

COMPENDIUM
of
HIGHWAY SAFETY
QUESTIONNAIRE
ITEMS

Prepared for

DEPARTMENT OF TRANSPORTATION
NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION
400 7th St. S.W.
Washington, D.C. 20590

29 September 1980

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PREFACE

This survey compendium contains questionnaire items and results (when furnished) that were used in state and national surveys during the period 1976 to 1980. The compendium is organized by safety issues into item groups that reflect drivers' attitudes, behaviors, and knowledge.

The compendium is periodically updated as new surveys are done. Additionally, the collection certainly does not include all state surveys that have been done, only those that are available to date.

The purpose of the compendium is to provide survey planners with a set of questionnaire items that they may wish to consider for their surveys. One should not conclude, however, that all items contained in the compendium are equally well-constructed. The benefit obtained by using an item previously employed is that one can make comparisons between states or geographic areas, or across time. Readers should also note that the compendium includes items from telephone, mail, and personal interview surveys. Not all items are suitable for every type of survey, nor would one necessarily expect comparable results if an item is used in a different survey mode.

The continued improvement and updating of the compendium depends on receiving copies of survey reports from states and other agencies engaging in surveys on highway safety. Your cooperation in this effort will ensure that the compendium is as complete and useful as possible.

55 MPH
SPEED LIMIT

ATTITUDE

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| NAT | Telephone | 1978 | 1,500 | How do you feel about maintaining the present 55 MPH speed limit on the nation's highways? Are you | |
| | | | | Strongly in favor | 55.7 |
| | | | | Somewhat in favor..... | 20.8 |
| | | | | Somewhat opposed..... | 13.4 |
| | | | | Strongly opposed..... | 9.7 |
| NAT | Telephone | 1979 | 1,500 | Strongly in favor..... | 57.5 |
| | | | | Somewhat in favor..... | 19.4 |
| | | | | Somewhat opposed..... | 12.5 |
| | | | | Strongly opposed..... | 10.1 |
| CA | Personal | 1977 | 1,111 | All things considered, do you favor keeping the 55 MPH as the maximum speed limit or do you feel it should be changed? | |
| | | | | Favor keeping it..... | 61.0 |
| | | | | Should be changed..... | 39.0 |
| | | | | What are the main reasons why you feel we should (keep) (change) the 55 MPH maximum speed limit? | |
| | | | | Feel safer..... | 42.0 |
| | | | | Prevents accidents..... | 34.0 |
| | | | | Saves lives..... | 20.0 |
| | | | | Better control of car..... | 10.0 |
| | | | | Saves fuel..... | 33.0 |
| | | | | Keeps average speed down..... | 8.0 |
| | | | | More comfortable speed..... | 8.0 |
| | | | | No reason..... | 3.0 |
| AL | Personal | 1978 | 5,057 | The 55 MPH speed limit has been a law since 1973. How do you feel about it? | |
| | | | | Extremely favorable..... | 80.0 |
| | | | | Somewhat favorable | |
| | | | | Not very favorable..... | 20.0 |
| | | | | Not at all favorable | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|-------|--------|---|------|
| | | | | The 55 MPH speed limit has been a law since 1973. How do you feel about it? | |
| NC | Mail | 1978 | 988 | Very favorable..... | 55.0 |
| | | | | Somewhat favorable..... | 25.0 |
| | | | | Somewhat unfavorable..... | 13.0 |
| | | | | Very unfavorable..... | 7.0 |
| NV | Personal | 76-77 | 2,083 | Strongly oppose..... | |
| | | | | Oppose..... | 33.1 |
| | | | | Favor..... | 58.9 |
| | | | | Strongly favor..... | |
| | | | | No opinion..... | 8.0 |
| NY | Personal | 1977 | 3,045 | Extremely favorable..... | 34.9 |
| | | | | Somewhat favorable..... | 38.0 |
| | | | | Not very favorable..... | 15.2 |
| | | | | Not at all favorable..... | 11.7 |
| PA | | 1977 | 534 | Strongly oppose..... | 10.9 |
| | | | | Oppose..... | 21.2 |
| | | | | Strongly favor..... | 37.3 |
| | | | | No opinion..... | 9.2 |
| | | | | No response..... | 0.6 |
| WI | Personal | 1978 | 6,565 | Extremely favorable..... | 46.4 |
| | | | | Somewhat favorable..... | 30.7 |
| | | | | Not very favorable..... | 11.3 |
| | | | | Not at all favorable..... | 11.6 |
| VA | Telephone | 1977 | 1,700 | The 55 MPH maximum speed limit has been in effect since 1973. Do you feel that the maximum speed limit should remain at 55 MPH? | |
| | | | | Yes..... | 79.1 |
| | | | | No..... | 20.2 |
| | | | | Undecided..... | 0.7 |
| AR | Telephone | 1979 | 400 | Are you in favor of keeping 55 MPH as the maximum speed limit on Arkansas highways? | |
| | | | | Yes..... | 68.1 |
| | | | | No..... | 31.9 |

| Source | Type of Survey | Year | Sample | Question | % | | | |
|---|----------------|------|--------|--|------|--|--|--|
| AR | Telephone | 1979 | 400 | What are your reasons for feeling this way? | | | | |
| | | | | <u>Reasons for Favoring Retention:</u> | | | | |
| | | | | Saves lives/Safer/Cuts down on accidents..... | 44.6 | | | |
| | | | | Saves gas/Cuts down on fuel costs..... | 4.9 | | | |
| | | | | More control of car/Comfortable..... | 5.7 | | | |
| | | | | If speed limit is increased, people will drive over that limit too..... | 2.2 | | | |
| | | | | Because of gas and fuel shortage..... | 2.2 | | | |
| | | | | 55 MPH is fast enough/Good speed..... | 19.0 | | | |
| | | | | Saves lives <u>and</u> gas..... | 20.2 | | | |
| | | | | Other..... | 1.2 | | | |
| | | | | <u>Reasons for Opposing Retention:</u> | | | | |
| | | | | Cars run better at faster speeds..... | 4.6 | | | |
| | | | | No one observes 55 MPH anyway..... | 11.5 | | | |
| | | | | Highways designed for higher speeds..... | 31.5 | | | |
| Too slow/Want to drive faster..... | 36.4 | | | | | | | |
| Doesn't save gas/Don't believe there is a fuel shortage..... | 6.1 | | | | | | | |
| It isn't enforced anyway..... | 3.9 | | | | | | | |
| Other..... | 6.0 | | | | | | | |
| AR | Telephone | 1979 | 400 | In your opinion, what should be the speed limit on Arkansas' highways? | | | | |
| | | | | 60 MPH..... | 27.3 | | | |
| | | | | 65 MPH..... | 55.2 | | | |
| | | | | 70 MPH..... | 11.2 | | | |
| | | | | 75 MPH..... | 1.4 | | | |
| | | | | Other..... | 4.9 | | | |
| NAT | Telephone | 1978 | 1,500 | What do you feel are the most important reasons for the 55 MPH speed limit? (DO NOT READ, CHECK RESPONSES) | | | | |
| | | | | Safer..... | 55.6 | | | |
| | | | | Saves gas, better mileage (good for country)..... | 31.6 | | | |
| | | | | Saves gas, better mileage (good for individual)..... | 6.5 | | | |
| | | | | Driving is more pleasant, more comfortable..... | 1.3 | | | |
| | | | | Other _____..... | 4.1 | | | |
| | | | | (specify) | | | | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| NAT | Telephone | 1979 | 1,500 | What do you feel are the most important reasons for the 55 MPH speed limit? (DO NOT READ, CHECK RESPONSES) | |
| | | | | Safer..... | 51.9 |
| | | | | Saves gas, better mileage (good for country)..... | 25.5 |
| | | | | Saves gas, better mileage (good for individual)..... | 12.6 |
| | | | | Driving is more pleasant, more comfortable..... | 1.7 |
| | | | | Other _____ (specify) | 8.2 |
| AL | Personal | 1978 | 5,057 | Do you believe that the 55 MPH speed limit: | |
| | | | | Saves gas? | |
| | | | | Agree..... | 20.0 |
| | | | | Disagree..... | 80.0 |
| | | | | Saves lives? | |
| | | | | Agree..... | 87.0 |
| | | | | Disagree..... | 13.0 |
| | | | | Reduces accident frequency? | |
| | | | | Agree..... | 80.0 |
| | | | | Disagree..... | 20.0 |
| | | | | Makes driving more relaxed? | |
| | | | | Agree..... | 60.0 |
| | | | | Disagree..... | 40.0 |
| | | | | Which would you rather do: | |
| | | | | Drive 55 MPH and save gas..... | 66.6 |
| | | | | Drive 70 MPH & get there sooner. | 33.3 |
| AR | Telephone | 1979 | 400 | Do you feel that the 55 MPH speed limit saves lives? | |
| | | | | Yes..... | 80.8 |
| | | | | No..... | 19.2 |
| AR | Telephone | 1979 | 400 | Do you feel that the 55 MPH speed limit saves gas? | |
| | | | | Yes..... | 73.7 |
| | | | | No..... | 26.3 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|-------|--------|---|------|
| MO | Personal | 1978 | 10,000 | Do you believe the 55 MPH speed limit saves energy? | |
| | | | | Yes..... | 63.0 |
| | | | | No..... | 37.0 |
| NV | Personal | 76-77 | 2,083 | Do you believe the 55 MPH speed limit saves energy? | |
| | | | | Not at all..... | 10.5 |
| | | | | A little..... | 43.4 |
| | | | | A lot..... | 38.2 |
| | | | | Don't know..... | 8.0 |
| PA | | 1977 | 534 | Do you believe the 55 MPH speed limit saves energy? | |
| | | | | Not at all..... | 10.9 |
| | | | | A little..... | 41.2 |
| | | | | A lot..... | 39.1 |
| | | | | Don't know..... | 8.6 |
| | | | | No response..... | 0.2 |
| CA | Personal | 1977 | 1,111 | What do you see as the main advantages of the 55 MPH speed limit law? | |
| | | | | Increases safety..... | 79.0 |
| | | | | Saves fuel..... | 54.0 |
| | | | | More comfortable..... | 10.0 |
| | | | | No Other Mentioned..... | 4.0 |
| GA | Personal | 1976 | 900 | Do you feel there are any advantages to having highway speed limit set at 55 MPH? | |
| | | | | Yes..... | |
| | | | | No..... | |
| | | | | If YES, what are the major advantages of the 55 MPH speed limit? (Check as many answers as you agree with.) | |
| | | | | Saves gas..... | |
| | | | | Saves lives..... | |
| | | | | Reduces the number of traffic crashes..... | |
| | | | | Makes highway driving more relaxing..... | |
| | | | | Other _____ | |
| | | | | (specify) | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| NC | Mail | 1978 | 988 | What do you think are the advantages of the 55 MPH speed limit? | |
| | | | | Saves gas..... | 34.0 |
| | | | | Saves lives, reduces injuries... | 43.0 |
| | | | | Driving is easier, more relaxing..... | 20.0 |
| | | | | Other..... | 3.0 |
| | | | | There are no advantages..... | 0.0 |
| PA | Telephone | 1977 | 500 | What do you feel is the reason that people observe the 55 MPH limit? | |
| | | | | Fear of getting a ticket..... | 25.0 |
| | | | | Highly visible policemen..... | 2.0 |
| | | | | Using less gas..... | 16.0 |
| | | | | Comfortable speed..... | 3.0 |
| | | | | Safer speed..... | 45.0 |
| | | | | Other..... | 2.0 |
| | | | | Cut accidents..... | 3.0 |
| | | | | It's the law..... | 12.0 |
| | | | | Don't know..... | 4.0 |
| AL | Personal | 1978 | 5,057 | What do you feel is the major disadvantage of the 55 MPH speed limit? | |
| | | | | Takes longer to drive places.... | |
| | | | | Requires more gasoline..... | |
| | | | | Contributes to higher prices/ inflation..... | |
| | | | | Other _____ (specify) | |
| CA | Personal | 1977 | 1,111 | What do you see as the main disadvantages of the 55 MPH maximum speed limit law? | |
| | | | | No disadvantages..... | 32.0 |
| | | | | Some disadvantages..... | 68.0 |
| | | | | Makes trip longer..... | 27.0 |
| | | | | Freeway designed for higher speeds..... | 13.0 |
| | | | | Cars designed for higher speeds..... | 7.0 |
| | | | | Law not enforced enough..... | 13.0 |
| | | | | Traffic doesn't flow well..... | 9.0 |
| | | | | Frustrating, boring..... | 7.0 |
| | | | | Hazardous..... | 5.0 |
| | | | | No other mentioned..... | 4.0 |
| GA | Personal | 1976 | 900 | Do you feel there are major disadvantages in having the highway speed limit set at 55 MPH? | |
| | | | | Yes..... | |
| | | | | No..... | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|-------------------------|------|--------|--|---|
| GA | Personal (continued) | 1976 | 900 | IF YES, what do you feel are the major disadvantages of the 55 MPH speed limit? Takes longer to drive places.... Requires more gasoline to to get somewhere..... Contributes to higher prices/ inflation..... Other _____ (specify) | |
| NC | Mail | 1978 | 1,061 | What objections do you have to the 55 MPH speed limit? Takes longer to drive places.... Nobody obeys it..... Slow speeds cause accidents.... Poor gas mileage..... Other..... Have no objections..... Should be higher on interstates. | 29.0 24.0 8.0 2.0 3.0 30.0 3.0 |
| PA | Telephone | 1977 | 500 | What do you feel is the reason people do <u>not</u> observe the 55 MPH limit? Speed is inconveniently slow..... Feel safe at speeds over 55 (road conditions permitting)... Police only arrest real speeders (i.e. over 60 MPH)..... Cars and roads were meant to be driven over 55 MPH..... Police won't catch you..... Other..... Habit of going fast..... People don't observe rules, don't care..... Person not normal - drunk, stupid..... Don't know..... It does not save energy..... | 50.0 4.0 0.0 11.0 2.0 6.0 8.0 12.0 10.0 8.0 2.0 |
| AR | Telephone | 1979 | 400 | Do you feel that the 55 MPH speed limit increases your travel time on a trip so that it is a problem for you? Yes..... No..... | 31.3 68.4 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| CA | Personal | 1977 | 1,111 | It adds too much time to the average trip and makes it too inconvenient and time consuming to drive 55 MPH. | |
| | | | | Agree strongly..... | 19.0 |
| | | | | Agree somewhat..... | 26.0 |
| | | | | Disagree somewhat..... | 28.0 |
| | | | | Disagree strongly..... | 26.0 |
| | | | | No Opinion..... | 2.0 |
| KA | Personal | 1977 | 766 | How often do you find your business or social schedule running late because of the 55 MPH speed law? | |
| | | | | Constantly..... | 4.9 |
| | | | | Not often..... | 23.2 |
| | | | | Very often..... | 12.9 |
| | | | | Seldom..... | 33.3 |
| | | | | Never..... | 25.7 |
| CA | Personal | 1977 | 1,111 | Since the 55 MPH limit was put into effect, has your personal enjoyment and pleasure when driving... CHECK ONE. | |
| | | | | Increased a lot..... | 14.0 |
| | | | | Increased some..... | 23.0 |
| | | | | Remained the same..... | 45.0 |
| | | | | Decreased some..... | 5.0 |
| | | | | Decreased a lot..... | 12.0 |
| | | | | No opinion..... | 1.0 |
| AR | Telephone | 1979 | 400 | In your opinion, why was the 55 MPH speed limit law passed? (TWO ANSWERS POSSIBLE) | |
| | | | | <u>1st Reason</u> | |
| | | | | To save lives..... | 27.0 |
| | | | | To cut down on accidents..... | 23.3 |
| | | | | To save gas..... | 89.5 |
| | | | | To get people to relax..... | 0.0 |
| | | | | Government intervention..... | 3.0 |
| | | | | Don't know..... | 5.3 |
| | | | | Other..... | 2.0 |
| | | | | <u>2nd Reason</u> | |
| | | | | To save lives..... | 1.4 |
| | | | | To cut down on accidents..... | 5.0 |
| | | | | To save gas..... | 83.7 |
| | | | | To get people to relax..... | 0.0 |
| | | | | Government intervention..... | 5.0 |
| | | | | Don't know..... | 1.4 |
| | | | | Other..... | 2.8 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| AR | Telephone | 1979 | 400 | The maximum legal speed limit on Arkansas highways today is 55 MPH. What proportion of drivers on Arkansas' highways, in your opinion, are usually observing the speed limit? | |
| | | | | Almost all (75-100%)..... | 10.3 |
| | | | | Over half (51-74%)..... | 12.8 |
| | | | | Half (50%)..... | 28.0 |
| | | | | Fewer than half (25-49%)..... | 26.7 |
| | | | | Very few or none (0-24%)..... | 22.2 |
| CA | Personal | 1977 | 1,111 | Since the 55 MPH limit was put into effect, do you personally feel... (CHECK ONE) | |
| | | | | Much more safe on highways..... | 22.0 |
| | | | | Somewhat more safe..... | 42.0 |
| | | | | Same, no change..... | 28.0 |
| | | | | Somewhat less safe on highways | |
| | | | | Much less safe | 7.0 |
| | | | | No opinion..... | 1.0 |
| CA | Personal | 1977 | 1,111 | There are times when I feel it is OK for me to drive over 55 MPH... | |
| | | | | Agree strongly..... | 28.0 |
| | | | | Agree somewhat..... | 44.0 |
| | | | | Disagree somewhat..... | 12.0 |
| | | | | Disagree strongly..... | 15.0 |
| | | | | No opinion..... | 1.0 |
| CA | Personal | 1977 | 1,111 | It has done nothing to reduce excessive speeding... there are just as many people driving 80 and 90 MPH now as there were before the 55 MPH speed limit was enacted... | |
| | | | | Agree strongly..... | 12.0 |
| | | | | Agree somewhat..... | 22.0 |
| | | | | Disagree somewhat..... | 37.0 |
| | | | | Disagree strongly..... | 27.0 |
| | | | | No opinion..... | 2.0 |
| CA | Personal | 1977 | 1,111 | It is unsafe to drive 55 MPH when everyone else is going faster than that... | |
| | | | | Agree strongly..... | 24.0 |
| | | | | Agree somewhat..... | 35.0 |
| | | | | Disagree somewhat..... | 24.0 |
| | | | | Disagree strongly..... | 15.0 |
| | | | | No opinion..... | 2.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| CA | Personal | 1977 | 1,111 | The 55 MPH speed limit increases frustration and makes people do rash and reckless things. | |
| | | | | Agree strongly..... | 16.0 |
| | | | | Agree somewhat..... | 29.0 |
| | | | | Disagree somewhat..... | 28.0 |
| | | | | Disagree strongly..... | 25.0 |
| | | | | No opinion..... | 3.0 |
| CA | Personal | 1977 | 1,111 | The highways are built for high speeds so it is unreasonable to expect people to drive only 55 MPH. | |
| | | | | Agree strongly..... | 17.0 |
| | | | | Agree somewhat..... | 24.0 |
| | | | | Disagree somewhat..... | 25.0 |
| | | | | Disagree strongly..... | 32.0 |
| | | | | No opinion..... | 2.0 |
| IA | Telephone | 1978 | 605 | I believe the saying "speed kills". | |
| | | | | Strongly disagree..... | 5.4 |
| | | | | Slightly disagree..... | 9.4 |
| | | | | Slightly agree..... | 32.9 |
| | | | | Strongly agree..... | 52.2 |
| | | | | Don't know..... | 0.0 |
| AR | Telephone | 1979 | 400 | Of the people who are driving over 55 MPH, about how fast would you say they are driving? | |
| | | | | 56-60 MPH..... | 10.6 |
| | | | | 61-65 MPH..... | 48.0 |
| | | | | 66-70 MPH..... | 28.3 |
| | | | | Over 70 MPH..... | 13.1 |
| KA | Personal | 1977 | 766 | Do you think traffic speeds are slower in Kansas now, because of the 55 MPH speed limit? | |
| | | | | Yes..... | 66.6 |
| | | | | No..... | 16.0 |
| | | | | Nearly the same..... | 17.4 |
| AL | Personal | 1978 | 5,057 | Do you think the number of lives saved by lowering the speed limit to 55 MPH is great enough to justify making it a permanent law? | |
| | | | | Yes..... | |
| | | | | No..... | |
| | | | | Undecided..... | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| GA | Personal | 1976 | 900 | Do you think the number of lives saved by lowering the speed limit to 55 MPH on the highway is great enough to justify making it a permanent law? | |
| | | | | Yes..... | |
| | | | | No..... | |
| | | | | Undecided..... | |
| KA | Personal | 1977 | 776 | Are the lives saved important enough to justify a 55 MPH speed limit? | |
| | | | | Yes..... | 76.0 |
| | | | | No..... | 8.4 |
| | | | | Undecided..... | 15.6 |
| AR | Telephone | 1979 | 400 | Do you think the 55 MPH maximum highway speed limit is here to stay or will be changed? | |
| | | | | Here to stay..... | 56.1 |
| | | | | Will be changed..... | 43.9 |
| IA | Telephone | 1978 | 605 | What do you feel should be the maximum or highest permitted speed on the: | |
| | | | | <u>Interstate Highway</u> | |
| | | | | 45..... | 0.0 |
| | | | | 50..... | 0.5 |
| | | | | 55..... | 32.7 |
| | | | | 60..... | 26.1 |
| | | | | 65..... | 24.4 |
| | | | | 70..... | 9.9 |
| | | | | 75..... | 4.4 |
| | | | | 80..... | 1.0 |
| | | | | 85..... | 0.0 |
| | | | | No limit..... | 0.5 |
| | | | | Don't Know..... | 0.5 |
| | | | | <u>Two Lane</u> | |
| | | | | 45..... | 0.5 |
| | | | | 50..... | 6.0 |
| | | | | 55..... | 62.1 |
| | | | | 60..... | 19.5 |
| | | | | 65..... | 9.4 |
| | | | | 70..... | 1.0 |
| | | | | 75..... | 0.0 |
| | | | | 80..... | 0.0 |
| | | | | 85..... | 0.0 |
| | | | | No limit..... | 0.5 |
| | | | | Don't know..... | 0.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| | | | | <u>Gravel Secondary Roads</u> | |
| | | | | 45..... | 44.1 |
| | | | | 50..... | 33.4 |
| | | | | 55..... | 12.0 |
| | | | | 60..... | 1.5 |
| | | | | 65..... | 0.0 |
| | | | | 70..... | 0.0 |
| | | | | 75..... | 0.0 |
| | | | | 80..... | 0.0 |
| | | | | 85..... | 0.0 |
| | | | | No limit..... | 0.5 |
| | | | | Don't know..... | 0.5 |
| | | | | Under 45..... | 5.5 |
| CA | Personal | 1977 | 1,111 | The 55 MPH speed limit was passed as a political act to please the public more than as a genuine attempt to save fuel... | |
| | | | | Agree strongly..... | 12.0 |
| | | | | Agree somewhat..... | 20.0 |
| | | | | Disagree somewhat..... | 32.0 |
| | | | | Disagree strongly..... | 32.0 |
| | | | | No opinion..... | 4.0 |
| IA | Telephone | 1978 | 605 | I believe there is a fuel shortage. | |
| | | | | Strongly disagree..... | 42.3 |
| | | | | Slightly disagree..... | 24.2 |
| | | | | Slightly agree..... | 18.9 |
| | | | | Strongly agree..... | 14.1 |
| | | | | Don't know..... | 1.0 |
| IA | Telephone | 1978 | 605 | Do you believe there is a fuel shortage? | |
| | | | | Yes..... | 31.5 |
| | | | | No..... | 66.5 |
| | | | | Don't know..... | 2.0 |
| IA | Telephone | 1978 | 605 | Do you believe there will be a fuel shortage in five years? | |
| | | | | Yes..... | 56.7 |
| | | | | No..... | 41.4 |
| | | | | Don't know..... | 2.5 |
| IA | Telephone | 1978 | 605 | Do you believe there will be a fuel shortage in ten years? | |
| | | | | Yes..... | 60.1 |
| | | | | No..... | 36.8 |
| | | | | Don't know..... | 3.6 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------------------------------------|
| GA | Personal | 1976 | 900 | Would you rather limit your driving to 55 MPH and save gas or drive 70 MPH and get where you are going sooner? Drive 55 MPH and save gas..... Drive 70 MPH and arrive sooner.. | |
| CA | Personal | 1977 | 1,111 | How much gasoline do you think you save when you reduce your speed from 60 MPH to 55 MPH? Very significant amount..... Fairly significant amount..... Some, but not very significant.. None or too little to be significant..... No opinion..... | 6.0 24.0 44.0 22.0 4.0 |
| IA | Telephone | 1978 | 605 | Do you think the price of gas makes a difference in how fast people drive? Yes..... No..... Don't know..... | 13.5 86.5 0.0 |
| CA | Personal | 1977 | 1,111 | What is your impression of the amount of gasoline we could save if everyone in the state were to observe the 55 MPH limit and never drive over 55 MPH? Very significant amount..... Fairly significant amount..... Some, but not very significant.. None or too little to be significant..... No opinion..... | 37.0 34.0 20.0 6.0 3.0 |
| CA | Personal | 1977 | 1,111 | What is your impression of the amount of gasoline we have saved in total here in California since the 55 MPH speed limit law was put into effect? Very significant amount..... Fairly significant amount..... Some, but not very significant.. None or too little to be significant..... No opinion..... | 19.0 37.0 30.0 9.0 4.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| CA | Personal | 1977 | 1,111 | I would like to know how successful you think each of these plans would be in getting more people to observe the 55 MPH speed limit law and then whether you would favor or oppose it. | |
| | | | | Rationing gasoline: | |
| | | | | Very successful..... | 10.0 |
| | | | | Fairly successful..... | 16.0 |
| | | | | Not too successful..... | 26.0 |
| | | | | Not at all successful..... | 44.0 |
| | | | | No opinion..... | 4.0 |
| | | | | Would favor..... | 11.0 |
| | | | | Would oppose..... | 84.0 |
| | | | | No opinion..... | 4.0 |
| | | | | Increasing the price of gasoline: | |
| | | | | Very successful..... | 5.0 |
| | | | | Fairly successful..... | 12.0 |
| | | | | Not too successful..... | 27.0 |
| | | | | Not at all successful..... | 52.0 |
| | | | | No opinion..... | 4.0 |
| | | | | Would favor..... | 5.0 |
| | | | | Would oppose..... | 92.0 |
| | | | | No opinion..... | 3.0 |
| IA | Telephone | 1978 | 605 | If there were gas rationing, would that make a difference in how fast people drive? | |
| | | | | Yes..... | 38.1 |
| | | | | No..... | 61.5 |
| | | | | Don't know..... | 0.0 |
| NAT | Telephone | 1978 | 1,500 | Do you think trucks and buses observe the 55 MPH speed limit more frequently than most automobiles? | |
| | | | | Yes..... | 14.4 |
| | | | | No..... | 83.0 |
| | | | | No opinion..... | 2.6 |
| NAT | Telephone | 1979 | 1,500 | Do you think trucks and buses observe the 55 MPH speed limit more frequently than most automobiles? | |
| | | | | Yes..... | 12.8 |
| | | | | No..... | 84.9 |
| | | | | No opinion..... | 2.3 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| IA | Telephone | 1978 | 605 | Do you feel there should be a higher speed limit for cars than trucks? | |
| | | | | Yes..... | 22.9 |
| | | | | No..... | 76.0 |
| | | | | No opinion..... | 0.5 |
| IA | Telephone | 1978 | 605 | Speeding trucks intimidate me. | |
| | | | | Strongly disagree..... | 20.8 |
| | | | | Slightly disagree..... | 21.4 |
| | | | | Slightly agree..... | 27.9 |
| | | | | Strongly agree..... | 27.9 |
| | | | | Don't know..... | 2.0 |
| IA | Telephone | 1978 | 605 | The 55 MPH speed limit is an example of out-of-control government. | |
| | | | | Strongly disagree..... | 35.1 |
| | | | | Slightly disagree..... | 30.7 |
| | | | | Slightly agree..... | 15.5 |
| | | | | Strongly agree..... | 17.8 |
| | | | | Don't know..... | 1.5 |
| PA | Telephone | 1977 | 1,000 | In your opinion, should the government require a maximum 55 MPH speed limit? | |
| | | | | Yes..... | |
| | | | | No..... | |
| | | | | Don't know..... | |
| AR | Telephone | 1979 | 400 | In your opinion, if the State Police use surveillance airplanes for speed control enforcement, do you think this is fair or unfair? | |
| | | | | Fair..... | 72.7 |
| | | | | Unfair..... | 27.3 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|--------------|
| CA | Personal | 1977 | 1,111 | Arguments for getting people to observe and obey the 55 MPH maximum speed limit: <u>Ranking:</u> 1 - It helps save lives 2 - It reduces the severity of accidents and people are less likely to be seriously injured 3 - It is the law 4 - It improves your gasoline mileage and this saves you money 5 - It helps the country by conserving fuel and reducing our dependence on foreign oil 6 - It makes driving more pleasurable and reduces tension because people are not going so fast | |
| NAT | Telephone | 1978 | 1,500 | Do you think people who ride with you when you're driving expect you to observe the 55 MPH speed limit? Yes..... No..... | 63.3 34.5 |
| NAT | Telephone | 1979 | 1,500 | Do you think people who ride with you when you're driving expect you to observe the 55 MPH speed limit? Yes..... No..... | 59.2 37.5 |

