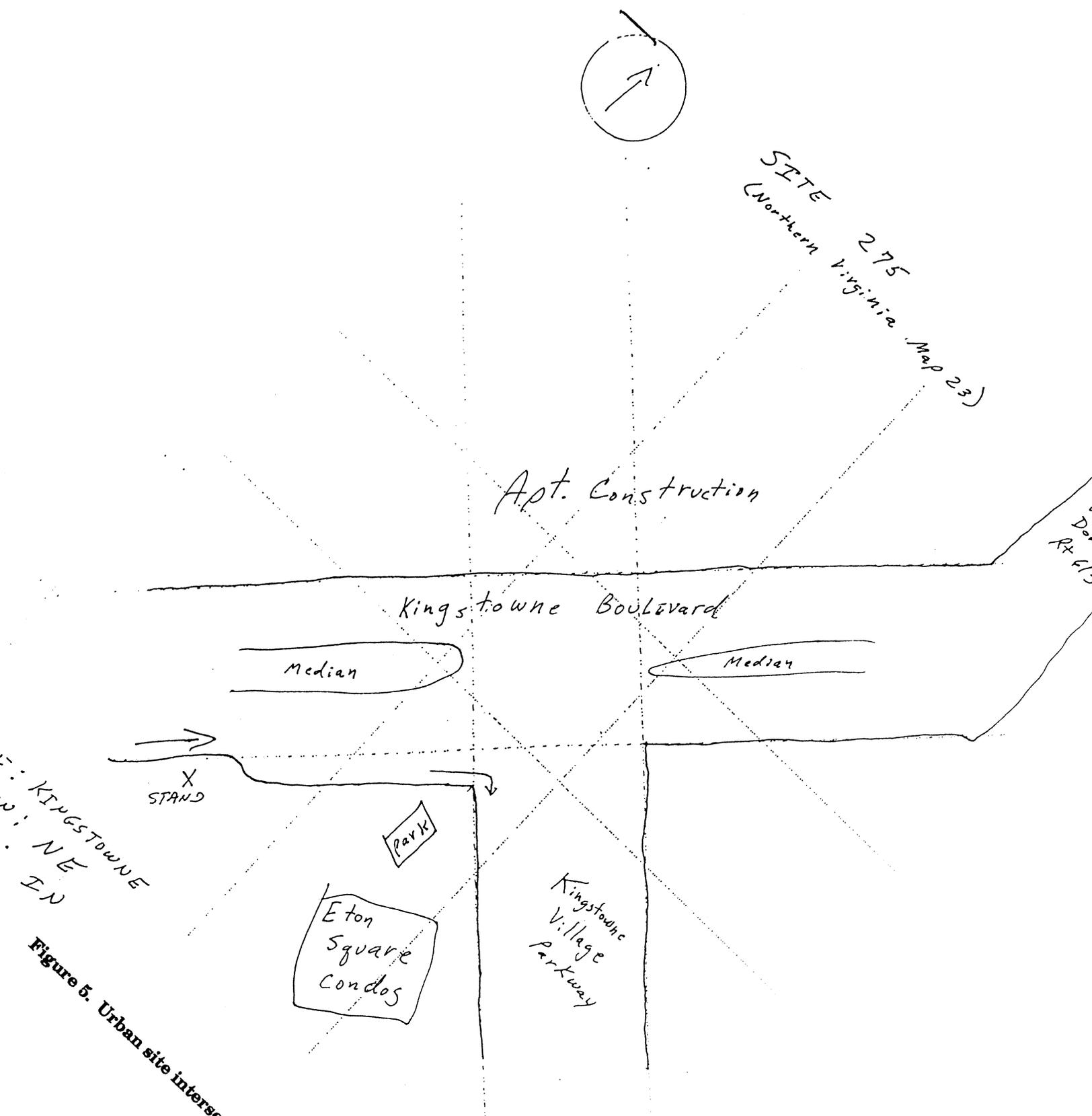


Figure 5. Urban site intersection diagram.

