

**International Workshop on ITS Benefits:  
How Evaluation Results Are Used in Transportation Decision-Making**

Thursday, November 9, 2000  
Madrid Room, Lingotto Centre  
Turin, Italy

Agenda

- 9:00 – 9:10**                    **Welcome, Introduction, Purpose of Workshop** [10 minutes]  
Dr. Richard Mudge, U.S. Wireless, United States
- 09:10 – 10:30**                **Session 1: Panel – How Evaluation Results Are Used in Transportation Decision-Making**
- Moderator:                    • Christine Johnson, U.S. Department of Transportation [5 minutes]
- Speakers:                     • U.S.: State DOT Commissioner [10 minutes]  
Tom Warne, Utah Department of Transportation, United States
- Europe: Federal or Provincial Minister of Transport [10 minutes]  
Dr.s. Frank R. Van Erkel, Netherlands Ministry of Transport
- Asia: Federal or Provincial Minister of Transport [10 minutes]  
Takayuki Oba, Director, Kochi Prefecture, Japan
- South America: Federal or Provincial Minister of Transport [10 minutes]  
Gil Guedes, Brazilian Association of Highway Concessionaires
- Questions to Speakers: 1. What are the major transportation investment decisions and trade-offs confronting you?  
2. What do you need to know about Intelligent Transportation Systems to make these decisions?
- Discussion:                    Discussion of presentations [35 minutes]
- 11:00 – 12:30**                **Session 2: Panel – What Do We Know About Intelligent Transportation Systems?**
- Moderator:                    • ITS evaluator from host country: Italy [15 minutes]  
Prof. Ennio Cascetta, University of Naples, Italy
- Speakers:                     • U.S.: Academic, research and/or evaluation sector representative [15 minutes]  
Michael McGurrin, Mitretek Systems, United States
- Europe (1): Academic, research and/or evaluation sector representative [15 minutes]  
Alan Stevens, Transport Research Laboratory, United Kingdom
- Europe (2): Academic, research and/or evaluation sector representative [15 minutes]  
John Miles, Ankerbold International Limited, United Kingdom
- Japan: Academic, research and/or evaluation sector representative [15 minutes]  
Mr. Tetsuro Adachi, VERTIS, Japan
- Mexico: Academic, research and/or evaluation sector representative [15 minutes]  
Jose Lobaco Amaya, Mexico General Directorate of Federal Motor Carriers
- Questions to Speakers: 1. What ITS technology applications have been successful and why?  
2. What ITS technology applications have not been successful and why?  
3. About what ITS technology applications are we still undecided?
- 12:30 – 13:30**                **Break in workshop agenda to attend Congress closing ceremonies**

- 13:30 – 14:15**            **Lunch (on your own)**
- 14:15 – 14:45**            **Special Session: How Transportation Decision-Makers Use Evaluation Results At Local and Federal Levels in Japan**
- Moderator:                Dr. Richard Mudge, U.S. Wireless, United States [5 minutes]
- Speakers:                 • Yoichi Ishakawa, Chief, Toyota City Hall Planning Department, Japan [10 minutes]
- Dr. Shuetsu Shibuya, National Police Agency, Japan [10 minutes]
- Charge to Brkt. Groups: Dr. Richard Mudge, U.S. Wireless, United States [5 minutes]
- 14:45 – 16:15**            **Session 3: Breakout Groups – What Can Evaluators Do Differently To Better Serve Decision-Makers?**
- Group A:                    • Facilitator: Eric Sampson, DETR, United Kingdom
- Recorder: Carol Zimmerman, Battelle, United States
- Group B:                    • Facilitator: Job Klijnhout, Transport Research Center, Netherlands
- Recorder: Dale Thompson, Maricopa County, United States
- Structure of Breakouts: Each facilitator facilitates discussion on the following questions: [90 minutes]
1. What economic analysis tools, such as cost/benefit analysis, are used in making transportation investment decisions in your country?
  2. In your opinion, what are the best practices in ITS evaluation?
  3. In your opinion, what lessons can be learned from successful applications?
  4. What is your opinion on the development of international standards for ITS evaluation?
- Each recorder assists the facilitator by taking notes on the discussion. (These notes will later be incorporated into the workshop proceedings.)
- Output of Breakouts:    An list of action items that, if implemented, would result in better service of decision-makers by evaluators. Each item should identify an actor who is in a position to implement the item. (These action item lists will later be incorporated into the workshop proceedings.)
- 16:30 – 17:30**            **Session 4: Panel – Breakout Group Report Back and Reaction by Decision-Makers**
- Moderator:                • Ramiz Al-Assar, The World Bank [5 minutes]
- Breakout Report Back: • Group A: Eric Sampson [10 minutes]
- Group B: Job Klijnhout [10 minutes]
- Reaction Panel:            • U.S.: State DOT Commissioner [5 minutes]
- Tom Warne, Utah Department of Transportation, United States
- Canada: Federal or Provincial Minister of Transport [5 minutes]
- William Johnson, Transport Canada
- South America: Federal or Provincial Minister of Transport [5 minutes]
- Gil Guedes, Brazilian Association of Highway Concessionaires
- Discussion:                Discussion of Reaction Panel’s Comments [10 minutes]
- Summary & Wrap-Up: • Dr. Richard Mudge, U.S. Wireless, United States [10 minutes]
- 19:00**                      **Dinner and social event – Meridien Restaurant**  
(in walking distance from Lingotto Centre)