BEHAVIOR

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| NAT | Telephone | 1978 | 1,500 | On roads where the speed is 55 MPH, how fast do you usually drive? Do you usually drive at... | |
| | | | | 55 MPH or less..... | 50.0 |
| | | | | 56 - 60 MPH..... | 40.0 |
| | | | | 61 - 65 MPH..... | 7.7 |
| | | | | 66 - 70 MPH..... | 1.7 |
| | | | | Over 70 MPH..... | 0.5 |
| | | | | Why do you usually drive ___ MPH? (INSERT SPEED MENTIONED ABOVE) (DO NOT READ LIST: Check responses) | |
| | | | | Because this is within the tolerance range..... | 20.3 |
| | | | | Cars & roads made for faster speeds..... | 15.6 |
| | | | | Drive at same speed as everyone else..... | 22.6 |
| | | | | 55 MPH limit is not enforced.... | 2.6 |
| | | | | It is comfortable & safe..... | 15.3 |
| | | | | Am in a hurry..... | 11.3 |
| | | | | It's a habit..... | 9.9 |
| | | | | No reason - don't know..... | 2.4 |
| NAT | Telephone | 1979 | 1,500 | On roads where the speed is 55 MPH, how fast do you usually drive? Do you usually drive at... | |
| | | | | 55 MPH or less..... | 52.4 |
| | | | | 56 - 60 MPH..... | 37.4 |
| | | | | 61 - 65 MPH..... | 7.1 |
| | | | | 66 - 70 MPH..... | 2.3 |
| | | | | Over 70 MPH..... | 0.3 |
| | | | | Why do you usually drive ___ MPH? (INSERT SPEED MENTIONED ABOVE) (DO NOT READ LIST: Check responses) | |
| | | | | Because this is within the tolerance range..... | 13.9 |
| | | | | Cars & roads made for faster speeds..... | 13.0 |
| | | | | Drive at same speed as everyone else..... | 18.9 |
| | | | | 55 MPH limit is not enforced.... | 2.4 |
| | | | | It is comfortable & safe..... | 24.6 |
| | | | | Am in a hurry..... | 11.1 |
| | | | | It's a habit..... | 9.9 |
| | | | | No reason - don't know..... | 6.2 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|-------|--------|---|-----------------------------------|
| AL | Personal | 1978 | 5,057 | When driving on Alabama highways, how often do you obey the speed limit? Most of the time..... About half the time..... Less than half..... Not at all..... | |
| GA | Personal | 1976 | 900 | When driving on Georgia highways do you obey the speed limit most of the time, some of the time, not very often, or not at all? Most of the time..... Some of the time..... Not very often..... Not at all..... | |
| NV | Personal | 76-77 | 2,083 | Do you obey the 55 MPH speed limit? Never..... Not very often..... Some of the time..... All of the time..... | 1.4 4.0 42.8 51.7 |
| NY | Personal | 1977 | 3,045 | Most of the time..... Some of the time..... Not very often..... Not at all..... | 55.1 26.9 14.5 2.8 |
| PA | | 1977 | 534 | Never..... Not very often..... Some of the time..... All of the time..... No response..... | 0.7 4.1 40.1 54.1 0.9 |
| WI | Personal | 1978 | 6,565 | All of the time..... Most of the time..... Some of the time..... Not very often..... | 23.5 59.2 11.5 5.8 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|-----------------------|
| AR | Telephone | 1979 | 400 | There may be times you find yourself driving over 55 MPH on the freeways and highways. What percentage of the time do you find yourself doing this? | |
| | | | | Almost all the time/75% - 100%..... | 10.0 |
| | | | | Over half the time/51% - 74%..... | 4.3 |
| | | | | About half the time/50%..... | 12.3 |
| | | | | Less than half the time/25% - 49%..... | 12.0 |
| | | | | Only very rarely/1% - 24%..... | 40.5 |
| | | | | Never/0%..... | 21.1 |
| AR | Telephone | 1979 | 400 | At what speed do you usually feel most comfortable driving on the highway? | |
| | | | | 55 MPH or less..... | 53.8 |
| | | | | 56 - 60 MPH..... | 29.3 |
| | | | | 61 - 65 MPH..... | 14.3 |
| | | | | 66 - 70 MPH..... | 2.0 |
| | | | | Over 70 MPH..... | 0.5 |
| AR | Telephone | 1979 | 400 | At the times when you are driving 55 MPH or less, what are your reasons for driving that speed? (TWO ANSWERS POSSIBLE) | |
| | | | | | <u>1st</u> <u>2nd</u> |
| | | | | Afraid of getting a ticket..... | 22.1 2.7 |
| | | | | Feel safer..... | 40.5 10.8 |
| | | | | Feel more relaxed..... | 7.0 23.4 |
| | | | | To conserve gas..... | 3.8 15.3 |
| | | | | To save money..... | 0.3 3.6 |
| | | | | Other/No answer..... | 26.4 44.1 |
| AR | Telephone | 1979 | 400 | At those times when you're driving more than 55 MPH, why do you feel you're going at that speed? (TWO ANSWERS POSSIBLE) | |
| | | | | | <u>1st</u> <u>2nd</u> |
| | | | | Want to get where I'm going..... | 42.1 0.0 |
| | | | | Get bored..... | 4.1 4.7 |
| | | | | Feel less safe driving slower..... | 3.8 1.2 |
| | | | | Engine performs better at higher speeds..... | 3.0 11.6 |
| | | | | Get better gas mileage..... | 1.0 2.3 |
| | | | | Fear of getting "run over" by faster-moving traffic..... | 6.0 10.5 |
| | | | | Interstate designed for higher speeds..... | 6.0 30.2 |
| | | | | Other/No answer..... | 33.9 39.5 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| AR | Telephone | 1979 | 400 | What could be done to get you to drive 55 MPH more frequently than you do now? | |
| | | | | More State Police..... | 17.0 |
| | | | | Stricter enforcement/ no speed tolerance..... | 29.5 |
| | | | | Never drive over 55 MPH..... | 32.4 |
| | | | | Other..... | 21.1 |
| AL | Personal | 1978 | 5,057 | What speed do most drivers go on Alabama highways? | |
| | | | | Over 70 MPH..... | |
| | | | | 60 - 70 MPH..... | |
| | | | | 55 - 60 MPH..... | |
| | | | | 55 MPH or less..... | |
| CA | Personal | 1977 | 1,111 | Do you ever find yourself driving over 55 MPH on the freeways and highways? | |
| | | | | Yes..... | 88.0 |
| | | | | No..... | 12.0 |
| | | | | If yes, what proportion of the time would you say that you find yourself driving over 55 MPH? | |
| | | | | All or almost all the time..... | 16.0 |
| | | | | Over half the time..... | 13.0 |
| | | | | About half the time..... | 14.0 |
| | | | | Less than half the time..... | 19.0 |
| | | | | Only very rarely..... | 26.0 |
| | | | | No, never..... | 12.0 |
| | | | | Thinking of the times when you try to be sure that you are not driving more than 55 MPH -- what are the main reasons why you do this? | |
| | | | | Road/traffic don't permit higher speeds..... | 30.0 |
| | | | | Feel safer/more comfortable..... | 23.0 |
| | | | | I don't want speeding ticket.... | 23.0 |
| | | | | Law enforcement in area..... | 23.0 |
| | | | | Obeying law..... | 21.0 |
| | | | | Don't like to speed/ Not in a hurry..... | 6.0 |
| | | | | Saves fuel..... | 7.0 |
| | | | | Better control of car..... | 6.0 |
| | | | | No reason..... | 3.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--|----------------|------|--------|--|------|
| PA | Telephone | 1977 | 500 | How consistently do you go over the 55 MPH limit? Would you say: | |
| | | | | Most of the time..... | 8.0 |
| | | | | Some of the time..... | 30.0 |
| | | | | Once in a while..... | 62.0 |
| | | | | When the 55 MPH speed limit was exceeded, what was your usual speed? (Over limit or actual speed) | |
| | | | | 1 to 5 MPH over or 58 to 60 MPH actual speed..... | 69.9 |
| | | | | 6 to 10 MPH over or 60 to 65 MPH actual speed..... | 27.0 |
| More than 10 MPH over or 66 MPH and above..... | 4.0 | | | | |
| PA | Telephone | 1977 | 500 | In the past three months have you found yourself going over the 55 MPH limit? | |
| | | | | Yes..... | 30.0 |
| | | | | No..... | 70.0 |
| SD | Mail | 1979 | 524 | Have you ever exceeded the 55 MPH speed limit? | |
| | | | | Yes..... | 88.8 |
| | | | | No..... | 11.2 |
| | | | | If yes, how often do you exceed the 55 MPH speed limit? | |
| | | | | Rarely..... | 37.7 |
| | | | | Frequently (25% - 50%)..... | 40.0 |
| | | | | Usually (more than 50%)..... | 20.3 |
| In which of the following speed intervals do you drive when you are exceeding 55 MPH? | | | | | |
| 56 - 60 MPH..... | 68.2 | | | | |
| 61 - 65 MPH..... | 27.1 | | | | |
| 66 MPH and over..... | 4.7 | | | | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| GA | Personal | 1976 | 900 | <p>What speed would you say most drivers go on Georgia highways?</p> <p>Over 70 MPH.....</p> <p>Between 65 and 70 MPH.....</p> <p>Between 60 and 65 MPH.....</p> <p>Between 55 and 60 MPH.....</p> <p>Under 55 MPH.....</p> <p>Do you feel the speed you checked in the question above is too fast, about right, too slow or has no effect on safe driving?</p> <p>Too fast.....</p> <p>About right.....</p> <p>Too slow.....</p> <p>Has no effect.....</p> | |
| NC | Mail | 1978 | 988 | <p>What speed would you say most drivers go on the major highways here in North Carolina?</p> <p>Mean.....</p> <p>Minimum.....</p> <p>Maximum.....</p> | <p>62.5</p> <p>40.0</p> <p>80.0</p> |
| NY | Personal | 1977 | 3,045 | <p>In your opinion, at what speed do most drivers travel on 55 MPH highways?</p> <p>Over 70 MPH.....</p> <p>Between 65 and 70 MPH.....</p> <p>Between 60 and 65 MPH.....</p> <p>Between 55 and 60 MPH.....</p> <p>Under 55 MPH.....</p> | <p>3.0</p> <p>25.5</p> <p>52.6</p> <p>17.8</p> <p>0.5</p> |
| IA | Telephone | 1978 | 605 | <p>If the speed limit on the interstate highway was do you think most drivers would obey the speed law?</p> <p>Yes.....</p> <p>No.....</p> <p>Don't know.....</p> <p>If the speed limit on Paved Two Lane highway was do you think most drivers would obey the speed law?</p> <p>Yes.....</p> <p>No.....</p> <p>Don't know.....</p> | <p>52.9</p> <p>48.8</p> <p>1.5</p> <p>53.9</p> <p>44.6</p> <p>2.0</p> |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| AL | Personal | 1978 | 5,057 | How many drivers do you think obey the 55 MPH speed limit in Alabama? | |
| | | | | More than half..... | |
| | | | | Half..... | |
| | | | | Less than half..... | |
| CA | Personal | 1977 | 1,111 | Think about the average California freeway where the 55 MPH speed limit is posted, what proportion of the drivers would you say are usually observing the limit, that is, driving at or below 55 MPH? | |
| | | | | Usually all or almost all are... | 4.0 |
| | | | | Over half are..... | 16.0 |
| | | | | About half are..... | 22.0 |
| | | | | Fewer than half are..... | 36.0 |
| | | | | Very few or none are..... | 20.0 |
| | | | | Don't know..... | 1.0 |
| GA | Personal | 1976 | 900 | How many drivers would you say obey the 55 MPH speed limit on Georgia highways? | |
| | | | | All drivers..... | |
| | | | | More than half..... | |
| | | | | Half..... | |
| | | | | Less than half..... | |
| | | | | None..... | |
| IA | Telephone | 1978 | 605 | Do you feel most drivers are presently obeying the speed limits on the: | |
| | | | | Interstate highways: | |
| | | | | Yes..... | 19.1 |
| | | | | No..... | 80.9 |
| | | | | Don't know..... | 0.0 |
| | | | | Two lanes: | |
| | | | | Yes..... | 33.6 |
| | | | | No..... | 65.9 |
| | | | | Don't know..... | 0.5 |
| | | | | Gravel secondary road: | |
| | | | | Yes..... | 41.5 |
| | | | | No..... | 55.0 |
| | | | | Don't know..... | 3.5 |