SITE 26 NUMBER 1

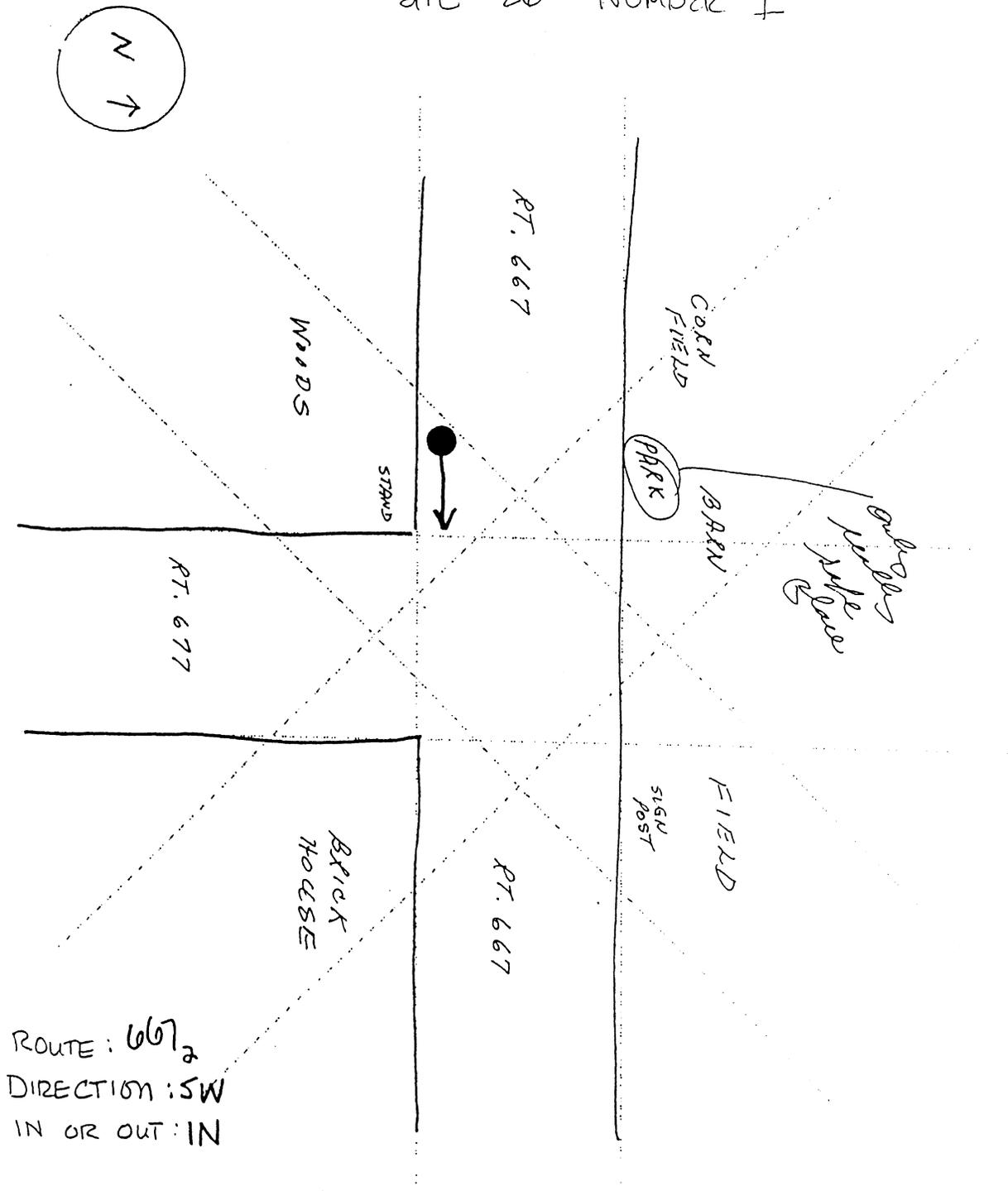


Figure 6. Rural site intersection diagram.

Calculation of Use and Error Rates

Because safety belt use was observed only in the curb lane, the NHTSA guidelines required that the observations taken on multilane highways be weighted by the number of lanes of travel. However, no such weighting was necessary for motorcycles, which were observed in all lanes of travel. For passenger cars at each site, the number of driver and passenger observations was multiplied by the number of lanes in the observed direction of travel. Thus, at a site with two lanes in the travel direction, the number of observations was doubled to estimate the total number of drivers and passengers who crossed the site.

