

A banner for a Freight/ITS session. It features a white semi-truck on a scale in the center. To the left is a globe with binary code (0s and 1s) overlaid. To the right is a vintage computer monitor and keyboard. The background has a greenish-yellow hue with circular patterns.

freight/ITS

C12

3:00 PM—4:30 PM

GIS and Web Tools to Organize Urban Traffic Data

Chair: Kitty Hancock

Shih-Miao Chin—Visualizing Urban Traffic Data

Michael Vickich—The Houston TranStar Traveler Information Web Site

Steve Taylor—Applying Today's Technology to Traditional Transportation Projects

This session reviews the set of geographic information systems and web sites for traffic and accident data. It will share lessons learned and some of the problems in doing this at the local level.