| Source | Type of Survey | Year | Sample | Question | % |
|-----------------|----------------|------|--------|---|------|
| NY | Personal | 1977 | 3,045 | In your opinion, how many drivers obey the 55 MPH speed limit? | |
| | | | | More than half..... | 10.2 |
| | | | | Half..... | 24.3 |
| | | | | Less than half..... | 61.0 |
| | | | | None..... | 3.7 |
| IA | Telephone | 1978 | 605 | People drive the speed others drive even if it's over the limit. | |
| | | | | Strongly disagree..... | 5.0 |
| | | | | Slightly disagree..... | 10.5 |
| | | | | Slightly agree..... | 51.9 |
| | | | | Strongly agree..... | 32.0 |
| Don't know..... | 0.5 | | | | |
| KA | Personal | 1977 | 776 | Does the fact that other drivers exceed the 55 MPH limit encourage you to speed up? | |
| | | | | Yes..... | 13.2 |
| | | | | No..... | 42.9 |
| | | | | Sometimes..... | 43.9 |
| NC | Mail | 1978 | 988 | Do you think people drive faster on long trips than they do in their regular driving? | |
| | | | | Yes..... | 80.0 |
| | | | | No, about the same speed..... | 18.0 |
| | | | | No, they drive slower..... | 2.0 |
| KA | Personal | 1977 | 776 | Do you personally driver slower now than before the 55 MPH law? | |
| | | | | Yes..... | 79.9 |
| | | | | No..... | 20.1 |
| | | | | If you are driving slower, is it because? | |
| | | | | Safer..... | 19.4 |
| | | | | Saves gas..... | 15.2 |
| | | | | Might get ticket..... | 30.7 |
| | | | | Obey the law..... | 34.7 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| NC | Mail | 1978 | 988 | <p>When you're on a highway, do you drive slower now than before the limit was 55 MPH?</p> <p style="text-align: right;">Yes..... 62.0 No..... 15.0 Always drive at 55 MPH or less.. 13.0 I wasn't driving before 1973.... 10.0</p> | |
| CA | Personal | 1977 | 1,111 | <p>Please tell me what speed you are likely to drive in each of these categories...</p> <p>On a flat stretch of a major interstate or cross country freeway where there is little or no traffic:</p> <p style="text-align: right;">Below 55 MPH..... 55 MPH..... 60 MPH..... 65 MPH..... 70 MPH..... 75 MPH or higher.....</p> <p>When driving during the day on freeways you take quite regularly with normal traffic conditions:</p> <p style="text-align: right;">Below 55 MPH..... 55 MPH..... 60 MPH..... 65 MPH..... 70 MPH..... 75 MPH or higher.....</p> <p>When driving on the freeways late at night:</p> <p style="text-align: right;">Below 55 MPH..... 55 MPH..... 60 MPH..... 65 MPH..... 70 MPH..... 75 MPH or higher.....</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| CA | Personal | 1977 | 1,111 | <p>What speed do you personally feel more comfortable driving on the average freeway?</p> <p style="padding-left: 40px;">Below 55 MPH.....</p> <p style="padding-left: 40px;">55 MPH.....</p> <p style="padding-left: 40px;">60 MPH.....</p> <p style="padding-left: 40px;">65 MPH.....</p> <p style="padding-left: 40px;">70 MPH.....</p> <p style="padding-left: 40px;">75 MPH or higher.....</p> <p>At what speed do you think you get your best mileage on the freeway?</p> <p style="padding-left: 40px;">Below 55 MPH.....</p> <p style="padding-left: 40px;">55 MPH.....</p> <p style="padding-left: 40px;">60 MPH.....</p> <p style="padding-left: 40px;">65 MPH.....</p> <p style="padding-left: 40px;">70 MPH.....</p> <p style="padding-left: 40px;">75 MPH or higher.....</p> <p>At what speed on the average freeway do you feel you are going too fast to feel safe?</p> <p style="padding-left: 40px;">Below 55 MPH.....</p> <p style="padding-left: 40px;">55 MPH.....</p> <p style="padding-left: 40px;">60 MPH.....</p> <p style="padding-left: 40px;">65 MPH.....</p> <p style="padding-left: 40px;">70 MPH.....</p> <p style="padding-left: 40px;">75 MPH or higher.....</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| IA | Telephone | 1978 | 605 | <p>Men speed more than women.</p> <p>Strongly disagree..... 18.9</p> <p>Slightly disagree..... 35.8</p> <p>Slightly agree..... 28.8</p> <p>Strongly agree..... 13.5</p> <p>Don't know..... 3.0</p> <p>Young people speed the most.</p> <p>Strongly disagree..... 16.9</p> <p>Slightly disagree..... 26.7</p> <p>Slightly agree..... 30.9</p> <p>Strongly agree..... 23.5</p> <p>Don't know..... 1.5</p> <p>If the car has a CB the driver is a speeder.</p> <p>Strongly disagree..... 51.9</p> <p>Slightly disagree..... 34.0</p> <p>Slightly agree..... 11.6</p> <p>Strongly agree..... 1.9</p> <p>Don't know..... .5</p> <p>Radar Detectors should be banned.</p> <p>Strongly disagree..... 47.9</p> <p>Slightly disagree..... 26.7</p> <p>Slightly agree..... 16.4</p> <p>Strongly agree..... 8.1</p> <p>Don't know..... 1.5</p> | |

KNOWLEDGE

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|-------|
| AL | Personal | 1978 | 5,057 | How much do you think the 55 MPH law has reduced the number of persons killed in auto crashes? | |
| | | | | Greatly reduced..... | >20 |
| | | | | Somewhat reduced..... | 10-20 |
| | | | | Not much reduction..... | 5-10 |
| | | | | Very little..... | <5 |
| CA | Personal | 1977 | 1,111 | Since the 55 MPH speed limit was put into effect, do you think the number of deaths in California has: | |
| | | | | Increased a lot..... | 2.0 |
| | | | | Increased some | |
| | | | | Remained the same..... | 10.0 |
| | | | | Decreased some..... | 56.0 |
| | | | | Decreased a lot..... | 29.0 |
| | | | | No opinion..... | 3.0 |
| GA | Personal | 1976 | 900 | How much would you say the 55 MPH speed limit has reduced the number of persons killed in automobile crashes? | |
| | | | | Greatly reduced..... | |
| | | | | Somewhat reduced..... | |
| | | | | Not very reduced..... | |
| | | | | Not at all reduced..... | |
| IA | Telephone | 1978 | 605 | Do you believe the imposed 55 MPH speed limit was the major reason for the reduction in fatal accidents? | |
| | | | | Yes..... | 87.2 |
| | | | | No..... | 12.4 |
| | | | | Don't know..... | 0.4 |
| KA | Personal | 1977 | 776 | In your opinion, has the 55 MPH speed limit reduced traffic deaths on Kansas highways? | |
| | | | | Yes..... | 70.0 |
| | | | | No..... | 13.6 |
| | | | | Don't know..... | 16.4 |
| MO | Personal | 1978 | 1,000 | Do you think the 55 MPH speed limit saves lives? | |
| | | | | Yes..... | 79.5 |
| | | | | No..... | 20.5 |

| Source | Type of Survey | Year | Sample | Question | % | |
|-----------------|----------------|-------|--------|---|------------------------|------|
| NV | Personal | 76-77 | 2,083 | Do you believe that the 55 MPH speed limit saves lives or reduces injuries in automobile collisions? | | |
| | | | | | Not at all..... | 5.6 |
| | | | | | A little..... | 31.0 |
| | | | | | A lot..... | 56.3 |
| | | | | | Don't know..... | 7.0 |
| PA | Personal | 1977 | 534 | Do you believe that the 55 MPH speed limit saves lives or reduces injuries in automobile collisions? | | |
| | | | | | Not at all..... | 4.9 |
| | | | | | A little..... | 30.3 |
| | | | | | A lot..... | 58.2 |
| | | | | | Don't know..... | 6.6 |
| WI | Personal | 1978 | 6,565 | Limit has cut deaths... | | |
| | | | | | Greatly..... | 39.0 |
| | | | | | Somewhat..... | 49.1 |
| | | | | | Not very much..... | 11.9 |
| CA | Personal | 1977 | 1,111 | Since the 55 MPH speed limit was put into effect, do you think the severity of injuries in accidents has: | | |
| | | | | | Increased a lot..... | 2.0 |
| | | | | | Increased some | |
| | | | | | Remained the same..... | 17.0 |
| | | | | | Decreased some..... | 56.0 |
| | | | | | Decreased a lot..... | 23.0 |
| No opinion..... | 1.0 | | | | | |
| CA | Personal | 1977 | 1,111 | Since the 55 MPH speed limit law was put into effect, do you think the number of accidents in California has: | | |
| | | | | | Increased a lot..... | 2.0 |
| | | | | | Increased some | |
| | | | | | Remained the same..... | 11.0 |
| | | | | | Decreased some..... | 54.0 |
| | | | | | Decreased a lot..... | 31.0 |
| No opinion..... | 2.0 | | | | | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| CA | Personal | 1977 | 1,111 | How much gasoline do you think you personally save when you reduce your speed from 65 MPH to 55 MPH? | |
| | | | | Very significant amount..... | 9.0 |
| | | | | Fairly significant amount..... | 38.0 |
| | | | | Some, but not very significant.. | 36.0 |
| | | | | None or too little to be significant..... | 13.0 |
| | | | | No opinion..... | 3.0 |
| CA | Personal | 1977 | 1,111 | The 55 MPH speed limit increases the costs of trucking because most trucks find that an inefficient speed to drive... | |
| | | | | Agree strongly..... | 22.0 |
| | | | | Agree somewhat..... | 38.0 |
| | | | | Disagree somewhat..... | 26.0 |
| | | | | Disagree strongly..... | 10.0 |
| | | | | No opinion..... | 5.0 |

ENFORCEMENT OF

55 MPH

SPEED

LIMIT

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|-------|--------|---|------|
| NAT | Telephone | 1978 | 1,500 | At what speed do you think patrolmen should begin to give speeding tickets where 55 MPH is the speed limit? | |
| | | | | Only for over 70 MPH..... | 2.7 |
| | | | | Over 65 MPH..... | 19.6 |
| | | | | Over 60 MPH..... | 48.9 |
| | | | | Over 58 MPH..... | 9.7 |
| | | | | Over 55 MPH..... | 19.1 |
| | | | | Don't know..... | 0.0 |
| NAT | Telephone | 1979 | 1,500 | At what speed do you think patrolmen should begin to give speeding tickets where 55 MPH is the speed limit? | |
| | | | | Only for over 70 MPH..... | 4.0 |
| | | | | Over 65 MPH..... | 17.0 |
| | | | | Over 60 MPH..... | 51.6 |
| | | | | Over 58 MPH..... | 9.4 |
| | | | | Over 55 MPH..... | 15.3 |
| | | | | Don't know..... | 2.7 |
| AL | Personal | 1978 | 5,057 | Any speed over 55 MPH..... | |
| | | | | Over 60 MPH..... | |
| | | | | Over 65 MPH..... | |
| | | | | Over 70 MPH..... | |
| GA | Personal | 1976 | 900 | For going over 70 MPH..... | |
| | | | | Over 65 MPH..... | |
| | | | | Over 60 MPH..... | |
| | | | | For going any speed over 55 MPH..... | |
| NY | Personal | 1977 | 3,045 | Only for going over 70 MPH..... | 14.0 |
| | | | | Over 65 MPH..... | 37.4 |
| | | | | Over 60 MPH..... | 37.9 |
| | | | | For going any speed over 55 MPH..... | 10.7 |
| NV | Personal | 76-77 | 2,083 | Any speed over 55 MPH..... | 16.4 |
| | | | | Over 60 MPH..... | 47.8 |
| | | | | Over 65 MPH..... | 28.3 |
| | | | | Over 70 MPH..... | 7.4 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| PA | | 1977 | 534 | At what speed do you think patrolmen should begin to give speeding tickets where 55 MPH is the speed limit? | |
| | | | | Any speed over 55 MPH..... | 17.2 |
| | | | | Over 60 MPH..... | 40.6 |
| | | | | Over 65 MPH..... | 24.5 |
| | | | | Over 70 MPH..... | 5.1 |
| | | | | No response..... | 12.5 |
| NAT | Telephone | 1978 | 1,500 | In your opinion at what speed are highway patrolmen in your state giving tickets for going over the 55 MPH speed limit? | |
| | | | | Only for over 70..... | 5.6 |
| | | | | Over 65 MPH..... | 29.2 |
| | | | | Over 60 MPH..... | 47.9 |
| | | | | Over 58 MPH..... | 7.3 |
| | | | | Over 55 MPH..... | 10.0 |
| | | | | Don't know..... | |
| NAT | Telephone | 1979 | 1,500 | In your opinion at what speed are highway patrolmen in your state giving tickets for going over the 55 MPH speed limit? | |
| | | | | Only for over 70 MPH..... | 4.8 |
| | | | | Over 65 MPH..... | 20.8 |
| | | | | Over 60 MPH..... | 40.7 |
| | | | | Over 58 MPH..... | 6.5 |
| | | | | Over 55 MPH..... | 9.3 |
| | | | | Don't know..... | 17.9 |
| NC | Mail | 1978 | 988 | For what highway speeds should police in North Carolina give tickets rather than just a warning? | |
| | | | | Only for going 70 MPH or over... | 10.0 |
| | | | | 65 MPH or over..... | 34.0 |
| | | | | 60 MPH or over..... | 40.0 |
| | | | | Any speed over 55 MPH..... | 16.0 |
| AL | Personal | 1978 | 5,057 | In your experience, is compliance in Alabama better or worse than in other states? | |
| | | | | Better..... | |
| | | | | Worse..... | |
| | | | | Don't know..... | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|----------------------------|
| CA | Personal | 1977 | 1,111 | How do you feel about the effort that has been made here in California to try to enforce the 55 MPH speed limit... would you say that enforcement of the 55 MPH speed limit law here in California has been too strict, about right or not strict enough? Too strict..... About right..... Not strict enough..... No opinion..... | 7.0 42.0 47.0 4.0 |
| CA | Personal | 1977 | 1,111 | Do you feel the California Highway Patrol should be doing more, less or about the same as they are now doing to enforce the 55 MPH speed limit? Should be doing more..... Should be doing less..... Should continue the same..... No opinion..... | 48.0 6.0 42.0 3.0 |
| MO | Personal | 1978 | 10,000 | Do you favor strict enforcement of the 55 MPH speed limit? Yes..... No..... | |
| MO | Personal | 1978 | 10,000 | Do you favor assessment on drivers for violations over the 55 MPH speed limit? Yes..... No..... | |
| PA | Telephone | 1977 | 534 | Do you favor strict enforcement of the 55 MPH speed limit? Favor..... Oppose..... No response..... | 47.2 35.2 17.6 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| AR | Telephone | 1979 | 400 | Do you think the Highway Patrol/State Police allow a few miles over the 55 MPH speed limit before writing a ticket? | |
| | | | | Yes..... | 90.1 |
| | | | | No..... | 9.7 |
| | | | | How much do you think they allow? | |
| | | | | 5 MPH..... | 70.1 |
| | | | | 10 MPH..... | 18.3 |
| | | | | 15 MPH..... | 0.9 |
| | | | | 20 MPH..... | 0.0 |
| | | | | Varies with officer..... | 4.9 |
| | | | | Other..... | 5.8 |
| | | | | How does the Arkansas State Police enforcement of 55 MPH compare with other states? | |
| | | | | Not as good..... | 15.9 |
| | | | | As good..... | 60.7 |
| | | | | Better..... | 10.1 |
| | | | | Other..... | 13.4 |
| | | | | In your opinion, do you think that 55 MPH is being enforced enough in the state of Arkansas? | |
| | | | | Yes..... | 63.2 |
| | | | | No..... | 36.8 |
| IA | Telephone | 1978 | 605 | Do you agree with the following statement? | |
| | | | | There is a 5 MPH cushion over limit before I'll be ticketed. | |
| | | | | Strongly disagree..... | 14.4 |
| | | | | Slightly disagree..... | 16.2 |
| | | | | Slightly agree..... | 47.9 |
| | | | | Strongly agree..... | 21.4 |
| | | | | Don't know..... | 1.1 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|-------|--------|---|------|
| SD | Mail | 1979 | 524 | Most highway patrol officers will "give" a driver 5 to 7 MPH over the 55 MPH speed limit before they stop the driver. | |
| | | | | Strongly agree..... | 4.9 |
| | | | | Agree..... | 22.4 |
| | | | | Don't know..... | 44.1 |
| | | | | Disagree..... | 24.2 |
| | | | | Strongly disagree..... | 4.5 |
| AL | Personal | 1978 | 5,057 | If you drive faster than the 55 MPH speed limit, what do you think are your chances of getting a ticket for speeding? | |
| | | | | High..... | |
| | | | | 50/50..... | |
| | | | | Low..... | |
| GA | Personal | 1976 | 900 | | |
| | | | | High..... | |
| | | | | 50/50..... | |
| | | | | Low..... | |
| KA | Personal | 1977 | 776 | | |
| | | | | High..... | 19.4 |
| | | | | 50/50..... | 58.8 |
| | | | | Low..... | 21.8 |
| NC | Mail | 1978 | 988 | If you drive faster than the 55 MPH speed limit, what do you think are your chances of getting a ticket for speeding? | |
| | | | | High (86-100)..... | 9.0 |
| | | | | Pretty high (51-85)..... | 17.0 |
| | | | | About 50/50..... | 42.0 |
| | | | | Not good (35-49)..... | 12.0 |
| | | | | Pretty low (20-34)..... | 11.0 |
| | | | | Very low (0-19)..... | 7.0 |
| NV | Personal | 76-77 | 2,083 | | |
| | | | | Very low..... | 16.4 |
| | | | | About 50/50..... | 53.1 |
| | | | | Very high..... | 17.2 |
| | | | | Don't know..... | 13.3 |
| NY | Personal | 1977 | 3,045 | | |
| | | | | High..... | 13.4 |
| | | | | 50/50..... | 53.6 |
| | | | | Low..... | 30.1 |
| PA | | 1977 | | | |
| | | | | Very low..... | 13.1 |
| | | | | About 50/50..... | 47.4 |
| | | | | Very high..... | 17.0 |
| | | | | Don't know..... | 9.9 |
| | | | | No response..... | 12.5 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|-------------------------------------|
| AL | Personal | 1978 | 5,057 | When do you think the police should enforce the 55 MPH speed limit? All the time..... Only in extreme violations..... Only in heavy traffic or poor road conditions..... Never..... | |
| GA | Personal | 1976 | 900 | When do you think the police should enforce the 55 MPH speed limit? All the time..... Only when road conditions are poor..... During heavy traffic times..... Other _____ (specify) | |
| KA | Personal | 1977 | 776 | Always..... Heavy traffic..... Bad weather..... Never..... | 60.7 24.5 10.3 4.5 |
| NY | Personal | 1977 | 3,045 | All the time..... Only when road conditions are poor..... During heavy traffic times..... Never..... Other..... | 53.5 24.5 18.0 5.9 3.2 |
| WI | Personal | 1978 | 6,565 | All the time..... During heavy traffic..... Road conditions poor..... | 59.0 27.5 27.2 |
| CA | Personal | 1977 | 1,111 | The law enforcement costs to make people drive 55 MPH are greater than any savings in fuel or energy that come out of it. Agree strongly..... Agree somewhat..... Disagree somewhat..... Disagree strongly..... No opinion..... | 13.0 38.0 32.0 14.0 4.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| CA | Personal | 1977 | 1,111 | <p>I would like to know how successful you think each of these plans would be in getting more people to observe the 55 MPH speed limit law and then whether you would favor or oppose it.</p> <p>Having stricter enforcement of the 55 MPH limit ticketing everyone who exceeds the limit.</p> <p>Very successful..... 34.0 Fairly successful..... 32.0 Not too successful..... 22.0 Not at all successful..... 11.0 No opinion..... 2.0</p> <p>Would favor..... 54.0 Would oppose..... 41.0 No opinion..... 5.0</p> <p>Having much stronger penalties for driving over 55 MPH.</p> <p>Very successful..... 27.0 Fairly successful..... 36.0 Not too successful..... 22.0 Not at all successful..... 11.0 No opinion..... 4.0</p> <p>Would favor..... 44.0 Would oppose..... 49.0 No opinion..... 7.0</p> | |
| IA | Telephone | 1978 | 605 | <p>Do you think as an individual you can influence people so they won't speed?</p> <p>Yes..... 34.1 No..... 65.9 Don't know..... 0.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| IA | Telephone | 1978 | 605 | How would you get the drivers who don't obey the law to obey? | |
| | | | | Stricter enforcement..... | 15.5 |
| | | | | More fines/ticketing..... | 20.3 |
| | | | | No way..... | 7.0 |
| | | | | Current system OK..... | 3.9 |
| | | | | Increase radar use..... | 4.4 |
| | | | | More patrols..... | 11.2 |
| | | | | Revoke licenses..... | 3.5 |
| | | | | Raise the fines..... | 7.0 |
| | | | | Arrest/jail..... | 2.0 |
| | | | | Better public education..... | 2.5 |
| | | | | Raise speed limit..... | 3.9 |
| | | | | Don't know..... | 13.1 |
| | | | | Other..... | 3.4 |
| IA | Telephone | 1978 | 605 | Do you think any of the following ideas would help to have drivers obey the speed law? | |
| | | | | Mark locations of all fatal accidents. | |
| | | | | Not helpful..... | 37.8 |
| | | | | Helpful..... | 47.9 |
| | | | | Very helpful..... | 13.8 |
| | | | | Don't know..... | 0.5 |
| | | | | Change speed signs from MPH to kilometers. | |
| | | | | Not helpful..... | 94.6 |
| | | | | Helpful..... | 4.9 |
| | | | | Very helpful..... | 0.0 |
| | | | | Don't know..... | 0.5 |
| | | | | Officers issue tickets not warnings. | |
| | | | | Not helpful..... | 31.9 |
| | | | | Helpful..... | 44.1 |
| | | | | Very helpful..... | 23.7 |
| | | | | Don't know..... | 1.5 |
| | | | | Greater use of unmarked cars. | |
| | | | | Not helpful..... | 26.0 |
| | | | | Helpful..... | 44.1 |
| | | | | Very helpful..... | 28.9 |
| | | | | Don't know..... | 1.0 |