As previously discussed, the selection of sites was stratified to represent urban and rural areas in proportion to their populations. Thus, more than two thirds of the sites were in urban areas.

The use rate, P_B , is the estimated proportion of drivers and passengers using safety belts and is calculated by the formula:

$$P_B = \frac{\sum_{t=1}^2 \frac{N_t}{n_t} \sum_{i=1}^{n_t} N_{ti} B_{ti}}{\sum_{t=1}^2 \frac{N_t}{n_t} \sum_{i=1}^{n_t} N_{ti} O_{ti}} \quad [1]$$

where t = stratum (1 = urban, 2 = rural)

ti = each site within a stratum

N_t = total number of grid boxes within stratum t

n_t = number of grid boxes selected from each stratum t

N_{ti} = total number of intersections within each sampled grid box

B_{ti} = number of belted occupants observed at site ti (weighted by lanes)

O_{ti} = total number of occupants observed at site ti (weighted by lanes).

The variance of the estimated belt use, $V(P_B)$, was approximated by the formula:

$$V(P_B) = \frac{1}{\bar{O}} [V(B) + P_B^2 V(O) - 2P_B COV(B, O)] \quad [2]$$

where \bar{O} is the weighted average number of occupants observed per site and is computed by the formula:

$$\bar{O} = \frac{1}{2} \sum_{t=1}^2 \frac{\sum_{i=1}^{n_t} N_{ti} O_{ti}}{n_t}$$

and where $V(B)$ is the variance of the number of belted occupants and is computed by the formula:

$$V(B) = \frac{1}{(N_1 + N_2)^2} \sum_{t=1}^2 \frac{N_t^2}{n_t(n_t - 1)} \sum_{i=1}^{n_t} (N_{ti} B_{ti} - \bar{B}_t)^2$$

$$\text{where } \bar{B}_t = \frac{\sum_{i=1}^{n_t} N_{ti} B_{ti}}{n_t}$$

and where $V(O)$ is the variance of the number of observed occupants and is computed by the formula:

$$V(O) = \frac{1}{(N_1 + N_2)^2} \sum_{t=1}^2 \frac{N_t^2}{n_t(n_t - 1)} \sum_{i=1}^{n_t} (N_{ti} O_{ti} - \bar{O}_t)^2$$

$$\text{where } \bar{O}_t = \frac{\sum_{i=1}^{n_t} N_{ti} O_{ti}}{n_t}$$

and where $COV(B, O)$ is the covariance of the number of belted and observed occupants and is computed by the formula:

$$COV(B, O) = \frac{1}{(N_1 + N_2)^2} \sum_{t=1}^2 \frac{N_t^2}{n_t(n_t-1)} \sum_{i=1}^{n_t} (N_{ti}B_{ti} - \bar{B}_t) (N_{ti}O_{ti} - \bar{O}_t)$$

The standard error of the estimate was calculated by the formula:

$$SE = \frac{\sqrt{V(P_B)}}{n-1} \quad [3]$$

where SE = standard error of the estimate
 n = total number of sites sampled.

The relative error of the estimate was calculated by the formula:

$$RE = \frac{SE}{P_B} \quad [4]$$

where RE = relative error of the estimate.

RESULTS

As can be seen from the data in Table 2, there were 29,584 weighted observations of occupants in passenger cars. Of these, there were 15,632 drivers and 4,521 right-front passengers who were observed to be using a shoulder belt. Passenger car occupants had a weighted safety belt use rate of 70.2%. The relative error of the estimate was 0.15%.

Table 2
Summary of 1995 Survey Results

| | Weighted Observations | Drivers Protected | Passengers Protected | Use Rate | Variance | Standard Error | Relative Error |
|----------------|-----------------------|-------------------|----------------------|-------------------------|----------|----------------|----------------|
| Passenger cars | 29,584 | 15,632 | 4,521 | 70.2% ($p = .702$) | 0.01523 | 0.001037 | 0.001477 |
| Motor-cycles | 247 | 208 | 39 | 100% ($p = 1$) | 0 | 0 | 0 |

There were 247 motorcycle riders observed (208 drivers and 39 passengers), and the rate of helmet use was 100%. The relative error of the estimate, which had no variance, was 0.

