**Abstract**

A digital object identifier (DOI) uses a unique string of characters to identify a digital object. Monographs, journal articles, and other publications can have a DOI which is registered to the publisher. ORCID is an open registry that connects a researcher’s unique identifier to their professional activities. This poster focuses on the use of ORCID in Transportation Research Board (TRB) Journals and TRID, and how it can help disambiguate authors and enhance research discoverability.

**Why is What?**

Dr. ORCID identifiers are NOT Herbario/Herbaria

The open research and contributor ID (ORCID) registry provides a persistent digital identifier (an ORCID iD) that distinguishes you from every other researcher and, through integration in key research workflows such as manuscript submission, supports automated linkages between you and your professional activities ensuring that your researcher and author identifiers, such as ORCID iDs, are linked to their publications and other professional outputs.

**Who is Where?**

Dr. How an ORCID iD Can Benefit You

1. Establish Your Unique Identity in an Ambiguous Publishing World
2. ORCID Supports Many Tongues
3. ORCID iDs Provide an Enduring Link to Your Publications
4. ORCID is Maturing: Automatic Updating
5. Getting an ORCID iD is easy! It Takes 30 Seconds!
6. ORCID iDs Are Used for Many Other Uses

**How Can We Help You?**

Dr. Implementing ORCID iDs in TRB Journals and TRID

This poster will explain the implementation of ORCID in the TRB Journals and TRID databases, how authors can use ORCID to improve the discoverability of their research, and how the TRB can support authors in linking their ORCID iDs to their research outputs.

**References**


**Acknowledgements**

The development of ORCID iDs in TRB Journals and TRID is supported by the TRB Committee on Library and Information Science in Technology (ABG40) for sponsoring this poster; and Iowa DOT staff for printing.