| Source | Type of Survey | Year | Sample | Question | % | | | | | | | | |
|--------|----------------|------|--------|--|--|---|----|----------|------|-------|---|---|---|
| IA | Telephone | 1978 | 605 | Do you think any of the following ideas would help to have drivers obey the speed law? (continued) | <p>Have the speedometer go to only 60 MPH.</p> <p>Not helpful.....</p> <p>Helpful.....</p> <p>Very helpful.....</p> <p>Don't know.....</p> <p>Increase the fines for speeding tickets.</p> <p>Not helpful.....</p> <p>Helpful.....</p> <p>Very helpful.....</p> <p>Don't know.....</p> <p>Increase the price of gas.</p> <p>Not helpful.....</p> <p>Helpful.....</p> <p>Very helpful.....</p> <p>Don't know.....</p> <p>Park old highway patrol cars along the road.</p> <p>Not helpful.....</p> <p>Helpful.....</p> <p>Very helpful.....</p> <p>Don't know.....</p> | <p>67.5</p> <p>19.8</p> <p>12.7</p> <p>1.0</p> <p>34.4</p> <p>89.4</p> <p>8.1</p> <p>1.5</p> <p>0.5</p> <p>71.7</p> <p>25.3</p> <p>2.6</p> <p>0.0</p> | | | | | | | |
| | | | | | | | CA | Personal | 1977 | 1,111 | What about the penalties if one is given a ticket... are the penalties... | <p>Too severe.....</p> <p>About right.....</p> <p>Not severe enough.....</p> <p>Don't know.....</p> | <p>10.0</p> <p>39.0</p> <p>12.0</p> <p>39.0</p> |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| IA | Telephone | 1978 | 605 | To get people to live with the 55 MPH speed limit would the following be effective: | |
| | | | | Temporary loss of license if caught speeding more than once. | |
| | | | | Not effective..... | 29.4 |
| | | | | Effective..... | 39.8 |
| | | | | Very effective..... | 30.4 |
| | | | | Don't know..... | 0.5 |
| | | | | Have more patrolmen. | |
| | | | | Not effective..... | 19.9 |
| | | | | Effective..... | 37.4 |
| | | | | Very effective..... | 42.7 |
| | | | | Don't know..... | 0.0 |
| | | | | Ticketing people does cause them to slow down. | |
| | | | | Strongly disagree..... | 5.5 |
| | | | | Slightly disagree..... | 6.8 |
| | | | | Slightly agree..... | 48.6 |
| | | | | Strongly agree..... | 38.1 |
| | | | | Don't know..... | 0.5 |
| | | | | I believe there needs to be speed limits. | |
| | | | | Strongly disagree..... | 1.9 |
| | | | | Slightly disagree..... | 1.5 |
| | | | | Slightly agree..... | 15.5 |
| | | | | Strongly agree..... | 81.7 |
| | | | | Don't know..... | 0.0 |
| IA | Telephone | 1978 | 605 | Police officers ticket cars more than trucks. | |
| | | | | Strongly disagree..... | 9.4 |
| | | | | Slightly disagree..... | 32.1 |
| | | | | Slightly agree..... | 35.8 |
| | | | | Strongly agree..... | 15.1 |
| | | | | Don't know..... | 7.6 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| SD | Mail | 1979 | 524 | As a general rule, how effective do you feel the following actions are, or would be if implemented, in encouraging you not to exceed the 55 MPH speed limit? | |
| | | | | If it could be proven to you that the accident risk is much greater at higher speeds. | |
| | | | | Very effective..... | 19.0 |
| | | | | Effective..... | 42.1 |
| | | | | Don't know..... | 16.2 |
| | | | | Ineffective..... | 20.0 |
| | | | | Very ineffective..... | 2.6 |
| | | | | If it could be proven to you that there was a chance you would be arrested for speeding. | |
| | | | | Very effective..... | 30.8 |
| | | | | Effective..... | 46.2 |
| | | | | Don't know..... | 11.9 |
| | | | | Ineffective..... | 9.7 |
| | | | | Very ineffective..... | 1.4 |
| | | | | If it could be proven to you that you got much better gas mileage at speeds of 55 MPH or slower. | |
| | | | | Very effective..... | 21.6 |
| | | | | Effective..... | 48.3 |
| | | | | Don't know..... | 11.5 |
| | | | | Ineffective..... | 17.0 |
| | | | | Very ineffective..... | 1.6 |
| | | | | If you knew for sure that there would be a severe penalty if you were caught exceeding the 55 MPH limit. | |
| | | | | Very effective..... | 38.5 |
| | | | | Effective..... | 44.1 |
| | | | | Don't know..... | 10.9 |
| | | | | Ineffective..... | 5.1 |
| | | | | Very ineffective..... | 1.4 |
| | | | | If each vehicle were equipped with a mandatory device (such as a buzzer) which informed you when you exceeded 55 MPH. | |
| | | | | Very effective..... | 16.4 |
| | | | | Effective..... | 36.8 |
| | | | | Don't know..... | 12.9 |
| | | | | Ineffective..... | 25.8 |
| | | | | Very ineffective..... | 8.1 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| SD | Mail | 1979 | 524 | <p>As a general rule, how effective do you feel the following actions are, or would be if implemented in encouraging you not to exceed the 55 MPH speed limit? (continued)</p> <p>If your insurance company would reduce your insurance rates if you did not exceed the 55 MPH speed limit.</p> <p style="text-align: right;">Very effective..... 28.4 Effective..... 44.4 Don't know..... 13.5 Ineffective..... 11.4 Very ineffective..... 2.3</p> <p>If your insurance company would increase insurance rates for drivers who exceed 55 MPH and reduce insurance rates for drivers who don't exceed the 55 MPH limit.</p> <p style="text-align: right;">Very effective..... 29.0 Effective..... 38.0 Don't know..... 16.3 Ineffective..... 14.4 Very ineffective..... 2.3</p> <p>If everyone obeyed the 55 MPH speed limit many auto injuries would be avoided.</p> <p style="text-align: right;">Strongly agree..... 21.8 Agree..... 49.9 Don't know..... 9.6 Disagree..... 16.4 Strongly disagree..... 2.3</p> <p>The occurrence of traffic accidents is a matter of chance and should be regarded as unavoidable.</p> <p style="text-align: right;">Strongly agree..... 1.4 Agree..... 9.2 Don't know..... 10.2 Disagree..... 53.6 Strongly disagree..... 25.6</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|--|
| SD | Mail | 1979 | 524 | Strict enforcement of traffic regulations is the only way to prevent accidents. | Strongly agree..... 7.4 Agree..... 34.7 Don't know..... 10.9 Disagree..... 42.7 Strongly disagree..... 4.3 |
| SD | Mail | 1979 | 524 | If everyone obeyed the 55 MPH speed limit many auto injuries would be avoided. | Strongly agree..... 21.8 Agree..... 49.9 Don't know..... 9.6 Disagree..... 16.4 Strongly disagree..... 2.3 |
| | | | | Most highway patrol officers don't really favor the 55 MPH speed limit in South Dakota. | Strongly agree..... 4.9 Agree..... 22.4 Don't know..... 44.1 Disagree..... 24.2 Strongly disagree..... 4.5 |

BEHAVIOR

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|-------|--------|--|------|
| IA | Telephone | 1978 | 605 | Which of the following methods would be most effective in getting you to observe the 55 MPH speed limit? | |
| | | | | Can't influence impossible..... | 20.9 |
| | | | | More patrols..... | 9.5 |
| | | | | Stricter enforcement..... | 11.6 |
| | | | | Stiffer fines..... | 8.0 |
| | | | | Increase ticketing..... | 9.0 |
| | | | | Public education..... | 12.1 |
| | | | | Revoke license..... | 2.9 |
| | | | | Raise limit..... | 3.5 |
| | | | | Lower limit..... | 1.0 |
| | | | | Mechanical limitation..... | 4.8 |
| | | | | Don't know..... | 11.7 |
| | | | | Others..... | 5.5 |
| NC | Mail | 1978 | 988 | Strict enforcement, more police..... | 23.4 |
| | | | | Better publicity..... | 18.2 |
| | | | | Stiffer penalties for speeders.. | 20.2 |
| | | | | Raise gas prices..... | 20.8 |
| | | | | Other (please describe)..... | 17.4 |
| NV | Personal | 76-77 | 2,083 | Increased enforcement..... | 40.0 |
| | | | | A major public information campaign..... | 17.0 |
| | | | | Stiffer penalties for speeders..... | 35.0 |
| | | | | None of the above..... | 1.0 |
| PA | | 1977 | 534 | Increased enforcement..... | 23.4 |
| | | | | A major public information campaign..... | 18.2 |
| | | | | Stiffer penalties for speeders..... | 20.2 |
| | | | | None of the above..... | 20.8 |
| | | | | No response..... | 17.4 |
| PA | Telephone | 1977 | 500 | Has a passenger asked you to slow down to the 55 MPH limit in the last three months? | |
| | | | | Yes..... | 5.0 |
| | | | | No..... | 95.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| PA | Telephone | 1977 | 500 | Have you asked anyone to slow down to the 55 MPH limit in the last three months. | |
| | | | | Yes..... | 13.0 |
| | | | | No..... | 87.0 |
| CA | Personal | 1977 | 1,111 | Let's say that you are driving on a large freeway under average road and traffic conditions and you notice a California Highway Patrol Car, tell me how likely you think it is that you would be stopped for speeding if you were driving at these speeds? | |
| | | | | At more than 70 MPH. | |
| | | | | Definitely would..... | 82.0 |
| | | | | Probably would..... | 14.0 |
| | | | | Might 50/50..... | 18.0 |
| | | | | Probably would not } Definitely would not }..... | 1.0 |
| | | | | At 70 MPH. | |
| | | | | Definitely would..... | 71.0 |
| | | | | Probably would..... | 22.0 |
| | | | | Might 50/50..... | 5.0 |
| | | | | Probably would not } Definitely would not }..... | 2.0 |
| | | | | At 65 MPH. | |
| | | | | Definitely would..... | 30.0 |
| | | | | Probably would..... | 36.0 |
| | | | | Might 50/50..... | 23.0 |
| | | | | Probably would not } Definitely would not }..... | 12.0 |
| | | | | At 60 MPH. | |
| | | | | Definitely would..... | 6.0 |
| | | | | Probably would..... | 12.0 |
| | | | | Might 50/50..... | 29.0 |
| | | | | Probably would not } Definitely would not }..... | 54.0 |

KNOWLEDGE

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|--|
| CA | Personal | 1977 | 1,111 | What are the penalties if you get a ticket for speeding? PROBE: Are there any other penalties or reasons that you would not want to get a ticket for speeding? DO NOT READ CATEGORIES. | |
| | | | | Fine..... Increase in insurance..... Time and trouble..... Goes on record..... Loss of license..... Other _____ (specify) Don't know..... | 81.0 28.0 7.0 21.0 14.0 8.0 10.0 |
| CA | Personal | 1977 | 1,111 | What is the amount of the fine for exceeding the 55 MPH speed limit? If don't know: Just your best guess. \$ _____ | |
| | | | | <\$20..... \$20 - \$29..... \$30 - \$39..... \$40 or more..... Don't know..... | 10.0 23.0 6.0 28.0 23.0 |
| AL | Personal | 1978 | 5,057 | As far as you know, what is the lowest speed on a 55 MPH road at which the police begin to give tickets? | |
| | | | | 56 MPH..... 60 MPH..... 65 MPH..... 70 MPH..... | |
| GA | Personal | 1976 | 900 | For going over 70 MPH..... Over 65 MPH..... Over 60 MPH..... Over 55 MPH..... | |

| Source | Type of Survey | Year | Sample | Question | % | |
|--------|----------------|------|--------|--|---------------------------------|------|
| NY | Personal | 1977 | 3,045 | As far as you know, what is the lowest speed on a 55 MPH road at which the police begin to give tickets? | | |
| | | | | | Only for going over 70 MPH..... | 4.0 |
| | | | | | Over 65 MPH..... | 22.9 |
| | | | | | Over 60 MPH..... | 49.8 |
| | | | | | Over 55 MPH..... | 19.7 |
| GA | Personal | 1976 | 900 | How often do you think the police (sheriff, highway patrol, law enforcement officers) issue tickets to drivers who go faster than 55 MPH on roads where that is the limit? | | |
| | | | | | Very often..... | |
| | | | | | Fairly often..... | |
| | | | | | Not very often..... | |
| | | | | | Almost never..... | |
| IA | Telephone | 1978 | 605 | Police officers have a ticket quota. | | |
| | | | | | Strongly disagree..... | 16.3 |
| | | | | | Slightly disagree..... | 29.9 |
| | | | | | Slightly agree..... | 28.5 |
| | | | | | Strongly agree..... | 16.1 |
| | | | | | Don't know..... | 9.7 |

SAFETY BELTS

AND

AIR BAGS

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| CA | Personal | 1977 | 1,111 | <p>It is more important to wear safety belts when driving on the freeway than when just driving around town.</p> <p style="text-align: right;"> Agree strongly } 47.0 Agree somewhat } Disagree somewhat } 51.0 Disagree strongly } </p> <p>Wearing safety belts gives me greater peace of mind when driving.</p> <p style="text-align: right;"> Agree strongly } 58.0 Agree somewhat } Disagree somewhat } 40.0 Disagree strongly } No opinion..... 2.0 </p> <p>I feel more comfortable driving with the safety belt fastened.</p> <p style="text-align: right;"> Agree strongly } 53.0 Agree somewhat } Disagree somewhat } 45.0 Disagree strongly } No opinion..... 2.0 </p> <p>I am sold on the benefits of wearing safety belts -- I have no doubt they are very effective.</p> <p style="text-align: right;"> Agree strongly } 70.0 Agree somewhat } Disagree somewhat } 29.0 Disagree strongly } No opinion..... 1.0 </p> <p>I would wear safety belts more often if someone reminded me.</p> <p style="text-align: right;"> Agree strongly } 42.0 Agree somewhat } Disagree somewhat } 58.0 Disagree strongly } </p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|---|----------------|------|--------|---|------|
| CA | Personal | 1977 | 1,111 | I feel I have more control over the car when I am wearing safety belts. | |
| | | | | Agree strongly}..... | 46.0 |
| | | | | Agree somewhat} | |
| | | | | Disagree somewhat}..... | 52.0 |
| | | | | Disagree strongly} | |
| | | | | No opinion..... | 2.0 |
| | | | | In the event of an accident, you are always better off if you are wearing safety belts than if you are not. | |
| | | | | Agree strongly}..... | 67.0 |
| | | | | Agree somewhat} | |
| | | | | Disagree somewhat}..... | 31.0 |
| | | | | Disagree strongly} | |
| | | | | No opinion..... | 2.0 |
| | | | | I feel much safer driving with the safety belts fastened. | |
| | | | | Agree strongly}..... | 61.0 |
| | | | | Agree somewhat} | |
| Disagree somewhat}..... | 38.0 | | | | |
| Disagree strongly} | | | | | |
| No opinion..... | 1.0 | | | | |
| I dislike being reminded to wear safety belts. | | | | | |
| Agree strongly}..... | 44.0 | | | | |
| Agree somewhat} | | | | | |
| Disagree somewhat}..... | 56.0 | | | | |
| Disagree strongly} | | | | | |
| I am often reminded by others I drive with to fasten the belts. | | | | | |
| Agree strongly..... | | | | | |
| Agree somewhat..... | | | | | |
| Disagree somewhat..... | | | | | |
| Disagree strongly..... | | | | | |

| Source | Type of Survey | Year | Sample | Question | % | |
|--------|----------------|-------|--------|--|---|------|
| NC | Mail | 1978 | 988 | Do you think seat belts save lives or reduce injuries? | | |
| | | | | | Yes..... | 39.0 |
| | | | | | Sometimes..... | 55.0 |
| | | | | | No..... | 6.0 |
| NV | Personal | 76-77 | 2,083 | Do you think that seatbelt usage saves lives or reduces the severity of injuries in automobile collisions? | | |
| | | | | | Not at all..... | 5.8 |
| | | | | | A little..... | 31.4 |
| | | | | | A lot..... | 54.7 |
| | | | | | Don't know..... | 8.1 |
| PA | Telephone | 1977 | 1,000 | Do you think seat belts are effective in reducing injuries? | | |
| | | | | | Yes..... | |
| | | | | | No..... | |
| | | | | | Don't know..... | |
| NAT | Telephone | 1978 | 1,500 | Would you tell me what reasons make you want to wear your safety belt? | | |
| | | | | | Safety reasons - prevent injury, ejection, etc..... | 75.4 |
| | | | | | Motivated by warning/interlock system..... | 3.6 |
| | | | | | Habit..... | 12.4 |
| | | | | | Provides support, additional comfort, etc..... | 7.4 |
| NAT | Telephone | 1979 | 1,500 | Would you tell me what reasons make you want to wear your safety belt? | | |
| | | | | | Safety reasons - prevent injury, ejection, etc..... | 40.8 |
| | | | | | Motivated by warning/interlock system..... | 1.4 |
| | | | | | Habit..... | 3.9 |
| | | | | | Provides support, additional comfort, etc..... | 1.5 |
| | | | | | Other..... | 18.5 |
| | | | | | No reason..... | 33.8 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| CA | Personal | 1977 | 1,111 | What do you see as the main advantages, if any, of wearing safety belts when driving or riding in your car? | |
| | | | | Reduces injuries/accidents/saves lives..... | 66.0 |
| | | | | Gives feeling of security..... | 19.0 |
| | | | | Can think of no advantages..... | 15.0 |
| NAT | Telephone | 1978 | 1,500 | What reasons make you not want to wear your safety belt? | |
| | | | | Don't want to be bothered, lazy, forgetful..... | 68.3 |
| | | | | Uncomfortable to wear..... | 13.9 |
| | | | | Inconvenient to use..... | |
| | | | | Don't want to be restrained (feel trapped with belt on).... | 0.0 |
| | | | | Afraid of being trapped in car during accident..... | 7.8 |
| | | | | Doubt value of belts as safety measure..... | 4.3 |
| NAT | Telephone | 1979 | 1,500 | What reasons make you not want to wear your safety belt? | |
| | | | | Don't want to be bothered, lazy, forgetful..... | 13.9 |
| | | | | Uncomfortable to wear..... | 13.2 |
| | | | | Inconvenient to use..... | 15.1 |
| | | | | Don't want to be restrained (feel trapped with belt on).... | 7.7 |
| | | | | Afraid of being trapped in car during accident..... | 10.7 |
| | | | | Doubt value of belts as safety measure..... | 4.5 |
| | | | | Other..... | 17.9 |
| | | | | No reason..... | 17.1 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| CA | Personal | 1977 | 1,111 | What do you see as the main disadvantages, if any, of wearing safety belts when driving or riding in your car? | Uncomfortable..... 41.0 Unsafe..... 40.0 Don't function properly..... 8.0 Can think of no disadvantages... 16.0 None mentioned..... 5.0 |
| CA | Personal | 1977 | 1,111 | I find it hard to get the belts adjusted properly. | Agree strongly..... 39.0 Agree somewhat } Disagree somewhat }..... 59.0 Disagree strongly } No opinion..... 2.0 |
| | | | | I find it very time consuming and troublesome to fasten the belts. | Agree strongly..... 47.0 Agree somewhat } Disagree somewhat }..... 52.0 Disagree strongly } No opinion..... 1.0 |
| CA | Personal | 1977 | 1,111 | It seems a little more difficult to drive the car and operate the controls with the belts fastened. | Agree strongly..... 39.0 Agree somewhat } Disagree somewhat } Disagree strongly }..... 59.0 No opinion..... 2.0 |
| | | | | Safety belts really do not do that much good. | Agree strongly..... 19.0 Agree somewhat } Disagree somewhat }..... 68.0 Disagree strongly } No opinion..... 3.0 |