The results from the fall 1992 survey are shown in Table 3, and those from the summers of 1993 and 1994 are shown in Tables 4 and 5. In each of the 4 years (1992-1995), 100% of the motorcycle drivers and passengers observed were using a helmet. For the passenger car drivers and right-front passengers observed, use rates were 71.6%, 73.2%, 71.8%, and 70.2% over these 4 years. As a practical matter, there is little difference in the rates of use.

Table 3

Summary of 1992 Survey Results

| | Weighted Observations | Drivers Protected | Passengers Protected | Use Rate | Variance | Standard Error | Relative Error |
|----------------|-----------------------|-------------------|----------------------|-------------------------|----------|----------------|----------------|
| Passenger cars | 26,320 | 14,701 | 4,233 | 71.6% ($p = .716$) | 0.011124 | 0.000886 | 0.001238 |
| Motor-cycles | 53 | 47 | 6 | 100% ($p = 1$) | 0 | 0 | 0 |

Table 4

Summary of 1993 Survey Results

| | Weighted Observations | Drivers Protected | Passengers Protected | Use Rate | Variance | Standard Error | Relative Error |
|----------------|-----------------------|-------------------|----------------------|-------------------------|----------|----------------|----------------|
| Passenger cars | 24,299 | 13,045 | 4,396 | 73.2% ($p = .732$) | 0.008885 | 0.000792 | 0.001083 |
| Motor-cycles | 236 | 208 | 28 | 100% ($p = 1$) | 0 | 0 | 0 |

Table 5

Summary of 1994 Survey Results

| | Weighted Observations | Drivers Protected | Passengers Protected | Use Rate | Variance | Standard Error | Relative Error |
|----------------|-----------------------|-------------------|----------------------|-------------------------|----------|----------------|----------------|
| Passenger cars | 25,291 | 14,146 | 4,271 | 71.8% ($p = .718$) | 0.00743 | 0.000724 | 0.001009 |
| Motor-cycles | 105 | 90 | 15 | 100% ($p = 1$) | 0 | 0 | 0 |

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APPENDIX

1995 Raw Data by Site

Table A-1
Urban Raw Data by Site^a

| Site ID | Lanes | N_i | B_i | O_i | MC B_i | Mc O_i |
|---------|-------|-------|-------|-------|----------|----------|
| 2 | 1 | 10 | 4 | 10 | 0 | 0 |
| 7 | 1 | 408 | 110 | 158 | 0 | 0 |
| 8 | 1 | 7 | 2 | 3 | 0 | 0 |
| 11 | 1 | 82 | 3 | 4 | 0 | 0 |
| 15 | 3 | 6 | 447 | 654 | 5 | 5 |
| 17 | 3 | 115 | 204 | 354 | 1 | 1 |
| 19 | 1 | 10 | 104 | 158 | 0 | 0 |
| 20 | 1 | 7 | 6 | 15 | 0 | 0 |
| 21 | 1 | 148 | 39 | 47 | 1 | 1 |
| 28 | 1 | 3 | 5 | 8 | 0 | 0 |
| 30 | 2 | 3 | 214 | 394 | 1 | 1 |
| 32 | 1 | 244 | 47 | 66 | 0 | 0 |
| 40 | 3 | 254 | 777 | 1065 | 0 | 0 |
| 41 | 1 | 211 | 198 | 271 | 1 | 1 |
| 42 | 1 | 36 | 13 | 20 | 0 | 0 |
| 46 | 1 | 5 | 23 | 38 | 0 | 0 |
| 49 | 1 | 6 | 0 | 0 | 0 | 0 |
| 54 | 2 | 504 | 890 | 1062 | 0 | 0 |
| 58 | 1 | 15 | 38 | 61 | 0 | 0 |
| 67 | 1 | 5 | 0 | 4 | 0 | 0 |
| 68 | 1 | 24 | 6 | 13 | 0 | 0 |
| 69 | 3 | 721 | 1383 | 1809 | 3 | 3 |
| 81 | 1 | 6 | 25 | 49 | 2 | 2 |
| 86 | 2 | 7 | 148 | 298 | 7 | 7 |