| Source | Type of Survey | Year | Sample | Question | % | |
|------------------------|----------------|------|--------|---|------|------|
| CA | Personal | 1977 | 1,111 | I find seat belts very confining. | | |
| | | | | Agree strongly..... | 60.0 | |
| | | | | Agree somewhat..... | } | |
| | | | | Disagree somewhat..... | | 38.0 |
| | | | | Disagree strongly..... | | |
| | | | | No opinion..... | | 2.0 |
| | | | | When wearing safety belts, there is a good chance that you can be trapped in a burning or submerged car. | | |
| | | | | Agree strongly..... | 76.0 | |
| | | | | Agree somewhat..... | } | |
| | | | | Disagree somewhat..... | | 23.0 |
| Disagree strongly..... | | | | | | |
| No opinion..... | 1.0 | | | | | |
| PA | Telephone | 1977 | 500 | What do you feel is the major reason for not using seat belts? | | |
| | | | | Did not think about using seatbelt..... | 18.0 | |
| | | | | Driving conditions were not dangerous enough..... | 4.0 | |
| | | | | Seat belts are dangerous..... | 16.0 | |
| | | | | Seat belts mess up clothing..... | 3.0 | |
| | | | | Awkward to use..... | 25.0 | |
| | | | | Car not equipped with seat belts..... | 1.0 | |
| | | | | Lazy, careless..... | 17.0 | |
| | | | | Too uncomfortable..... | 12.0 | |
| | | | | Won't be in accident, trust in Lord..... | 1.0 | |
| Don't know..... | 4.0 | | | | | |
| NAT | Telephone | 1979 | 1,500 | If you were in a serious accident and were wearing a safety belt, how likely do you think it is that the belt would protect you from serious injury? Would it be... | | |
| | | | | Very likely..... | 41.6 | |
| | | | | Somewhat likely..... | 44.5 | |
| | | | | Not very likely..... | 10.7 | |
| NAT | Telephone | 1979 | 1,500 | How likely do you think it is that the safety belt would cause serious injury? Is it... | | |
| | | | | Very likely..... | 8.3 | |
| | | | | Somewhat likely..... | 40.1 | |
| | | | | Not very likely..... | 48.3 | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| NAT | Telephone | 1979 | 1,500 | <p>If you could get a large reduction in your insurance premium by wearing your safety belt all the time, how likely would you be to do it?</p> <p style="text-align: right;">Very likely..... 75.8 Somewhat likely..... 12.9 Not very likely..... 9.8</p> | |
| CA | Personal | 1977 | 1,111 | <p>For each of these things please tell me first how successful you think it would be in getting people to wear safety belts more and then whether you personally would favor or oppose it.</p> <p>Having a reminder buzzer that shuts off after some seconds even if the belts aren't fastened.</p> <p style="text-align: right;">Very successful..... 10.0 Fairly successful..... 36.0 Not too successful..... 29.0 Not at all successful..... 22.0 No opinion..... 2.0</p> <p style="text-align: right;">Would favor..... 56.0 Would oppose..... 37.0 No opinion..... 7.0</p> <p>Having an ignition lock system so that people cannot start the car until the belts are fastened.</p> <p style="text-align: right;">Very successful..... 34.0 Fairly successful..... 19.0 Not too successful..... 16.0 Not at all successful..... 29.0 No opinion..... 2.0</p> <p style="text-align: right;">Would favor..... 34.0 Would oppose..... 63.0 No opinion..... 3.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| CA | Personal | 1977 | 1,111 | <p>For each of these things, please tell me first how successful you think it would be in getting people to wear safety belts more and then whether you personally would favor or oppose it. (Continued)</p> <p>Improving the design of safety belts and making them easier to use and wear.</p> <p>Very successful..... 42.0 Fairly successful..... 40.0 Not too successful..... 8.0 Not at all successful..... 5.0 No opinion..... 4.0</p> <p>Would favor..... 86.0 Would oppose..... 9.0 No opinion..... 5.0</p> <p>Telling people about how safety belts save lives and prevent injuries (through advertising and public statements).</p> <p>Very successful..... 12.0 Fairly successful..... 46.0 Not too successful..... 26.0 Not at all successful..... 13.0 No opinion..... 3.0</p> <p>Would favor..... 72.0 Would oppose..... 19.0 No opinion..... 9.0</p> <p>Passing a law requiring everyone to wear safety belts.</p> <p>Very successful..... 10.0 Fairly successful..... 23.0 Not too successful..... 33.0 Not at all successful..... 32.0 No opinion..... 2.0</p> <p>Would favor..... 31.0 Would oppose..... 65.0 No opinion..... 4.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| CA | Personal | 1977 | 1,111 | For each of these things, please tell me first how successful you think it would be in getting people to wear safety belts more and then whether you personally would favor or oppose it. (Continued) | |
| | | | | Having a reminder buzzer that does not stop until the belts are fastened. | |
| | | | | Very successful..... | 19.0 |
| | | | | Fairly successful..... | 28.0 |
| | | | | Not too successful..... | 28.0 |
| | | | | Not at all successful..... | 24.0 |
| | | | | No opinion..... | 2.0 |
| | | | | Would favor..... | 56.0 |
| | | | | Would oppose..... | 37.0 |
| | | | | No opinion..... | 7.0 |
| SD | Mail | 1979 | 524 | Use of safety belt/straps would greatly reduce injuries in auto accidents. | |
| | | | | Strongly agree..... | 24.0 |
| | | | | Agree..... | 52.0 |
| | | | | Don't know..... | 12.3 |
| | | | | Disagree..... | 10.1 |
| | | | | Strongly disagree..... | 1.6 |
| AK | Telephone | 1978 | 262 | Do you think drivers should make children wear restraint devices? | |
| | | | | Yes..... | 85.8 |
| | | | | No..... | 9.2 |
| | | | | Depends..... | 0.4 |
| | | | | Don't know..... | 3.3 |
| | | | | No answer..... | 1.2 |
| | | | | Do you think drivers should make all passengers wear seat belts? | |
| | | | | Yes..... | 55.2 |
| | | | | No..... | 33.9 |
| | | | | Depends..... | 2.0 |
| | | | | Front seat..... | 0.4 |
| | | | | Individual..... | 5.9 |
| | | | | Don't know..... | 1.7 |
| | | | | No answer..... | 0.8 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|--|
| NAT | Telephone | 1979 | 1,500 | Suppose a law were proposed in your state that required certain people to wear safety belts. For each law tell me if you would strongly favor, somewhat favor, somewhat oppose, or strongly oppose such a law. A law requiring all children under age 5 to ride in a special car safety seat. Strongly favor..... Somewhat favor..... Somewhat oppose..... Strongly oppose..... A law requiring everyone under 18 to wear a safety belt. Strongly favor..... Somewhat favor..... Somewhat oppose..... Strongly oppose..... | 65.0 18.7 7.6 8.0 32.7 27.7 21.4 17.1 |
| NAT | Telephone | 1978 | 1,500 | A law requiring everybody to wear a safety belt. Strongly favor..... Somewhat favor..... Somewhat oppose..... Strongly oppose..... | 20.8 33.2 21.3 23.7 |
| NAT | Telephone | 1979 | 1,500 | Strongly favor..... Somewhat favor..... Somewhat oppose..... Strongly oppose..... | 29.1 22.9 18.8 28.1 |
| NC | Mail | 1978 | 988 | Do you think the North Carolina Assembly should pass a law requiring people to use seat belts? Yes..... No..... Don't know..... | 14.0 62.0 23.0 |
| NV | Personal | 1977 | 1,767 | Would you favor or oppose a law requiring all persons in a vehicle to wear seat belts? Favor..... Oppose..... | 28.5 71.5 |

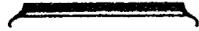
| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| PA | Telephone | 1977 | 1,000 | <p>In your opinion, should the government require mandatory use of seat belts?</p> <p>Yes.....</p> <p>No.....</p> <p>Don't know.....</p> | |
| NAT | Telephone | 1978 | 1,500 | <p>Have you ever heard of an automobile safety device called an airbag or cushion?</p> <p>Yes.....</p> <p>No.....</p> <p>In your own words, tell me how does this airbag device work?</p> <p>Starting in 1982, some new cars will be required to be equipped with airbags or a similar safety device. By 1984, all new cars will be required to have either an airbag or similar safety device. How do you feel about this requirement, are you...</p> <p>Strongly favor..... 34.3</p> <p>Somewhat favor..... 38.8</p> <p>Somewhat oppose..... 12.9</p> <p>Strongly oppose..... 10.9</p> <p>No response..... 0.1</p> <p>Why are you in favor of the airbag requirement?</p> <p>Increased safety, save lives.... 83.1</p> <p>Easier to use than safety belt.. 2.3</p> <p>Safer than safety belt..... 3.0</p> <p>Any safety requirement is good.. 11.0</p> <p>Other..... 0.1</p> <p>Why do you oppose the airbag requirement?</p> <p>Fear airbag suffocation or entrapment..... 23.2</p> <p>Safety belts protect as well or better..... 13.7</p> <p>High cost of airbag installation/maintenance..... 20.3</p> <p>Not proper role for government to require airbags..... 21.3</p> <p>Ineffective/unnecessary..... 15.7</p> <p>other..... 5.8</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| NAT | Telephone | 1979 | 1,500 | <p>If the next car you bought came with an automatic safety belt as standard equipment - that is, a belt that is made so that when you get into your car and close the door, the belt automatically moves into place to protect you - would you...</p> <p>Think that is a great idea.....</p> <p>Put up with it.....</p> <p>Disconnect it.....</p> <p>Other.....</p> <p>Don't know.....</p> | <p>38.0</p> <p>25.0</p> <p>32.0</p> <p>1.2</p> <p>3.4</p> |
| NAT | Telephone | 1979 | 1,500 | <p>Starting in the 1982 model year, some new cars will have to be equipped with automatic crash protection; either automatic safety belts or airbags. By the 1984 model year all cars will have to have them. Airbags are likely to cost \$100 to \$200 more than automatic belts. Which would you most likely choose?</p> <p>Airbags.....</p> <p>Automatic belts.....</p> <p>Don't really care.....</p> <p>Don't know.....</p> | <p>50.7</p> <p>39.9</p> <p>1.3</p> <p>7.9</p> |
| NAT | Telephone | 1978 | 1,500 | <p>If your car had airbags, do you think you would still need to wear a lap belt?</p> <p>Yes.....</p> <p>No.....</p> | <p>49.3</p> <p>38.6</p> |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| AR | Telephone | 1979 | 400 | <p>If a law were passed in Arkansas that required people to wear safety belts, would you favor or oppose such a law?</p> <p style="text-align: right;">Favor..... 53.8 Oppose..... 46.2</p> <p>Starting in 1982, some new cars will be required by law to be equipped with airbags or a similar safety device. By 1984, all new cars will be required by law to have either an airbag or similar safety device. Do you favor or oppose this requirement?</p> <p style="text-align: right;">Favor..... 72.4 Oppose..... 27.6</p> <p>Why do you favor this requirement?</p> <p style="text-align: right;">Increases safety/saves lives.... 76.8 Easier to use than safety belts..... 9.1 Any safety requirement is good.. 10.6 Other..... 3.5</p> <p>Why do you oppose this requirement?</p> <p style="text-align: right;">Fear early inflation of bag..... 18.2 Fear loss of control of vehicle..... 4.6 Fear gas poisoning or explosion..... 0.0 Still unproven device..... 31.7 Fear the airbag will suffocate or entrap me..... 7.2 Safety belts protect as well or better..... 2.9 High cost of airbag installation/replacement/maintenance... 16.4 Not a proper role for government to require airbags..... 11.8 Other..... 7.2</p> | |
| AR | Telephone | 1979 | 400 | <p>If all cars were equipped with airbags, do you think safety belts would be necessary?</p> <p style="text-align: right;">Yes..... 48.0 No..... 52.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| NAT | Telephone | 1979 | 1,500 | <p>If your car had airbags, do you think you would still need to wear a lap belt?</p> <p>Yes..... 44.4 No..... 44.3</p> | |
| VA | Telephone | 1977 | 1,700 | <p>In 1963, the federal government began requiring that all new cars be equipped with safety belts. Now, even though almost all cars have belts, few people use them. Do you feel that the Virginia General Assembly should pass a law requiring the use of safety belts?</p> <p>Yes..... 37.8 No..... 57.6 Undecided..... 4.6</p> <p>In light of the fact that safety belts often go unused, scientists have developed air bags and automatic safety belts which work automatically without the driver or passengers having to "buckle up". Do you feel that the government should require auto manufacturers to equip all new cars with air bags or automatic safety belts?</p> <p>Yes..... 49.9 No..... 38.1 Undecided..... 12.0</p> <p>Would you be willing to have air bags or automatic seat belts installed in your next car if they cost less than \$200?</p> <p>Yes..... 61.9 No..... 28.8 Undecided..... 9.3</p> | |
| NC | Mail | 1978 | 1,700 | <p>How much would you be willing to pay extra to have automatic seat belts in the next car you buy?</p> <p>\$ _____</p> <p>Mean price willing to pay..... \$ 2.81 Maximum..... \$ 75.0 Minimum..... \$ 0.0</p> | |

BEHAVIOR



| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| AK | Telephone | 1979 | 400 | <p>When your're driving, how often do you normally wear a safety belt?</p> <p>Always..... 9.0 Most of the time..... 14.5 Seldom..... 30.8 Never..... 45.8</p> <p>Please tell me why you do not wear your safety belt.</p> <p>Too much bother..... 12.0 Forgetful/lazy..... 14.4 Seat belts uncomfortable..... 15.5 Seat belts inconvenient..... 13.4 Feel trapped..... 8.3 Afraid of being trapped in accident..... 7.8 Doubt seat belt value..... 4.2 Gives false sense of security... 1.9 Wrinkles clothes..... 0.7 In and Out Car..... 7.9 Other..... 13.9</p> <p>Please tell me why you do wear your safety belt.</p> <p>Safety/prevents injury..... 47.9 Warning systems in car..... 6.7 Habit..... 30.9 More secure/more comfortable.... 14.5</p> <p>When you're riding in someone else's car, how often do you normally wear a safety belt?</p> <p>Always..... 8.9 Most of the time..... 10.0 Seldom..... 32.3 Never..... 49.6</p> | |
| MO | Personal | 1978 | 10,000 | <p>Do you wear your seat belt?</p> <p>Always..... 22.6 Sometimes..... 43.5 Never..... 33.9</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|-------|--------|---|------|
| NC | Mail | 1978 | 988 | How often do you fasten your seat belt when you drive? | |
| | | | | Always..... | 11.0 |
| | | | | Most of the time..... | 15.0 |
| | | | | Only on long trips..... | 20.0 |
| | | | | Never..... | 53.0 |
| NV | Personal | 76-77 | 2,083 | Do you wear your seatbelt? | |
| | | | | Never..... | 25.0 |
| | | | | Sometimes..... | 53.1 |
| | | | | All the time..... | 21.8 |
| PA | Telephone | 1977 | 500 | I would like to talk to you about highway safety, and the use of seat belts. | |
| | | | | Which phrase best describes how often you used a seat belt when you were in a car in the past three month period? | |
| | | | | Every time I drove..... | 16.0 |
| | | | | Most of the time I drove..... | 9.0 |
| | | | | Long trips, only..... | 9.0 |
| | | | | Some of the time..... | 10.0 |
| | | | | Seldom..... | 15.0 |
| | | | | Never..... | 40.0 |
| | | | | Don't know..... | 1.0 |
| SD | Mail | 1979 | 524 | Do you regularly wear your seat/safety belts when driving? | |
| | | | | Yes..... | 22.4 |
| | | | | No..... | 77.6 |
| | | | | If no, would you agree to wear seat/safety belts: | |
| | | | | If the cost of auto insurance were reduced for drivers who use seat/safety belts. | |
| | | | | Definitely yes..... | 20.3 |
| | | | | Probably yes..... | 46.7 |
| | | | | Don't know..... | 12.9 |
| | | | | Probably no..... | 16.5 |
| | | | | Definitely no..... | 3.6 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| SS | Mail | 1979 | 524 | <p>Do you regularly wear your seat/safety belts when driving? (continued)</p> <p>If no, would you agree to wear seat/safety belts: (continued)</p> <p>If it could be proven to you that seat/safety belts greatly reduce the chances of injury or death in auto accidents.</p> <p>Definitely yes..... 16.3</p> <p>Probably yes..... 46.3</p> <p>Don't know..... 15.5</p> <p>Probably no..... 19.8</p> <p>Definitely no..... 2.0</p> <p>If the seat/safety belts were made more convenient and comfortable.</p> <p>Definitely yes..... 22.2</p> <p>Probably yes..... 49.7</p> <p>Don't know..... 13.0</p> <p>Probably no..... 12.8</p> <p>Definitely no..... 2.3</p> <p>If a law were passed to make the wearing of seat/safety belts mandatory for all occupants of the car.</p> <p>Definitely yes..... 21.7</p> <p>Probably yes..... 38.0</p> <p>Don't know..... 11.7</p> <p>Definitely no..... 8.4</p> <p>If a mandatory device (such as a buzzer) were installed on your car to remind you that seat/safety belts were not fastened.</p> <p>Definitely yes..... 3.9</p> <p>Probably yes..... 21.1</p> <p>Don't know..... 13.0</p> <p>Probably no..... 45.8</p> <p>Definitely no..... 16.1</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| CA | Personal | 1977 | 1,111 | <p>Which answer best describes how likely you are to put on safety belts:</p> <p>If you are driving in a car that has safety belts.</p> <p style="text-align: right;">Always..... 81.0 Usually..... } Sometimes..... } 67.0 Rarely/never..... }</p> <p>If you are a passenger in a car that has them.</p> <p style="text-align: right;">Always..... 70.0 Usually..... } Sometimes..... } 59.0 Rarely/never..... }</p> | |
| CA | Personal | 1977 | 1,111 | <p>How likely are you to use seat belts?</p> <p>When taking a short trip down to the local shopping area.</p> <p style="text-align: right;">Always..... 35.0 Usually..... 11.0 Sometimes..... 13.0 Almost never or rarely..... 36.0 Doesn't apply/never do this..... 5.0</p> <p>When driving out on the freeways that you use most often.</p> <p style="text-align: right;">Always..... 55.0 Usually..... 19.0 Sometimes..... 13.0 Almost never or rarely..... 10.0 Doesn't apply/never do this..... 4.0</p> <p>When starting out on a very long trip on the freeways.</p> <p style="text-align: right;">Always..... 65.0 Usually..... 17.0 Sometimes..... 8.0 Almost never or rarely..... 5.0 Doesn't apply/never do this..... 4.0 No opinion..... 1.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| CA | Personal | 1977 | 1,111 | <p>How likely are you to use seatbelts? (continued)</p> <p>Would you say you are now wearing safety belts more, the same, or less often than you used to?</p> <p>More } Same } 63.0 Less } Never used..... 30.0 Have no seat belts..... 7.0</p> <p>(20% of the 63% use belts More) (61% of the 63% use belts Same) (19% of the 63% use belts Less)</p> | |
| CA | Personal | 1977 | 1,111 | <p>How often do you ask adult passengers to fasten their belts when they get into your car?</p> <p>Always..... Usually..... Sometimes..... Almost never or rarely..... Doesn't apply/never do this.....</p> <p>How often do you ask children to fasten the belts when they are passengers in your car?</p> <p>Always..... Usually..... Sometimes..... Almost never or rarely..... Doesn't apply/never do this.....</p> <p>Are there other adults in this household?</p> <p>Yes..... No.....</p> <p>Do you happen to know about how often on the average the other adults use safety belts?</p> <p>Always..... 62.0 Usually..... 16.0 Sometimes..... 18.0 Almost never or rarely..... 4.0</p> | |
| AR | Telephone | 1979 | 400 | <p>Do you have any special safety belts or carriers for your children?</p> <p>Yes..... 37.7 No..... 62.3</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| AP | Telephone | 1979 | 400 | <p>How often do you put your children in safety belts or carriers?</p> <p style="padding-left: 40px;">All of the time..... 35.1</p> <p style="padding-left: 40px;">Most of the time..... 26.3</p> <p style="padding-left: 40px;">Seldom..... 15.8</p> <p style="padding-left: 40px;">Never..... 22.8</p> <p>Please give your reasons for _____ putting your children in the safety carrier/seat belt.</p> <p style="padding-left: 40px;">Too big a bother..... 22.7</p> <p style="padding-left: 40px;">Uncomfortable for children..... 13.7</p> <p style="padding-left: 40px;">Forgetful..... 0.0</p> <p style="padding-left: 40px;">Lazy..... 6.8</p> <p style="padding-left: 40px;">Children can't see out windows.. 4.6</p> <p style="padding-left: 40px;">Won't stay put/fusses..... 18.1</p> <p style="padding-left: 40px;">Fear of children being trapped in accident..... 9.1</p> <p style="padding-left: 40px;">Don't think belts work..... 1.2</p> <p style="padding-left: 40px;">In & out vehicle all the time... 6.8</p> <p style="padding-left: 40px;">Use them on long trips only..... 11.4</p> <p style="padding-left: 40px;">Other.....</p> | |
| CA | Personal | 1977 | 1,111 | <p>Are there children under 12 in this household?</p> <p style="padding-left: 40px;">Yes..... 34.0</p> <p style="padding-left: 40px;">No..... 66.0</p> <p>Could you tell me how often on the average do these (does this) child(ren) use safety belts?</p> <p style="padding-left: 40px;">Always..... 79.0</p> <p style="padding-left: 40px;">Usually..... 11.0</p> <p style="padding-left: 40px;">Sometimes..... 9.0</p> <p style="padding-left: 40px;">Almost never or rarely..... 1.0</p> <p>Are there teenagers in this household?</p> <p style="padding-left: 40px;">Yes..... 22.0</p> <p style="padding-left: 40px;">No..... 78.0</p> <p>How often on the average (do these teenagers) (does this teenager) use safety belts?</p> <p style="padding-left: 40px;">Always..... 59.0</p> <p style="padding-left: 40px;">Usually..... 25.0</p> <p style="padding-left: 40px;">Sometimes..... 10.0</p> <p style="padding-left: 40px;">Almost never or rarely..... 6.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| NC | Mail | 1978 | 988 | <p>Do you ever ask your passengers to fasten their seat belts?</p> <p>Yes..... 34.0</p> <p>No..... 66.0</p> <p>If yes, when is that?</p> <p>Always..... 7.0</p> <p>Most of the time..... 7.0</p> <p>Sometimes..... 8.0</p> <p>Rarely..... 2.0</p> <p>Never.....</p> <p>Children in car..... 6.0</p> <p>Only on long trips..... 4.0</p> | |
| PA | Telephone | 1977 | 500 | <p>Has a passenger asked you to use a seat belt in the last three months?</p> <p>Yes..... 10.0</p> <p>No..... 90.0</p> <p>Have you asked anyone to use a seat belt in the last three months?</p> <p>Yes..... 17.0</p> <p>No..... 83.0</p> | |
| SD | Mail | 1979 | 524 | <p>Do you drive very often with small children?</p> <p>Yes..... 36.0</p> <p>No..... 63.6</p> <p>No answer..... 0.4</p> <p>If yes, do you make them wear restraint devices?</p> <p>Yes..... 59.3</p> <p>No..... 30.2</p> <p>Sometimes..... 2.3</p> <p>Front seat..... 2.3</p> <p>No answer..... 5.8</p> | |

KNOWLEDGE

| Source | Type of Survey | Year | Sample | Question | % |
|----------------------------------|----------------|------|--------|--|------|
| AR | Telephone | 1979 | 400 | Have you every heard of an automobile safety defice called an airbag or air cushion? | |
| | | | | Yes..... | 84.5 |
| | | | | No..... | 15.5 |
| | | | | In your own words, please tell me how this airbag/air cushion works. | |
| | | | | Knew airbag was device that inflated..... | 69.6 |
| | | | | Knew it was type of auto safety device..... | 22.3 |
| | | | | Knew nothing about it..... | 8.1 |
| | | | | In your opinion, how safe is a child riding on an adult's lap? | |
| | | | | Safer than when belted..... | 14.0 |
| | | | | As safe as if in safety belt.... | 14.7 |
| Not as safe as in safety belt... | 71.3 | | | | |
| PA | Telephone | 1977 | 500 | I would like to talk to you about highway safety, and the use of seat belts. | |
| | | | | What do you feel is the major reason for using a seat belt? | |
| | | | | Makes me feel safer..... | 30.0 |
| | | | | Statistics say it's safer..... | 83.0 |
| | | | | Told me to buckle up..... | 0.0 |
| | | | | It's the law..... | 0.0 |
| | | | | Other..... | 1.0 |
| Don't know..... | 3.0 | | | | |
| CA | Personal | 1977 | 1,111 | Please tell me how much protection you personally feel that safety belts provide in... | |
| | | | | A minor accident on city street | |
| | | | | A great deal..... | 30.0 |
| | | | | Quite a bit..... | 26.0 |
| | | | | Some..... | 23.0 |
| | | | | A little..... | 12.0 |
| | | | | None..... | 7.0 |
| | | | | Less a greater chance of injury..... | 1.0 |
| | | | | No opinion..... | 2.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| CA | Personal | 1977 | 1,111 | <p>Please tell me how much protection you personally feel that safety belts provide in... (continued)</p> <p>A major accident on the freeways.</p> <p>A great deal..... 42.0</p> <p>Quite a bit..... 25.0</p> <p>Some..... 16.0</p> <p>A little..... 7.0</p> <p>None..... 5.0</p> <p>Less a greater chance of injury..... 3.0</p> <p>No opinion..... 2.0</p> <p>Which type of seat belt comes closest to the type you have in your (vehicle)?</p> <p>Lap belt only (front buckle).... 27.0</p> <p>Lap belt only (side buckle).... 10.0</p> <p>Lap and shoulder, 2 buckles.... 16.0</p> <p>Lap and shoulder, one buckle.... 26.0</p> <p>Combination lap/shoulder -- inertia reel..... 13.0</p> <p>Automatic shoulder belt system.. 1.0</p> <p>Not sure what type..... 1.0</p> | |
| CA | Personal | 1977 | 1,111 | <p>Does it have any type of system to remind you to put on the belts? IF YES: What type of system is it?</p> <p>Buzzer and/or light that goes on and stays on until belts are fastened..... 23.0</p> <p>Buzzer and/or light that shuts off after period of time whether belts are fastened or not..... 23.0</p> <p>Ignition lock system: cannot start car unless belts are fastened..... 2.0</p> <p>No, no system..... 52.0</p> <p>Do you know anyone who has been in a traffic accident and was protected because he or she was wearing safety belts?</p> <p>Yes..... 32.0</p> <p>No..... 68.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| CA | Personal | 1977 | 1,111 | <p>Do you know anyone who has been in a traffic accident and was protected because he or she was wearing safety belts? (continued)</p> <p>IF, YES</p> <p>Who do you know who has had this experience?</p> <p style="padding-left: 40px;">Self..... 6.0</p> <p style="padding-left: 40px;">Other family member..... 10.0</p> <p style="padding-left: 40px;">Personal friend..... 12.0</p> <p style="padding-left: 40px;">Just someone heard about..... 6.0</p> <p>Was this within the past couple of years or longer ago than that?</p> <p style="padding-left: 40px;">In the past couple of years..... 17.0</p> <p style="padding-left: 40px;">Longer ago..... 13.0</p> <p>Do you know of anyone who was in a traffic accident and who was told that they would have been better protected if they had been wearing safety belts?</p> <p style="padding-left: 40px;">Yes..... 25.0</p> <p style="padding-left: 40px;">No..... 75.0</p> <p>Who do you know who has had this experience?</p> <p style="padding-left: 40px;">Self..... 3.0</p> <p style="padding-left: 40px;">Other family member..... 7.0</p> <p style="padding-left: 40px;">Personal friend..... 11.0</p> <p style="padding-left: 40px;">Just someone heard about..... 5.0</p> <p>Was this within the past couple of years or longer ago than that?</p> <p style="padding-left: 40px;">In the past couple of years..... 14.0</p> <p style="padding-left: 40px;">Longer ago..... 10.0</p> <p>Do you know of anyone who was in a traffic accident and who came out better because they were not wearing their safety belts?</p> <p style="padding-left: 40px;">Yes..... 22.0</p> <p style="padding-left: 40px;">No..... 68.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| CA | Personal | 1977 | 1,111 | <p>Do you know of anyone who was in a traffic accident and who came out better because they were not wearing their safety belts?</p> <p>Who do you know who has had this experience?</p> <p style="padding-left: 40px;">Self..... 3.0</p> <p style="padding-left: 40px;">Other family member..... 5.0</p> <p style="padding-left: 40px;">Personal friend..... 9.0</p> <p style="padding-left: 40px;">Just someone heard about..... 6.0</p> <p>Was this within the past couple of years or longer ago than that?</p> <p style="padding-left: 40px;">In the past couple of years..... 10.0</p> <p style="padding-left: 40px;">Longer ago..... 10.0</p> | |

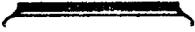
DRINKING

A
N
D

DRIVING



ATTITUDE



| Source | Type of Survey | Year | Sample | Question | % | |
|--------|----------------|------|--------|--|--|------|
| MO | Personal | 1978 | 10,000 | What percentage of highway fatalities last year were related to alcohol and other drugs? | 10%..... | 11.5 |
| | | | | | 25%..... | 25.0 |
| | | | | | 50%..... | 54.0 |
| | | | | | Other..... | 9.5 |
| | | | | | | |
| NC | Mail | 1978 | 988 | Out of every 10 deaths on North Carolina highways, how many would you say are caused by drunk drivers? | 1 - 2..... | 12.0 |
| | | | | | 3 - 5 | 45.0 |
| | | | | | 6 - 8..... | 32.0 |
| | | | | | 9 - 10..... | 6.0 |
| | | | | | | |
| NC | Mail | 1978 | 988 | What should be done to cut down on drunk driving? | More arrests..... | 10.0 |
| | | | | | Jail..... | 5.0 |
| | | | | | Stiffer penalties in general.... | 49.0 |
| | | | | | Take license..... | 27.0 |
| | | | | | Alcohol education programs for those arrested..... | 27.0 |
| | | | | | Other (please describe)..... | 5.0 |
| MO | Personal | 1978 | 10,000 | Do you believe drunk drivers are a problem on the highways? | A serious problem..... | 67.2 |
| | | | | | A moderate problem..... | 24.8 |
| | | | | | A slight problem..... | 6.5 |
| | | | | | No problem..... | 1.5 |
| | | | | | | |
| AR | Telephone | 1979 | 403 | In your opinion, what determines how much a person can drink? (Answers not read) | Size..... | 24.8 |
| | | | | | Experience (how much they normally drink)..... | 32.8 |
| | | | | | Sex..... | 1.7 |
| | | | | | Age..... | 3.2 |
| | | | | | Amount of food in stomach..... | 9.4 |
| | | | | | Amount of alcohol in drink..... | 4.7 |
| | | | | | Other..... | 16.1 |
| | | | | | Don't know..... | 30.8 |
| | | | | | | |

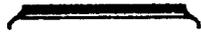
| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| AR | Telephone | 1979 | 403 | <p>Do you think a beer drinker is as likely to become an alcoholic as someone who drinks hard liquor?</p> <p>Yes..... 68.0 No..... 24.6 Don't know..... 7.4</p> <p>When a person has had a "few" drinks, do you think they drive about the same, better, or worse than usual?</p> <p>Better..... 5.7 Worse..... 76.4 Same..... 10.2 Don't know..... 7.7</p> <p>In your opinion, should alcohol education be taught in the schools?</p> <p>Yes..... 90.6 No..... 6.5 Don't know..... 3.0</p> <p>In your opinion, how reliable are the alcohol blood tests?</p> <p>Extremely reliable..... 22.3 Fairly reliable..... 58.1 Seldom reliable..... 6.9 Never reliable..... 1.0 Don't know..... 11.7</p> | |
| PA | Telephone | 1977 | 284 | <p>When friends are involved, a person should be willing to take even physical action to prevent them from driving drunk.</p> <p>Agree strongly..... 55.0 Agree somewhat..... 36.0 Disagree somewhat..... 5.0 Disagree strongly..... 1.0 Don't know..... 2.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| IA | Telephone | 1978 | 768 | <p>This question deals with the social acceptability of drinking and driving. Among your own friends, is it considered socially acceptable to drive after several drinks, such as 4 or more, or not socially acceptable?</p> <p>Yes, considered socially acceptable.....</p> <p>No, not socially acceptable.....</p> <p>Don't know.....</p> | <p>35.0</p> <p>59.0</p> <p>6.0</p> |
| AR | Telephone | 1979 | 403 | <p>In the State of Arkansas at the present time, the possible penalties for a first offense DWI are a fine of not more than \$1,000; Loss of driving privileges for not less than 90 days; and attendance at DWI school. For a second offense, the fine is not more than \$1,000; Loss of driving privileges for 6 months to 2 years; and participation in a rehabilitation program for up to 6 months. For a third offense, imprisonment for not less than 3 months, nor more than 12 months and/or completion of a rehabilitation program; a fine of not more than \$1,000; and the loss of driving privileges for 1 to 3 years after release from penal institution. A driver's license will not be reinstated until the person has entered and completed a rehabilitation program. (The above statement was read to the respondent.)</p> <p>Do you feel these penalties are...</p> <p>Too severe.....</p> <p>About right.....</p> <p>Not severe enough.....</p> <p>Don't know.....</p> <p>For those you answered too severe or not severe enough, in your opinion, what should the penalty be?</p> <p>"NOT SEVERE ENOUGH"</p> <p>Remove license permanently.....</p> <p>After second offense, take license away for good.....</p> <p>Third offense penalties for all.....</p> <p>"TOO SEVERE"</p> <p>A fine and warned.....</p> <p>Don't know, but give them a chance.....</p> <p>Fine to pay.....</p> | <p>7.4</p> <p>76.7</p> <p>15.1</p> <p>0.7</p> |

| Source | Type of Survey | Year | Sample | Question | % |
|---|----------------|------|--------|--|------|
| NV | Personal | 1977 | 1,669 | Which method do you feel would be most effective in dealing with persons convicted of driving under the influence of alcohol? | |
| | | | | Stiffer penalties..... | 52.4 |
| | | | | Increased enforcement..... | 7.3 |
| | | | | Alcohol education schools..... | 32.4 |
| | | | | None of the above..... | 7.9 |
| Would you favor or oppose strict enforcement of drunk driving laws? | | | | | |
| | | | | Favor..... | 93.2 |
| | | | | Oppose..... | 6.8 |
| SD | Mail | 1979 | 524 | Most people who are involved in alcohol related auto accidents have a history of problem drinking. | |
| | | | | Strongly agree..... | 8.8 |
| | | | | Agree..... | 30.9 |
| | | | | Don't know..... | 23.9 |
| | | | | Disagree..... | 30.2 |
| | | | | Strongly disagree..... | 6.2 |
| SD | Mail | 1979 | 524 | As a general rule, how effective do you feel the following actions are, or would be if implemented, in encouraging you not to drive after you've consumed alcoholic beverages? | |
| | | | | If it could be proven to you that alcohol seriously reduces driving ability. | |
| | | | | Very effective..... | 23.6 |
| | | | | Effective..... | 38.6 |
| | | | | Don't know..... | 15.2 |
| | | | | Ineffective..... | 21.5 |
| | | | | Very ineffective..... | 1.1 |
| | | | | If you were certain to get a severe penalty if you were convicted for drinking and driving. | |
| | | | | Very effective..... | 37.1 |
| | | | | Effective..... | 43.3 |
| | | | | Don't know..... | 11.2 |
| | | | | Ineffective..... | 6.3 |
| | | | | Very ineffective..... | 2.2 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|-------------------------------------|
| SD | Mail | 1979 | 524 | As a general rule, how effective do you feel the following actions are, or would be if implemented, in encouraging you not to drive after you've consumed alcoholic beverages? (continued) | |
| | | | | If enforcement efforts were increased in order to arrest more drivers who drink and drive. | |
| | | | | Very effective..... Effective..... Don't know..... Ineffective..... Very ineffective..... | 33.8 39.5 16.5 8.9 1.4 |
| | | | | If insurance companies reduced insurance rates considerably for drivers who did not drink and drive. | |
| | | | | Very effective..... Effective..... Don't know..... Ineffective..... Very ineffective..... | 27.8 42.1 14.6 12.4 3.0 |
| | | | | If insurance companies increased insurance rates considerably for drivers who drink and drive. | |
| | | | | Very effective..... Effective..... Don't know..... Ineffective..... Very ineffective..... | 32.0 37.4 13.7 14.5 2.2 |
| VA | Telephone | 1977 | 1,700 | Which do you think would benefit a convicted drunken driver more - attending an alcohol treatment program or undergoing the traditional penalties of fine, jail or loss of license? | |
| | | | | Traditional penalties..... Alcohol treatment programs..... Undecided..... | 31.9 55.9 12.9 |

BEHAVIOR



| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| AR | Telephone | 1979 | 403 | Do you ever drink alcoholic beverages? | |
| | | | | Yes..... | 38.0 |
| | | | | No..... | 62.0 |
| SD | Mail | 1979 | 524 | Do you drink alcoholic beverages? | |
| | | | | Yes..... | 55.9 |
| | | | | No..... | 44.1 |
| | | | | If yes, have you ever consumed an alcoholic beverage and shortly thereafter driven a motor vehicle? | |
| | | | | Yes..... | 61.3 |
| | | | | No..... | 38.7 |
| | | | | If yes, about how often have you done so in the past? | |
| | | | | Once..... | 8.1 |
| | | | | Less than once a month..... | 49.5 |
| | | | | About once a month..... | 22.1 |
| | | | | About once a week..... | 14.4 |
| | | | | More than once a week..... | 5.9 |
| NAT | Telephone | 1978 | 1,500 | How often in the past three months have you found yourself in a social or business situation where alcoholic beverages were served? READ LIST BELOW. | |
| | | | | Several times a day..... | |
| | | | | Daily..... | 3.4 |
| | | | | 2 - 6 times a week..... | 12.0 |
| | | | | Once a week..... | 16.5 |
| | | | | Once every two weeks..... | 12.1 |
| | | | | Once every month..... | 12.3 |
| | | | | Less than once a month..... | 17.2 |
| | | | | Never..... | 25.7 |
| | | | | Refused..... | 0.0 |
| NAT | Telephone | 1979 | 1,500 | Several times a day..... | 0.7 |
| | | | | Daily..... | 3.9 |
| | | | | 2 - 6 times a week..... | 12.9 |
| | | | | Once a week..... | 18.2 |
| | | | | Once every two weeks..... | 11.1 |
| | | | | Once every month..... | 11.9 |
| | | | | Less than once a month..... | 18.3 |
| | | | | Never..... | 22.7 |
| | | | | Refused..... | 0.2 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| AP | Telephone | 1979 | 403 | How often in the past three months have you found yourself in a social or business situation where alcoholic beverages were served? | |
| | | | | Daily..... | 2.0 |
| | | | | 2 - 6 times a week..... | 6.2 |
| | | | | Once a week..... | 6.9 |
| | | | | Once every 2 weeks..... | 7.2 |
| | | | | Once a month..... | 11.9 |
| | | | | Less than once a month..... | 8.9 |
| | | | | Never..... | 56.4 |
| | | | | Refused..... | 0.5 |
| NAT | Telephone | 1978 | 1,500 | In the past month have you discussed the topic of drunk driving with anyone? | |
| | | | | Yes..... | 35.1 |
| | | | | No..... | 64.9 |
| NAT | Telephone | 1979 | 1,500 | | |
| | | | | Yes..... | 40.1 |
| | | | | No..... | 59.8 |
| NAT | Telephone | 1978 | 1,500 | During the past year have you taken any action to prevent someone from driving in a situation where they have been drinking a lot? | |
| | | | | Yes..... | 37.3 |
| | | | | No..... | 62.7 |
| NAT | Telephone | 1979 | 1,500 | | |
| | | | | Yes..... | 42.6 |
| | | | | No..... | 57.3 |
| NAT | Telephone | 1978 | 1,500 | Please tell me what actions you took? | |
| | | | | Offered to drive him/her home... | 62.1 |
| | | | | Offered to let him/her stay over..... | 10.4 |
| | | | | Called a taxi..... | 1.1 |
| | | | | Took his/her keys away..... | 11.5 |
| | | | | Physically restrained him/her... | 2.6 |
| | | | | Got someone else to drive them.. | |
| | | | | Gave him/her coffee..... | |
| | | | | Gave him/her a cold shower..... | |
| | | | | Gave him/her food..... | |
| | | | | Called the police..... | 2.3 |
| | | | | Other | 4.6 |
| | | | | (please specify) | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| NAT | Telephone | 1979 | 1,500 | Please tell me what actions you took? | |
| | | | | Offered to drive him/her home... | 57.1 |
| | | | | Offered to let him/her stay..... | 10.5 |
| | | | | Called a taxi..... | 2.7 |
| | | | | Took his/her keys away..... | 12.1 |
| | | | | Physically restrained him/her... | 1.4 |
| | | | | Got someone else to drive them.. | 4.5 |
| | | | | Gave him/her coffee..... | 1.6 |
| | | | | Gave him/her a cold shower..... | 0.0 |
| | | | | Gave him/her food..... | 0.8 |
| | | | | Called the police..... | 2.0 |
| | | | | Other | 15.5 |
| | | | | (please specify) | |
| NAT | Telephone | 1979 | 1,500 | When you took this action, what was the reaction of the person you prevented from driving drunk? | |
| | | | | Became hostile..... | 26.4 |
| | | | | Agreed..... | 43.8 |
| | | | | Was grateful..... | 11.3 |
| | | | | Other..... | 18.5 |
| IA | Telephone | 1978 | 768 | During the past year have you taken any action to prevent someone from driving after too many drinks? | |
| | | | | Yes., have taken action..... | 42.0 |
| | | | | No, have not..... | 58.0 |
| | | | | Don't know, can't recall..... | 0.0 |
| | | | | If yes, how did you handle it? What did you do? | |
| | | | | I did the driving myself, took the keys and drove home myself, saw to it that he had a ride home, sent him home in a cab..... | 37.0 |
| | | | | Made him sleep it off, made him stay until he was sober, locked the car and made them stay..... | 3.0 |
| | | | | Told them they shouldn't drink and drive, just told him that he'd had too much too drink..... | 2.0 |
| | | | | Gave them coffee and walked him around, gave him something to eat to sober him up, gave him coffee..... | 1.0 |
| | | | | Called the authorities..... | 0.0 |
| | | | | Miscellaneous answers..... | 1.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| NC | Mail | 1978 | 988 | <p>Have you ever done anything to stop someone from driving because he's had too much to drink?</p> <p>Yes..... 72.0 No..... 25.0 No answer..... 3.0</p> <p>If yes, what did you do?</p> <p>Offered to drive..... 29.0 Offered to call cab..... 1.0 Called a cab..... 1.0 Took his keys away..... 20.0 Drove him home..... 57.0 Someone else drove home..... 13.0 Had him stay over night..... 11.0 Gave him food and coffee..... 4.0 Called police..... 1.0 Other..... 1.0</p> | |
| PA | Telephone | 1977 | 284 | <p>In the past year were you in a situation where someone had been drinking too heavily and was about to drive a car?</p> <p>Yes..... 32.0 No..... 68.0</p> <p>92 How many times would you say this happened in the past three months? <u>1.93 times</u></p> <p>In the most recent situation, did you take any kind of action to stop the drunk person from driving?</p> <p>Yes..... 66.0 No..... 34.0</p> <p>What was your relationship to this person?</p> <p>Close friend or relative..... 70.0 Casual acquaintance..... 23.0 Someone you just met..... 4.0 Don't know..... 2.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| PA | Telephone | 1977 | 92 | <p>If yes, please tell me what actions you took. (DON'T READ LIST - CHECK OFF ANSWERS)</p> <p>Offered to drive him/her home... 28.0</p> <p>Offered to let him/her stay over..... 10.0</p> <p>Called a taxi..... 2.0</p> <p>Took his/her keys away..... 10.0</p> <p>Physically restrained him/her... 0.0</p> <p>Got someone else to drive them.. 15.0</p> <p>Gave him/her coffee..... 0.0</p> <p>Gave him/her a cold shower..... 0.0</p> <p>Gave him/her food..... 0.0</p> <p>Called the police..... 0.0</p> <p>Other..... 21.0</p> <p>Don't know..... 5.0</p> | |
| NC | Mail | 1978 | 988 | <p>Among your friends is it all right to ask someone not to drive because he's had too much to drink?</p> <p>Yes..... 90.0</p> <p>No..... 2.0</p> <p>Don't know..... 8.0</p> <p>If someone told a friend of yours he had too much to drink and shouldn't drive, do you think your friend would take the advice?</p> <p>Yes..... 44.3</p> <p>No..... 18.7</p> <p>Don't know..... 37.0</p> | |