Table A-1

| | | | | | | |
|-----|---|-----|------|------|----|----|
| 90 | 1 | 17 | 73 | 111 | 1 | 1 |
| 92 | 3 | 142 | 516 | 657 | 11 | 11 |
| 105 | 1 | 24 | 60 | 69 | 1 | 1 |
| 118 | 1 | 7 | 35 | 52 | 0 | 0 |
| 119 | 3 | 32 | 1068 | 1584 | 2 | 2 |
| 120 | 1 | 546 | 32 | 45 | 0 | 0 |
| 121 | 1 | 7 | 198 | 259 | 4 | 4 |
| 136 | 1 | 23 | 31 | 52 | 0 | 0 |
| 140 | 3 | 3 | 1629 | 2025 | 3 | 3 |
| 154 | 1 | 8 | 52 | 69 | 2 | 2 |
| 169 | 2 | 4 | 108 | 218 | 3 | 3 |
| 170 | 1 | 19 | 2 | 2 | 0 | 0 |
| 173 | 2 | 331 | 552 | 728 | 6 | 6 |
| 183 | 1 | 8 | 13 | 18 | 0 | 0 |
| 202 | 1 | 59 | 50 | 79 | 1 | 1 |
| 206 | 1 | 17 | 9 | 11 | 0 | 0 |
| 210 | 2 | 73 | 312 | 420 | 8 | 8 |
| 211 | 1 | 253 | 205 | 322 | 4 | 4 |
| 213 | 1 | 376 | 221 | 312 | 1 | 1 |
| 234 | 1 | 197 | 0 | 0 | 0 | 0 |
| 236 | 1 | 87 | 39 | 57 | 0 | 0 |
| 250 | 1 | 16 | 0 | 2 | 5 | 5 |
| 259 | 3 | 532 | 1218 | 1569 | 1 | 1 |
| 275 | 2 | 526 | 128 | 188 | 1 | 1 |
| 280 | 1 | 104 | 12 | 12 | 0 | 0 |
| 290 | 1 | 3 | 144 | 206 | 2 | 2 |
| 300 | 1 | 110 | 4 | 4 | 0 | 0 |
| 306 | 1 | 12 | 2 | 2 | 0 | 0 |
| 313 | 3 | 186 | 615 | 924 | 1 | 1 |

Table A-1

| | | | | | | |
|-----|---|-----|------|------|----|----|
| 315 | 1 | 9 | 95 | 158 | 0 | 0 |
| 317 | 2 | 444 | 90 | 190 | 0 | 0 |
| 322 | 1 | 1 | 27 | 40 | 0 | 0 |
| 324 | 2 | 82 | 164 | 248 | 0 | 0 |
| 330 | 1 | 16 | 7 | 16 | 1 | 1 |
| 332 | 3 | 8 | 963 | 1446 | 49 | 49 |
| 353 | 1 | 11 | 81 | 127 | 6 | 6 |
| 359 | 1 | 9 | 42 | 49 | 2 | 2 |
| 371 | 2 | 64 | 30 | 38 | 0 | 0 |
| 372 | 3 | 5 | 1200 | 1686 | 15 | 15 |
| 374 | 1 | 26 | 16 | 27 | 2 | 2 |
| 375 | 1 | 12 | 173 | 290 | 4 | 4 |
| 385 | 3 | 30 | 597 | 1005 | 2 | 2 |
| 388 | 1 | 10 | 2 | 7 | 0 | 0 |
| 400 | 1 | 385 | 8 | 14 | 0 | 0 |
| 403 | 2 | 341 | 332 | 500 | 4 | 4 |
| 406 | 2 | 374 | 218 | 368 | 2 | 2 |
| 411 | 1 | 19 | 55 | 85 | 2 | 2 |
| 420 | 1 | 223 | 84 | 111 | 0 | 0 |
| 425 | 1 | 365 | 45 | 65 | 0 | 0 |
| 426 | 2 | 626 | 496 | 834 | 12 | 12 |
| 434 | 1 | 25 | 5 | 6 | 0 | 0 |
| 450 | 1 | 15 | 111 | 153 | 1 | 1 |
| 458 | 2 | 180 | 152 | 256 | 0 | 0 |
| 464 | 1 | 21 | 35 | 55 | 2 | 2 |
| 471 | 1 | 13 | 2 | 4 | 0 | 0 |
| 476 | 1 | 13 | 434 | 614 | 5 | 5 |
| 477 | 1 | 11 | 7 | 16 | 0 | 0 |
| 483 | 1 | 2 | 73 | 99 | 0 | 0 |

Table A-1

| | | | | | | |
|-----|---|-----|-----|-----|---|---|
| 508 | 2 | 628 | 534 | 920 | 4 | 4 |
| 512 | 1 | 15 | 93 | 126 | 0 | 0 |

^aSite ID = identifier of site sampled.