KNOWLEDGE

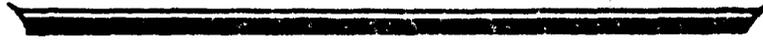
| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| AR | Telephone | 1979 | 403 | How many drinks do you think it would take to get a person to the .10% alcohol blood level in one hour? | |
| | | | | One..... | 5.2 |
| | | | | Two..... | 15.6 |
| | | | | Three..... | 22.9 |
| | | | | Four..... | 7.2 |
| | | | | Five..... | 5.2 |
| | | | | Six..... | 1.5 |
| | | | | Seven or more..... | 1.0 |
| | | | | Don't know..... | 35.9 |
| | | | | Other..... | 5.5 |
| AR | Telephone | 1979 | 403 | Which has more alcohol in it - 12 ounces of beer, 5 ounces of wine, or 1 ounce of hard liquor? | |
| | | | | Beer..... | 7.4 |
| | | | | Wine..... | 8.4 |
| | | | | Liquor..... | 55.5 |
| | | | | All the same..... | 6.7 |
| | | | | Don't know..... | 22.3 |
| AR | Telephone | 1979 | 403 | Is alcohol considered a stimulant or depressant? | |
| | | | | Stimulant..... | 29.5 |
| | | | | Depressant..... | 52.6 |
| | | | | Don't know..... | 17.9 |
| AR | Telephone | 1979 | 403 | What does the term "DWI" mean to you? | |
| | | | | Driving while intoxicated..... | 88.3 |
| | | | | Don't know..... | 11.2 |
| | | | | Other..... | 0.5 |
| AR | Telephone | 1979 | 403 | If someone you know were arrested for a DWI offense, does the arresting officer have to actually witness the person driving? | |
| | | | | Yes..... | 51.4 |
| | | | | No..... | 26.8 |
| | | | | Don't know..... | 21.8 |
| AR | Telephone | 1979 | 403 | If a person is arrested for DWI, do they have the right to refuse an alcohol blood test if the arresting officer tells them they must have one? | |
| | | | | Yes..... | 29.5 |
| | | | | No..... | 61.8 |
| | | | | Don't know..... | 8.7 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| AR | Telephone | 1979 | 403 | If they refuse to submit to an alcohol blood test, what could happen to that person? | |
| | | | | Don't know..... | 25.8 |
| | | | | Jailed/arrested..... | 33.5 |
| | | | | Automatic guilty plea..... | 14.4 |
| | | | | Revoked license/lose license.... | 7.7 |
| | | | | Fined..... | 6.2 |
| | | | | Charged with DWI..... | 3.7 |
| | | | | Arrested & give test anyway..... | 3.5 |
| | | | | More severe penalty if convicted..... | 2.7 |
| | | | | Other..... | 2.5 |
| AR | Telephone | 1979 | 403 | In Arkansas, the operator of a motor vehicle is presumed to be under the influence of alcohol at what blood level on the alcohol test? | |
| | | | | .01%..... | 4.5 |
| | | | | .05%..... | 10.9 |
| | | | | .10%..... | 21.1 |
| | | | | .15%..... | 5.7 |
| | | | | Don't know..... | 57.8 |
| AR | Telephone | 1979 | 403 | Please tell me what are the possible penalties for a DWI conviction? | |
| | | | | Fine..... | 36.2 |
| | | | | Imprisonment..... | 10.9 |
| | | | | Loss of license..... | 17.6 |
| | | | | Other..... | 3.5 |
| | | | | Don't know..... | 31.8 |
| AR | Telephone | 1979 | 403 | Under state law, a person is presumed by the court to be under the influence of alcohol at an alcohol blood level of .10%. In your opinion, if a person has an alcohol blood level of less than .10%, can he be convicted for a DWI offense? | |
| | | | | Yes..... | 28.5 |
| | | | | No..... | 40.2 |
| | | | | Don't know..... | 31.3 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| AR | Telephone | 1979 | 403 | <p>If someone has had too much to drink, what can you do to sober him up?</p> <p>Give him coffee..... 56.6</p> <p>Put him under cold water or shower..... 15.4</p> <p>Give him pep pills..... 1.0</p> <p>Give them time..... 27.5</p> <p>Other..... 19.1</p> <p>Don't know..... 10.2</p> <p>There is an alcohol treatment center in your area that deals with drinking problems. Can you tell where it is located and what the name is?</p> <p>Don't know..... 76.9</p> <p>Name and location..... 7.2</p> <p>Name only..... 3.0</p> <p>Location only..... 12.9</p> <p>There is a state alcohol program to get drinking drivers off the road. What state agency is responsible for this?</p> <p>Don't know..... 33.3</p> <p>State police..... 9.7</p> <p>Ark. Hwy. Safety Program/Dept... 8.9</p> <p>Other..... 48.1</p> | |
| PA | Telephone | 1977 | 284 | <p>A can of beer is less intoxicating than an average drink of liquor.</p> <p>Agree strongly..... 29.0</p> <p>Agree somewhat..... 35.0</p> <p>Disagree somewhat..... 18.0</p> <p>Disagree strongly..... 6.0</p> <p>Don't know..... 12.0</p> <p>Drinking black coffee in and of itself will help sober up a person.</p> <p>Agree strongly..... 2.0</p> <p>Agree somewhat..... 18.0</p> <p>Disagree somewhat..... 22.0</p> <p>Disagree strongly..... 48.0</p> <p>Don't know..... 10.0</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| PA | Telephone | 1977 | 284 | People who are arrested for drunk driving should receive rehabilitation in addition to punishment. | |
| | | | | Agree strongly..... | 43.0 |
| | | | | Agree somewhat..... | 42.0 |
| | | | | Disagree somewhat..... | 12.0 |
| | | | | Disagree strongly..... | 1.0 |
| | | | | Don't know..... | 2.0 |
| | | | | It's a person's responsibility as a good citizen to stop a friend or relative from driving when drunk. | |
| | | | | Agree strongly..... | 92.0 |
| | | | | Agree somewhat..... | 6.0 |
| | | | | Disagree somewhat..... | 0.0 |
| | | | | Disagree strongly..... | 0.0 |
| | | | | Don't know..... | 2.0 |
| | | | | Problem drinkers cause more fatal accidents than social drinkers. | |
| | | | | Agree strongly..... | 26.0 |
| | | | | Agree somewhat..... | 30.0 |
| | | | | Disagree somewhat..... | 26.0 |
| | | | | Disagree strongly..... | 10.0 |
| | | | | Don't know..... | 9.0 |

**PUBLIC INFORMATION
AND
EDUCATION**



ATTITUDE

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| AL | Personal | 1978 | 5,057 | <p>What is your view of the following types of advertising?</p> <p style="padding-left: 40px;">Billboards</p> <p style="padding-left: 80px;">Favorable.....</p> <p style="padding-left: 80px;">Undecided.....</p> <p style="padding-left: 80px;">Unfavorable.....</p> <p style="padding-left: 40px;">Bumperstickers</p> <p style="padding-left: 80px;">Favorable.....</p> <p style="padding-left: 80px;">Undecided.....</p> <p style="padding-left: 80px;">Unfavorable.....</p> <p style="padding-left: 40px;">Radio</p> <p style="padding-left: 80px;">Favorable.....</p> <p style="padding-left: 80px;">Undecided.....</p> <p style="padding-left: 80px;">Unfavorable.....</p> <p style="padding-left: 40px;">Television</p> <p style="padding-left: 80px;">Favorable.....</p> <p style="padding-left: 80px;">Undecided.....</p> <p style="padding-left: 80px;">Unfavorable.....</p> <p style="padding-left: 40px;">Newspapers</p> <p style="padding-left: 80px;">Favorable.....</p> <p style="padding-left: 80px;">Undecided.....</p> <p style="padding-left: 80px;">Unfavorable.....</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| CA | Personal | 1977 | 1,111 | I would like to know how successful you think each of these plans would be in getting more people to observe the 55 MPH speed limit law and then whether you would favor or oppose it. | |
| | | | | Showing people how it helps to conserve the nation's energy and fuel (through advertising and public statements). | |
| | | | | Very successful..... | 11.0 |
| | | | | Fairly successful..... | 43.0 |
| | | | | Not too successful..... | 34.0 |
| | | | | Not at all successful..... | 11.0 |
| | | | | No opinion..... | 1.0 |
| | | | | Would favor..... | 72.0 |
| | | | | Would oppose..... | 22.0 |
| | | | | No opinion..... | 6.0 |
| | | | | Showing people how it helps to save lives (through advertising and public statements). | |
| | | | | Very successful..... | 28.0 |
| | | | | Fairly successful..... | 50.0 |
| | | | | Not too successful..... | 16.0 |
| | | | | Not at all successful..... | 5.0 |
| | | | | No opinion..... | 2.0 |
| | | | | Would favor..... | 87.0 |
| | | | | Would oppose..... | 10.0 |
| | | | | No opinion..... | 3.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| IA | Telephone | 1978 | 605 | <p>To get people to live with 55 MPH, would the following be effective:</p> <p>Require drivers education course at time of drivers license renewal.</p> <p style="padding-left: 40px;">Not effective..... 56.9 Effective..... 32.0 Very effective..... 11.1 Don't know..... 0.0</p> <p>Public education of limitations of times and other equipment.</p> <p style="padding-left: 40px;">Not effective..... 40.9 Effective..... 41.1 Very effective..... 17.0 Don't know..... 1.0</p> <p>Public education of safety in reducing the speed.</p> <p style="padding-left: 40px;">Not effective..... 27.8 Effective..... 47.1 Very effective..... 24.5 Don't know..... 0.0</p> <p>Public education of driving economy in reducing the speed.</p> <p style="padding-left: 40px;">Not effective..... 34.9 Effective..... 46.1 Very effective..... 18.5 Don't know..... 0.0</p> <p>Do you agree that driver's education is for young people only?</p> <p style="padding-left: 40px;">Strongly disagree..... 63.8 Slightly disagree..... 28.9 Slightly agree..... 1.5 Strongly agree..... 1.5 Don't know..... 0.0</p> | |

KNOWLEDGE

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| NAT | Telephone | 1978 | 1,500 | Do you recall seeing or hearing messages about driving 55 MPH? | |
| | | | | Yes..... | 59.5 |
| | | | | No..... | 40.5 |
| NAT | Telephone | 1979 | 1,500 | | |
| | | | | Yes..... | 75.4 |
| | | | | No..... | 24.5 |
| NAT | Telephone | 1979 | 1,500 | What do you recall seeing or hearing about driving 55 MPH? | |
| | | | | Advertisement to drive 55 MPH... | 36.8 |
| | | | | Enforcement crackdown on speeders..... | 10.4 |
| | | | | Driving 55 MPH reduces accidents..... | 4.2 |
| | | | | Driving 55 MPH saves gas..... | 16.6 |
| NAT | Telephone | 1978 | 1,500 | Do you recall seeing or hearing anything on radio, television, or in print about safe driving or highway safety in the past few months? | |
| | | | | Yes..... | |
| | | | | No..... | |
| GA | Personal | 1976 | 900 | Have you seen or heard any television or radio advertisements about the 55 MPH speed limit in Georgia? | |
| | | | | Yes..... | |
| | | | | No..... | |
| NY | Personal | 1979 | 3,045 | Have you seen or heard any advertisements about the 55 MPH speed limit in New York state? | |
| | | | | Yes..... | 84.2 |
| | | | | No..... | 14.8 |
| | | | | If answer to question above is "yes", please answer next question. | |
| | | | | How did you learn about the State Police 55 MPH enforcement program? | |
| | | | | Radio..... | 26.0 |
| | | | | Newspaper..... | 29.2 |
| | | | | TV..... | 42.9 |
| | | | | Other people..... | 9.9 |
| | | | | Other..... | 4.9 |

| Source | Type of Survey | Year | Sample | Question | % | |
|-----------------|----------------|------|--------|---|-------------------------------|------|
| PA | Telephone | 1979 | 500 | In the past few months, do you recall having seen or heard advertising about: | | |
| | | | | | Seatbelt usage. | |
| | | | | | Yes..... | 39.0 |
| | | | | | No..... | 61.0 |
| | | | | | Observing 55 MPH speed limit. | |
| | | | | | Yes..... | 60.0 |
| | | | | | No..... | 40.0 |
| | | | | | Anti-drunk driving. | |
| | | | | | Yes..... | 72.0 |
| | | | | | No..... | 28.0 |
| PA | Telephone | 1977 | 500 | Where did you see or hear advertising on the 55 MPH speed limit? | | |
| | | | | | Radio..... | 10.0 |
| | | | | | Magazine..... | 6.0 |
| | | | | | Newspaper..... | 18.0 |
| | | | | | Television..... | 58.0 |
| | | | | | Billboards..... | 5.0 |
| | | | | | Posters..... | 1.0 |
| | | | | | Buttons..... | 0.0 |
| | | | | | Bumper stickers..... | 1.0 |
| | | | | | Other _____..... | 5.0 |
| Don't know..... | 0.0 | | | | | |
| WI | Personal | 1978 | 6,565 | Aware of "55" ads. | | |
| | | | | | Newspapers..... | 37.8 |
| | | | | | Magazines..... | 20.3 |
| | | | | | Radio..... | 39.2 |
| | | | | | Television..... | 55.4 |
| | | | | | Outdoor advertising..... | 58.3 |
| | | | | | Vehicle bumper stickers..... | 27.8 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| NAT | Telephone | 1978 | 1,500 | <p>For each one you remember what was the main idea of the message? What other highway safety messages do you recall?</p> <p style="padding-left: 40px;">Airbags or passive restraints</p> <p style="padding-left: 80px;">Yes..... 28.1</p> <p style="padding-left: 80px;">No.....</p> <p style="padding-left: 40px;">Drunk driving</p> <p style="padding-left: 80px;">Yes..... 70.0</p> <p style="padding-left: 80px;">No.....</p> <p style="padding-left: 40px;">Safety belts</p> <p style="padding-left: 80px;">Yes..... 34.7</p> <p style="padding-left: 80px;">No.....</p> <p style="padding-left: 40px;">55 MPH</p> <p style="padding-left: 80px;">Yes..... 75.4</p> <p style="padding-left: 80px;">No.....</p> <p style="padding-left: 40px;">"3 for the road"</p> <p style="padding-left: 80px;">Yes.....</p> <p style="padding-left: 80px;">No.....</p> <p style="padding-left: 40px;">Other _____</p> | |
| AL | Personal | 1978 | 5,057 | <p>How often do you believe that you are exposed to advertising (radio, TV, newspaper, etc.) related to the 55 MPH speed law?</p> <p style="padding-left: 40px;">Once a week or less.....</p> <p style="padding-left: 40px;">2 - 5 times a week.....</p> <p style="padding-left: 40px;">Greater than 5 times a week.....</p> | |
| AK | Telephone | 1978 | 262 | <p>Have you seen a commercial produced by the Alaska State Troopers?</p> <p style="padding-left: 40px;">Yes..... 74.8</p> <p style="padding-left: 40px;">No..... 21.0</p> <p style="padding-left: 40px;">No response..... 4.2</p> | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| KA | Personal | 1977 | 776 | <p>Are you aware of any traffic safety programs being conducted in this area?</p> <p>Yes.....</p> <p>No.....</p> <p>No response.....</p> <p>If yes, where did you hear of this program?</p> <p>Radio.....</p> <p>Television.....</p> <p>Newspapers.....</p> <p>Magazine.....</p> <p>Other.....</p> <p>Office or traffic safety.....</p> | |
| NC | Mail | 1978 | 988 | <p>Do you recall seeing or hearing any highway safety advertising in the past month?</p> <p>Yes.....</p> <p>No.....</p> <p>If yes, where did you see or hear?</p> <p>Radio.....</p> <p>TV.....</p> <p>News.....</p> <p>Magazine.....</p> <p>Billboard.....</p> <p>Bumper sticker.....</p> <p>Other.....</p> | <p>69.0</p> <p>30.0</p> <p>24.0</p> <p>39.0</p> <p>12.0</p> <p>5.0</p> <p>9.0</p> <p>17.0</p> |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|-------|--------|---|--|
| NV | Personal | 76-77 | 2,083 | Are you aware of traffic safety programs being conducted in this area? Yes..... No..... If yes, where? Radio..... TV..... News..... Magazine..... Other..... Office or traffic safety..... | 48.4 51.6 9.8 15.8 16.4 1.0 36.6 20.5 |
| PA | | 1977 | 534 | Are you aware of any traffic safety programs being conducted in this area? Yes..... No..... No response..... If yes, where did you hear of this program? Radio..... Television..... Newspaper..... Magazine..... Other..... Office or traffic safety..... No response..... | 49.1 49.3 1.7 6.0 6.7 5.8 0.7 13.7 8.6 58.4 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| AR | Telephone | 1979 | 403 | Do you recall any radio or tv ads that you have seen lately concerning drinking and driving? | |
| | | | | Yes..... | 24.6 |
| | | | | No..... | 71.7 |
| | | | | Don't know..... | 3.7 |
| | | | | If yes, what was the message in those ads? | |
| | | | | Don't know/can't remember..... | |
| | | | | If you drink don't drive..... | |
| | | | | If you drive don't drink..... | |
| PA | Telephone | 1977 | 222 | Did you recall seeing or hearing the term S.O.B.E.R.? | |
| | | | | Yes..... | 41.0 |
| | | | | No..... | 59.0 |
| | | | 132 | If yes, do you recall where you saw or heard it? | |
| | | | | Radio..... | 2.0 |
| | | | | Magazine..... | 5.0 |
| | | | | Newspaper..... | 11.0 |
| | | | | Television..... | 32.0 |
| | | | | Posters..... | 13.0 |
| | | | | Bulletins..... | 2.0 |
| | | | | Table top card..... | 1.0 |
| | | | | Buttons..... | 1.0 |
| | | | | Police car..... | 1.0 |
| | | | | Bumper sticker..... | 5.0 |
| | | | | Billboards..... | 23.0 |
| | | | | Literature..... | 5.0 |
| | | | | Other..... | 8.0 |
| | | | | Do you recall the specific message or picture associated with S.O.B.E.R.? | |
| | | | | No..... | 50.0 |
| | | | | Yes..... | 50.0 |
| | | | | Slow on the Bottle | |
| | | | | Enjoy the Road..... | 20.0 |
| | | | | Picture of car on its roof..... | 30.0 |
| | | | | Alcohol's role in auto accidents..... | 10.0 |
| | | | | What you can do to prevent drunken driving..... | 2.0 |
| | | | | Other..... | 4.0 |

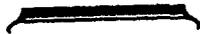
| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| PA | Telephone | 1976 | 395 | Do you recall having seen or heard any anti-drunk driving advertising in the past few months? | |
| | | | | Yes..... | 56.0 |
| | | | | No..... | 44.0 |
| | | | | If yes, where did you see or hear it? | |
| | | | | Radio..... | 5.0 |
| | | | | Magazine..... | 8.0 |
| | | | | Newspaper..... | 16.0 |
| | | | | Television..... | 55.0 |
| | | | | Others..... | 16.0 |
| | | | | In your own words, what did the advertising say? | |
| | | | | Relating to taking preventive measure..... | 42.0 |
| | | | | Relating to self action..... | 29.0 |
| | | | | Non-involvement of self..... | 29.0 |
| | | | | Though you may have mentioned it before, do you remember seeing an ad where: | |
| | | | | A man in his bathrobe tells how he saved his friend's life by having him stay over instead of driving drunk. | |
| | | | | Yes..... | 4.0 |
| | | | | No..... | 95.0 |
| | | | | Don't know..... | 1.0 |
| | | | | A bartender describes sending an intoxicated patron home in a taxi. | |
| | | | | Yes..... | 19.0 |
| | | | | No..... | 81.0 |
| | | | | Don't know..... | 0.0 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---|
| PA | Telephone | 1976 | 395 | <p>Though you may have mentioned it before, do you remember seeing an ad where:</p> <p>A man tells how he had an intoxicated guest stay overnight rather than drive home.</p> <p style="text-align: right;">Yes..... 5.0 No..... 95.0 Don't know..... 0.0</p> <p>A man is in the back seat of a car, moving along a rainy road.</p> <p style="text-align: right;">Yes..... 33.0 No..... 66.0 Don't know..... 1.0</p> | |



SAFETY HELMETS

ATTITUDE



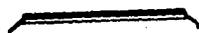
| Source | Type of Survey | Year | Sample | Question | % |
|--|----------------|------|--------|--|------|
| AR | Telephone | 1979 | 400 | Do you think the government should require motorcycle riders to wear helmets? | |
| | | | | Yes..... | 86.5 |
| | | | | No..... | 13.5 |
| | | | | Why do you feel the government should require motorcycle riders to wear helmets? | |
| | | | | Saves lives/prevents injuries... | 80.0 |
| | | | | Other..... | 20.0 |
| | | | | Why do you feel the government should <u>not</u> require motorcycle riders to wear helmets? | |
| | | | | Helmets cause vision problems... | |
| | | | | Helmets cause neck injuries..... | |
| | | | | It should be up to the individual rider..... | 55.1 |
| It isn't the government's role..... | 25.4 | | | | |
| Riders under 18 should be required to wear them/others should not..... | | | | | |
| Other..... | | | | | |
| NV | Personal | 1977 | 1,775 | Would you favor or oppose mandatory motorcycle helmet law? | |
| | | | | Favor..... | 76.8 |
| | | | | Oppose..... | 23.2 |
| OR | Personal | 1977 | 1,958 | If helmets were not required by law, do you think most motorcycle riders would wear a helmet anyway? | |
| | | | | Non-member | |
| | | | | Yes..... | 66.0 |
| | | | | No..... | 34.0 |
| | | | | Member | |
| | | | | Yes..... | 76.8 |
| | | | | No..... | 23.2 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|---------------------------------|
| PA | Telephone | 1977 | 1,000 | In your opinion, should the government require mandatory use of motorcycle helmets? Yes..... No..... Undecided..... | |
| VA | Telephone | 1977 | 1,700 | Virginia law requires that all motorcyclists wear a helmet while they are riding. Do you agree that motorcyclists should be required to wear helmets? Yes..... No..... Undecided..... | 90.6 7.5 1.9 |
| OR | Personal | 1977 | 1,958 | Do you believe helmets help reduce injury in case of an accident? Non-member Yes..... No..... Member Yes..... No..... | 94.0 6.0 87.0 13.0 |

BEHAVIOR

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|---|
| OR | Personal | 1977 | 1,958 | <p>Have you ever had a crash while riding a motorcycle?</p> <p>Non-members</p> <p>Yes..... 37.0</p> <p>No..... 63.0</p> <p>Members</p> <p>Yes..... 59.0</p> <p>No..... 41.0</p> <p>If yes, were you wearing a helmet at the time?</p> <p>Non-members</p> <p>Yes..... 82.0</p> <p>No..... 18.0</p> <p>Members</p> <p>Yes..... 78.0</p> <p>No..... 22.0</p> | |

KNOWLEDGE



| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|-------------|
| AR | Telephone | 1979 | 400 | Do you think motorcycle helmets reduce the risk of death or injury to the person wearing them? Yes..... No..... | 94.5 5.5 |

{ PERCEPTION of CONTROL }

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| NAT | Telephone | 1978 | 1,500 | How much control do you feel you have in preventing your own involvement in automobile accidents? Do you feel you have... | |
| | | | | Almost total control..... | 30.7 |
| | | | | A lot of control..... | 50.7 |
| | | | | Some control..... | 16.2 |
| | | | | Very little control..... | 1.9 |
| NAT | Telephone | 1979 | 1,500 | How much control do you feel you have in preventing your own involvement in automobile accidents? Do you feel you have... | |
| | | | | Almost total control..... | 37.4 |
| | | | | A lot of control..... | 45.2 |
| | | | | Some control..... | 15.1 |
| | | | | Very little control..... | 1.7 |
| AR | Telephone | 1979 | 400 | How much control do you feel you have in preventing your own involvement in automobile accidents? | |
| | | | | Almost total control..... | 39.8 |
| | | | | A lot of control..... | 49.4 |
| | | | | Some control..... | 9.8 |
| | | | | Very little control/no control.. | 1.0 |
| AR | Telephone | 1979 | 403 | How much control do you feel you have in preventing your own involvement in automobile accidents? | |
| | | | | Almost total control..... | 38.2 |
| | | | | A lot of control..... | 51.9 |
| | | | | Some control..... | 8.2 |
| | | | | Very little control/none..... | 1.0 |
| | | | | Don't know..... | .7 |
| SD | Mail | 1979 | 524 | The occurrence of traffic accidents is a matter of chance and should be regarded as unavoidable. | |
| | | | | Strongly agree..... | 1.4 |
| | | | | Agree..... | 9.2 |
| | | | | Don't know..... | 10.2 |
| | | | | Disagree..... | 53.6 |
| | | | | Strongly disagree..... | 25.6 |

{ PERCEPTION of RISK }

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| NAT | Telephone | 1978 | 1,500 | How likely do you think it is that you will be involved in an automobile accident of any kind in the next year, either one caused by you or someone else? Are your chances... | |
| | | | | One in ten..... | 18.3 |
| | | | | One in a hundred..... | 25.1 |
| | | | | One in a thousand..... | 23.9 |
| | | | | One in ten thousand..... | 11.5 |
| | | | | One in one hundred thousand..... | 13.1 |
| NAT | Telephone | 1979 | 1,500 | How likely do you think it is that you will be involved in an automobile accident of any kind in the next year, either one caused by you or someone else? Are your chances... | |
| | | | | One in five..... | 10.9 |
| | | | | One in ten..... | 12.2 |
| | | | | One in fifty..... | 13.4 |
| | | | | One in a hundred..... | 16.5 |
| | | | | One in five hundred..... | 11.5 |
| | | | | One in one thousand..... | 30.4 |
| AR | Telephone | 1979 | 400 | How likely do you think it is that you will be involved in an automobile accident of any kind this year? Are your chances: | |
| | | | | One in ten..... | 11.2 |
| | | | | One in a hundred..... | 22.9 |
| | | | | One in a thousand..... | 25.5 |
| | | | | One in ten thousand..... | 21.1 |
| | | | | One in a hundred thousand..... | 19.3 |
| AR | Telephone | 1979 | 403 | How likely do you think it is that you will be involved in an automobile accident of any kind this year, either one caused by you or someone else? Are your chances... | |
| | | | | One in ten..... | 18.4 |
| | | | | One in a hundred..... | 26.3 |
| | | | | One in one thousand..... | 29.0 |
| | | | | One in ten thousand..... | 14.6 |
| | | | | One in one hundred thousand..... | 11.7 |

DEMOGRAPHIC



| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| NAT | Telephone | 1978 | 1,500 | About how many miles would you say you drove last year? | |
| | | | | 0 - 2,000..... | 15.0 |
| | | | | 2,001 - 5,000..... | 11.0 |
| | | | | 5,001 - 10,000..... | 20.0 |
| | | | | 10,001 - 15,000..... | 18.0 |
| | | | | 15,001 - 20,000..... | 11.0 |
| | | | | 20,001 - 30,000..... | 9.0 |
| | | | | Over 30,000..... | 7.0 |
| NAT | Telephone | 1979 | 1,500 | About how many miles would you say you drove last year? | |
| | | | | 0 - 2,000..... | 15.9 |
| | | | | 2,001 - 5,000..... | 13.5 |
| | | | | 5,001 - 10,000..... | 21.8 |
| | | | | 10,001 - 15,000..... | 20.5 |
| | | | | 15,001 - 20,000..... | 10.3 |
| | | | | 20,001 - 30,000..... | 7.5 |
| | | | | Over 30,000..... | 9.0 |
| AR | Telephone | 1979 | 400 | What is your best estimate of how many miles you drove in 1978? | |
| | | | | Under 4,999..... | 39.3 |
| | | | | 5,000 - 9,999..... | 21.5 |
| | | | | 10,000 - 14,999..... | 17.8 |
| | | | | 15,000 - 19,999..... | 7.8 |
| | | | | 20,000 - 49,999..... | 12.5 |
| | | | | 50,000 or more..... | 1.2 |
| AK | Telephone | 1978 | 262 | How many miles a day do you drive? | |
| | | | | 0 - 15..... | 51.5 |
| | | | | 15 - 30..... | 26.4 |
| | | | | 30 - 45..... | 11.7 |
| | | | | 45 - over..... | 9.6 |
| | | | | Don't know..... | 0.4 |
| | | | | No answer..... | 0.4 |
| AR | Telephone | 1979 | 403 | Best estimate of how many miles you drove in 1978. | |
| | | | | Under 4,999..... | 32.0 |
| | | | | 5,000 - 9,999..... | 18.1 |
| | | | | 10,000 - 14,999..... | 25.1 |
| | | | | 15,000 - 19,999..... | 7.7 |
| | | | | 20,000 - 49,999..... | 15.1 |
| | | | | 50,000 or more..... | 2.0 |

| Source | Type of Survey | Year | Sample | Question | % | |
|--------------------|----------------|------|--------|--|------------------------|------|
| CA | Personal | 1977 | 1,111 | About how many miles do you personally drive in an average week? | <50..... | 25.0 |
| | | | | | 50 - 199..... | 47.0 |
| | | | | | 200 or more..... | 26.0 |
| | | | | | No answer..... | 1.0 |
| | | | | | | |
| PA | Telephone | 1977 | 534 | Approximately how many miles do you drive each year? | Under 5,000..... | 26.0 |
| | | | | | 5,000 - 10,000..... | 38.2 |
| | | | | | 10,000 - 20,000..... | 25.3 |
| | | | | | Over 20,000..... | 9.0 |
| | | | | | No response..... | 1.3 |
| NAT | Telephone | 1978 | 1,500 | How many years have you been driving? | 0 - 2..... | 7.0 |
| | | | | | 3 - 5..... | 9.0 |
| | | | | | 6 - 10..... | 16.0 |
| | | | | | 11 - 15..... | 17.0 |
| | | | | | 16 - 20..... | 17.0 |
| | | | | | 21 - 30..... | 21.0 |
| | | | | | Over 30..... | 13.0 |
| NAT | Telephone | 1979 | 1,500 | How many years have you been driving? | 0 - 2..... | 4.7 |
| | | | | | 3 - 5..... | 10.2 |
| | | | | | 6 - 10..... | 17.7 |
| | | | | | 11 - 15..... | 14.9 |
| | | | | | 16 - 20..... | 13.6 |
| | | | | | 21 - 30..... | 17.0 |
| | | | | | Over 30..... | 21.8 |
| AR | Telephone | 1979 | 400 | How many years have you been driving a vehicle? | Less than 5 years..... | 7.6 |
| | | | | | 5 - 9 years..... | 14.9 |
| | | | | | 10 - 19 years..... | 22.1 |
| | | | | | 20 - 29 years..... | 17.8 |
| | | | | | 30 - 39 years..... | 13.9 |
| | | | | | 40 - 49 years..... | 13.6 |
| | | | | | 50 - 59 years..... | 7.9 |
| 60 - 69 years..... | 2.2 | | | | | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| AR | Telephone | 1979 | 403 | How many years have you been driving a vehicle? | |
| | | | | Less than 5..... | 11.4 |
| | | | | 5 - 10..... | 17.9 |
| | | | | 10 - 30..... | 37.2 |
| | | | | Over 30..... | 33.5 |
| AR | Telephone | 1979 | 400 | Which vehicle do you drive most often? | |
| | | | | <u>Passenger Cars:</u> | |
| | | | | Regular..... | 59.0 |
| | | | | Compact..... | 9.3 |
| | | | | Sports car..... | 3.3 |
| | | | | <u>Trucks:</u> | |
| | | | | Pickup..... | 25.1 |
| | | | | Van/camper/RV..... | 2.3 |
| | | | | Commercial truck..... | 0.3 |
| | | | | <u>Cycles:</u> | |
| | | | | Motorcycle..... | 0.8 |
| | | | | Motor scooter/Moped..... | 0.0 |
| AK | Telephone | 1978 | 262 | How many times a day do you use your vehicle? | |
| | | | | 0 - 1..... | 15.5 |
| | | | | 2..... | 35.1 |
| | | | | 3..... | 13.0 |
| | | | | 4..... | 13.4 |
| | | | | 5 - 7..... | 5.3 |
| | | | | 8 - 15..... | 3.8 |
| | | | | 15 - all day..... | 5.0 |
| | | | | No answer..... | 1.5 |
| NAT | Telephone | 1978 | 1,500 | About how much of your driving is on highways where the speed limit is 55 MPH? | |
| | | | | Almost all..... | 34.1 |
| | | | | More than half..... | 30.3 |
| | | | | Less than half..... | 21.6 |
| | | | | Very little..... | 18.3 |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------------------------------|
| NAT | Telephone | 1979 | 1,500 | About how much of your driving is on highways where the speed limit is 55 MPH? Almost all..... More than half..... Less than half..... Very little..... | 31.7 28.5 21.4 18.3 |
| AL | Personal | 1978 | 5,057 | Where do you do most of your driving? 55 MPH roads..... Less than 55 MPH roads..... | |
| CA | Personal | 1977 | 1,111 | Of all the driving that you do about what proportion is on the highway? And what proportion is in-town driving? Highway..... In-town..... | 30.0 69.0 |
| GA | Personal | 1976 | 900 | Where do you do most of your driving? All in the city..... Most in a city, some in the country..... About equal between city and country..... Most in the country, some in a city..... All in the country..... Of these roads in Georgia where the speed limit is 55 MPH, which do you use most frequently? Interstate..... Four lane divided highway..... Four lane undivided highway..... Two lane highway..... | |
| GA | Personal | 1976 | 900 | How frequently do you drive on roads where the speed limit is 55 MPH? Daily..... 2 - 6 times a week..... Once a week..... More than once a week, less than once a month..... Once a month..... Less than once a month..... | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|---|------|
| VA | Personal | 1977 | 776 | Which roads with a 55 MPH speed limit do you use most frequently? | |
| | | | | Interstate turnpike..... | 52.7 |
| | | | | Other four lane..... | 15.7 |
| | | | | Two lane..... | 31.6 |
| NY | Personal | 1977 | 3,045 | How frequently do you drive on roads where the speed limit is 55 MPH? | |
| | | | | Daily..... | 66.7 |
| | | | | 2 - 6 times a week..... | 15.2 |
| | | | | Once a week..... | 7.1 |
| | | | | Once a month..... | 2.7 |
| | | | | More than once a month..... | 1.5 |
| WI | Personal | 1978 | 6,565 | Use "55" roads. | |
| | | | | Daily..... | 52.8 |
| | | | | Several trips weekly..... | 21.6 |
| | | | | Several trips monthly..... | 15.5 |
| | | | | Occasionally..... | 10.3 |
| AR | Telephone | 1979 | 400 | What is your sex? | |
| | | | | Male..... | 47.5 |
| | | | | Female..... | 52.5 |
| | | | | What is your age? | |
| | | | | 16/17..... | 3.5 |
| | | | | 18/24..... | 16.0 |
| | | | | 25/34..... | 22.0 |
| | | | | 35/49..... | 19.8 |
| | | | | 50/64..... | 20.8 |
| | | | | 65 & over..... | 18.0 |
| | | | | What is your race? | |
| | | | | Black..... | 9.3 |
| | | | | White..... | 90.3 |
| | | | | Other..... | 0.5 |

| Source | Type of Survey | Year | Sample | Question | % |
|---|----------------|------|--------|--|------|
| AK | Telephone | 1979 | 400 | What do you do for a living? | |
| | | | | Professionals..... | 9.5 |
| | | | | Clericals..... | 7.4 |
| | | | | Sales workers..... | 3.6 |
| | | | | Skilled craftsmen/operatives.... | 16.9 |
| | | | | Service workers..... | 1.5 |
| | | | | Farm laborers..... | 2.8 |
| | | | | Other laborers..... | 7.7 |
| | | | | Military..... | 0.3 |
| | | | | Students..... | 6.6 |
| | | | | Retired..... | 20.5 |
| | | | | Unemployed..... | 0.5 |
| | | | | Housewives..... | 21.0 |
| | | | | No answer..... | 1.8 |
| | | | | Which income group best represents your total family income? | |
| | | | | \$9,999 or less..... | 30.8 |
| | | | | \$10,000 - \$14,999..... | 25.3 |
| | | | | \$15,000 - \$19,999..... | 22.9 |
| | | | | \$20,000 & above..... | 21.1 |
| | | | | What is the highest grade you completed in school? | |
| | | | | Grade school..... | 16.4 |
| | | | | High school..... | 55.2 |
| | | | | College..... | 18.9 |
| College graduate..... | 9.6 | | | | |
| What is your marital status? | | | | | |
| Married..... | 76.0 | | | | |
| Single..... | 12.8 | | | | |
| Divorced..... | 2.8 | | | | |
| Widowed..... | 8.5 | | | | |
| What type of driver's license do you carry? | | | | | |
| Operator..... | 94.3 | | | | |
| Chauffer..... | 5.5 | | | | |
| Motorcycle..... | 0.0 | | | | |
| Endorsed for motorcycle..... | 0.2 | | | | |
| Other..... | 0.0 | | | | |

| Source | Type of Survey | Year | Sample | Question | % |
|--------|----------------|------|--------|--|------|
| AK | Telephone | 1979 | 400 | How many vehicles are in your household? | |
| | | | | One..... | 31.8 |
| | | | | Two..... | 44.8 |
| | | | | Three..... | 15.3 |
| | | | | Four..... | 5.0 |
| | | | | Other..... | 3.3 |
| | | | | Do you own a CB radio or CB monitor? | |
| | | | | Yes..... | 32.0 |
| | | | | No..... | 68.0 |
| | | | | Do you own a "fuzzbuster"? | |
| | | | | Yes..... | 3.0 |
| | | | | No..... | 97.0 |
| | | | | How many vehicles in your house are equipped with safety belts in working order? | |
| | | | | None..... | 3.0 |
| | | | | One..... | 38.0 |
| | | | | Two..... | 43.3 |
| | | | | Three..... | 11.0 |
| | | | | Four..... | 2.8 |
| | | | | Other..... | 2.0 |
| | | | | How many children in your family are living at home? | |
| | | | | None..... | 51.5 |
| | | | | 1 - 2..... | 33.0 |
| | | | | 3 or more..... | 15.3 |
| | | | | How many children do you have in each age category? | |
| | | | | Age one to five..... | 40.4 |
| | | | | Age six to ten..... | 22.0 |
| | | | | Age eleven to fifteen..... | 18.9 |
| | | | | Age sixteen to eighteen..... | 14.1 |
| | | | | Other..... | 4.6 |