Lanes = number of lanes in sampled direction at site.

N_{i} = total number of intersections within sampled grid.

B_{i} = number of belted occupants observed at site.

O_{i} = total number of occupants observed at site.

MC B_{i} = number of motorcycle occupants with helmets at site.

MC O_{i} = total number of motorcycle occupants observed at site.

Table A-2

Rural Raw Data by Site^a

| Site ID | Lanes | N_{ii} | B_{ii} | O_{ii} | MC B_{ii} | Mc O_{ii} |
|---------|-------|----------|----------|----------|-------------|-------------|
| 1 | 1 | 15 | 28 | 57 | 1 | 1 |
| 4 | 1 | 9 | 12 | 28 | 2 | 2 |
| 5 | 1 | 9 | 3 | 3 | 0 | 0 |
| 6 | 1 | 16 | 25 | 50 | 1 | 1 |
| 9 | 1 | 6 | 1 | 9 | 2 | 2 |
| 10 | 1 | 5 | 0 | 0 | 0 | 0 |
| 12 | 2 | 4 | 422 | 694 | 0 | 0 |
| 13 | 1 | 17 | 22 | 33 | 0 | 0 |
| 16 | 1 | 4 | 3 | 7 | 0 | 0 |
| 18 | 1 | 8 | 0 | 1 | 0 | 0 |
| 22 | 1 | 12 | 6 | 20 | 0 | 0 |
| 23 | 1 | 7 | 44 | 91 | 1 | 1 |
| 25 | 1 | 6 | 28 | 42 | 0 | 0 |
| 26 | 1 | 9 | 2 | 9 | 0 | 0 |
| 27 | 1 | 13 | 2 | 3 | 17 | 17 |
| 29 | 1 | 6 | 3 | 9 | 0 | 0 |
| 31 | 1 | 7 | 5 | 11 | 0 | 0 |
| 33 | 1 | 15 | 70 | 94 | 3 | 3 |
| 35 | 1 | 9 | 38 | 51 | 2 | 2 |
| 36 | 1 | 12 | 3 | 3 | 0 | 0 |
| 37 | 1 | 1 | 29 | 53 | 0 | 0 |
| 39 | 1 | 10 | 8 | 17 | 0 | 0 |
| 44 | 1 | 7 | 3 | 13 | 3 | 3 |
| 45 | 1 | 7 | 50 | 106 | 5 | 5 |
| 47 | 3 | 18 | 624 | 1074 | 13 | 13 |
| 48 | 1 | 15 | 1 | 4 | 0 | 0 |
| 50 | 1 | 8 | 34 | 65 | 2 | 2 |

Table A-2

| | | | | | | |
|----|---|----|-----|-----|---|---|
| 51 | 1 | 11 | 0 | 3 | 0 | 0 |
| 52 | 1 | 3 | 5 | 16 | 0 | 0 |
| 53 | 1 | 2 | 13 | 21 | 0 | 0 |
| 55 | 1 | 12 | 19 | 60 | 0 | 0 |
| 56 | 2 | 5 | 52 | 140 | 0 | 0 |
| 57 | 1 | 13 | 0 | 3 | 0 | 0 |
| 59 | 1 | 7 | 0 | 0 | 0 | 0 |
| 62 | 2 | 13 | 344 | 566 | 4 | 4 |
| 63 | 1 | 15 | 69 | 117 | 0 | 0 |

*Site ID = identifier of site sampled.

Lanes = number of lanes in sampled direction at site.

N_{ti} = total number of intersections within sampled grid.

B_{ti} = number of belted occupants observed at site.

O_{ti} = total number of occupants observed at site.

MC B_{ti} = number of motorcycle occupants with helmets at site.

MC O_{ti} = total number of motorcycle occupants observed at site.